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ALASKA HEALTH CARE COMMISSION
THURSDAY, OCTOBER 2, 2014
8:00 A.M.
DENA'INA CIVIC & CONVENTION CENTER
600 WEST SEVENTH AVENUE
ANCHORAGE, ALASKA
VOLUME 1 OF 2
PAGES 1 THROUGH 266

1 first one is a challenge for this, and Barb and I can't
2 compete, because we're not coffee drinkers, but I see that a
3 gentleman reported that he has visited more than 11,000
4 Starbucks in this world. So apparently, this is the new
5 American challenge is how many Starbucks can you visit.

6 I frequently bring in a book or two to talk about and I
7 won't do it this time. I know Bob is going to mention one
8 that he had recommended that I've read and I see David has
9 read there, but there was another one, and the "Tracking
10 Medicine" is the one that I keep urging everybody to read, but
11 it's a difficult slog that John Wennberg wrote, but the
12 initial person who recommended that was George Rhyneer, who
13 was here yesterday for the meeting with the elders or the
14 over-the-hill gang or whatever we were, on that, and George
15 had recommended the "Tracking Medicine," so when he recommends
16 another one, it's highly credible and I looked up last night,
17 just a little review on it, and as he was pointing out
18 yesterday, what's the big thing -- what are the three top
19 reasons for increases in healthcare costs, and I'm not sure I
20 totally would agree with his response, but it was one of
21 technology, technology, technology, but I think this new book
22 is called "Taming the Beloved Beast" that I've asked Deb to
23 get and I'll read it and maybe at our next meeting, say what I
24 thought about it, but essentially, it is looking at technology
25 and what is done in our system.

1 So then, we're going to be talking this afternoon some
2 about what is public health and what does it do. Jay Butler
3 will be having a real good presentation on that and I'll share
4 a little bit, but in terms of that, I'll be talking about our
5 public health priorities here that have been pretty
6 consistent, but saw a related news item just today, and this
7 came from the American Society of Clinical Oncology, saying
8 that obesity is about to overtake tobacco as the leading cause
9 of preventable cancer.

10 It has far overtaken tobacco in terms of the cost of
11 preventable -- of medical services for healthcare needs.
12 Tobacco still kills more people because it's more quickly
13 lethal than obesity is, but it continues to be a problem.
14 Although, we are seeing some reports that maybe we're leveling
15 out in the country, in terms of obesity rates. I hope that's
16 going to be true and we've seen some good things here in
17 Anchorage and Mat-Su that we've talked about.

18 Two news items that I will -- I want to share, 1) this
19 was a Bloomberg report from earlier this month and the center
20 -- gentleman at the John Mason University in -- outside
21 Washington, they looked at 51 healthcare systems. So these
22 were all countries with a population of at least five million,
23 per capital gross domestic product of at least 5,000, and a
24 life expectancy of at least 70 years, and the United States
25 has improved in ranking.

1 We have gone from 46 to 44th in terms of that ranking and
2 we're still trying to catch up with countries like Serbia and
3 Turkey and so on, but what they did, they looked at life
4 expectancy. They look at what was spent for healthcare, in
5 terms of dollars or dollar equivalent and percent of GDP.

6 Singapore was the top ranking and they spend about \$2,400
7 a year, a largely private healthcare system like ours.
8 Whereas, we spend about \$9,000, and they live on the average,
9 almost four years longer than we do here.

10 So the difference, and this has to do with some of the
11 things we've talked about, in looking at it, while they have
12 largely a private healthcare system there, that is what's
13 appropriate for our culture, our way of doing things, what's
14 made us successful as a country, but they do have a lot of
15 cost, more cost-sharing there. So the consumers and users are
16 more engaged and more enlightened buyers there.

17 So that was kind of interesting, and then, this was an
18 article that warmed my heart because, again, it's what we've
19 talked about and I'll pass this around. It's just front and
20 back, but this was from the -- I'll sorry, Al, from the
21 "Seattle Times" just last week and we have talked about like
22 "Tracking Medicine," the book I just mentioned that John
23 Wennberg wrote, the dramatic differences in the rates of some
24 kinds of elective procedures that you see that don't seem to
25 be real evidence-based, and you know, we talked about a lot of

1 different things, but basically, in the context that -- to
2 some extent, if you're a provider, if you're a hospital, if
3 you're a doc, you're doing pretty well, and we were created
4 that if you're doing pretty well, it's kind of hard to take
5 initiative to make change, but that is because this whole
6 business of healthcare has the unique ethical and moral
7 dimensions, being totally a business, but having those
8 dimensions, that those who are there where the rubber meets
9 the road, really should be the ones to lead change, and what I
10 liked about this article was that an internist, a primary care
11 internist from Spokane, who's now the President of the
12 Washington State Medical Association, is taking the lead and
13 looking at those kinds of issues, saying for example, "Why is
14 there such a huge difference between CAT scan rates for
15 somebody with abdominal pain if you live in Yakima or if you
16 live in Vancouver, Washington," and there's another example or
17 two.

18 So this is what, I think, we want to see happening. I
19 think employers and payers, the state of Alaska, the members
20 of the Legislature, when you're faced with the budget and the
21 throughput going down and the price of oil being lower than we
22 built our budget on right now, the financial pressures are
23 huge and the 2.5 billion a year the state pays is there and
24 those folks need to make those decisions, but the leadership
25 for change, I think, will be best coming from those on the

1 provider side, and not just physicians, not just dentists, but
2 hospital administrators and others, and this was, to me, said
3 I see that kind of thing happening in Washington. So I
4 thought that was good news.

5 So now, what I'd like to do is maybe ask our new Health
6 Care Commission members, and we have one more coming, who's
7 stuck in traffic right now, who will be coming in.....

8 MS. ERICKSON: (Indiscernible - too far from microphone).

9 CHAIR HURLBURT: That's right. She was -- okay, she
10 did. I was thinking this was her first, so.....

11 MS. ERICKSON: So our two -- our three brand new members
12 are here.

13 CHAIR HURLBURT: Yeah (affirmative), so if you could
14 introduce yourself, say who you represent, what you do and
15 then a very brief CV on what you do, and Greg, we'll start
16 with you, please.

17 COMMISSIONER LOUDON: Yeah (affirmative), Greg Loudon,
18 thank you very much, I'm pleased to be here with you guys. I
19 am a principal with Parker, Smith & Feek. It's a commercial
20 insurance brokerage. I represent the insurance seat on the
21 Commission. I've grown in -- or born and raised here in
22 Alaska from Fairbanks, originally. I've been in Anchorage
23 since about 1987, and have been practicing healthcare in
24 Alaska from the payer side for about 20 years.

25 REPRESENTATIVE HIGGINS: Hi, everybody, I appreciate

1 being here. I'm from Fairbanks, Alaska. I'm a dentist by
2 trade. I also do a lot of other things, too, but I own two
3 practices. I used to own three, but I sold the one when I got
4 into politics. It just got too much for me, so -- but I Chair
5 the HSS in the House side.

6 I've been here, like I said, since '67. I think the
7 reason I got involved was because I've seen the way our
8 healthcare was being managed in the state, and you know, I
9 thought, "Well, it's time to get involved in it. I think we
10 can make a difference and we can change things," and that's
11 why, you know, I decided to get into politics and do my part,
12 as far as that goes, so -- but I appreciate it and that's who
13 I am. Thanks.

14 CHAIR HURLBURT: And Lincoln.

15 COMMISSIONER BEAN: Good morning. She said to be brief,
16 so I'll just introduce myself in 20 minutes. No, but you
17 know, for us, as Tlingit people, it's really important to
18 always talk to you in our language and (speaking Tlingit
19 language).

20 Respectful leaders, ladies and gentlemen, thank you for
21 allowing me to sit here and listen to you and learn (speaking
22 Tlingit language) you're honorable people in my language to
23 work for other people. My Tlingit name is (speaking Tlingit
24 language) that means a wolf that cries alone. My actor's name
25 is Lincoln Bean and I'm from Kake. It's really hard for a

1 tribal leader to be seated here, because we're elected at home
2 and then we're elected to the Health with SEARHC. I represent
3 -- from there, I'm elected to serve with ANTHC. It's all
4 election, almost year-to-year and then we're elected to serve,
5 I serve as Chair for Alaska Native Health Board, and now, I'm
6 here, but I also serve with the VA on that work committee, so
7 I have a little experience on healthcare and it's all my focus
8 and that's what I choose and I enjoy, so thank you for
9 allowing me to be here.

10 CHAIR HURLBURT: Thank you. Then, I'm just delighted to
11 have all three of you here with us now. You are a great
12 addition and we've all talked that each one represents a
13 constituency. Everybody has represented Alaska well. Lincoln
14 and I have known each other for a long time and as an
15 instigator and an initiator and a leader, he has been very
16 engaged in the transformation of the tribal healthcare system
17 here from the federally governed and operated system, doing a
18 lot of innovative things.

19 He also Chairs the Alaska Native Health Board now, so has
20 the statewide perspective there and we see things like the
21 Southcentral Clinic here in Anchorage getting international
22 attention for things that they're doing and the VA has
23 contracted with them to provide assistance to them. So that
24 system has provided real leadership in the state.

25 Representative Higgins, I have so welcomed and enjoyed

1 the opportunity to work with him as he leads the House HSS
2 Committee there that makes the decisions, as far as the
3 state's role, in a lot of the things that we do and brings the
4 perspective of a provider being there where the rubber meets
5 the road, but then matching that with his responsibilities to
6 the citizens of the state and the tax payers' dollars and so
7 on, and has been a real asset.

8 Then Greg, we get a little bit of a two-for with Greg
9 because I've known both Greg and his wife, I worked with his
10 wife when she was in a contract over at ANMC back a number of
11 years ago, at the time, that the institution was transitioning
12 over to ANTHC, and in some of the homework, I mention it,
13 because Greg got his wife's -- got Jenny's ideas in it, too,
14 and that helped, but the -- besides being in the business for
15 20 years and bringing that perspective, representing health
16 insurance and the brokers here, one of the things that really
17 warmed my heart was when Greg was attending one of the
18 meetings that we had here, the Health Care Commission, a
19 couple of years ago, I guess, and we were talking about EOB,
20 explanation of benefits, and when we get one, my wife says,
21 "You take it. That's your business. I can't understand it,"
22 but Greg's comment was, "I've been in this business 20 years
23 and I can't understand them," and I have never seen one that I
24 think has been good.

25 We're working with Jim and folks in the Division of

1 Retirement and Benefits now and working with Aetna, because
2 they're hard to understand, but it's not that it's an Aetna
3 problem, it's, I find, a universal problem in the healthcare
4 industry.

5 So Greg has made his money in that business, but his feet
6 are on the ground and he sees the things that aren't good that
7 need to be changed. So now, if we could just go.....

8 MS. ERICKSON: Should we read the -- while we're
9 welcoming folks, should we read Wes' goodbye?

10 CHAIR HURLBURT: Yeah (affirmative).

11 MS. ERICKSON: Do you want me to read it?

12 CHAIR HURLBURT: Go ahead, sure.

13 MS. ERICKSON: Okay, since he left us so quickly, and I
14 told him he's not getting off the hook this easily, that we're
15 going to bring him back for a little more formal goodbye when
16 we meet in Juneau sometime this winter, but he really wanted
17 Ward and I to share this message with you, since we didn't
18 know the last meeting was going to be his last meeting.

19 So to my fellow Commissioners, my decision to step down
20 from the Alaska Health Care Commission is a matter of time
21 management and triage. We have been honored to serve with you
22 on this critically -- I have been honored -- I need to put my
23 reading glasses on, sorry.

24 I have been honored to serve with you on this critically
25 important commission, but I am on several others, besides more

1 normal legislative responsibilities. I am proud of what we
2 have accomplished and am confident that Representative Pete
3 Higgins brings healthy new blood at a good time for the Alaska
4 Health Care Commission mission quest to provide a sustainable
5 healthcare plan that honors, protects, and respects all
6 Alaskans.

7 Thank you for allowing me to work with you. The
8 friendships and the respect I gained for each of you are very
9 important to me. Representative Wes Keller.

10 I wanted to share that with you at his request.

11 CHAIR HURLBURT: And yeah (affirmative), I've expressed
12 my appreciation to Wes. Wes really set the bar with the very
13 busy life that our legislators have. He gave a very high
14 priority and remained very engaged and remains an important
15 leader in our state.

16 If we could just now go around the table and the folks
17 who haven't already introduced themselves, the new members,
18 just say who you are and who you represent, and we'll do that
19 around the table. Susan, you introduced yourself last time
20 with your background, so just say who you are and who you
21 represent.

22 COMMISSIONER YEAGER: (Indiscernible - too far from
23 microphone).

24 MS. ERICKSON: Susan, could you turn your mic on, please?
25 Thanks. Just a reminder to everybody, and try to put your

1 mouth as close as possible, because this is the way the
2 stenographers and also our webinar, folks over webinar pick
3 up.

4 COMMISSIONER YEAGER: Okay.

5 MS. ERICKSON: Thanks.

6 COMMISSIONER YEAGER: Susan Yeager, and I'm the Director
7 of the Alaska Health Care System, representing the federal
8 side.

9 COMMISSIONER STINSON: Larry Stinson, physician/provider,
10 who just got back from a WAMI meeting this morning.

11 COMMISSIONER HIPPLER: Allen Hippler, I represent the
12 statewide Chamber of Commerce.

13 COMMISSIONER ENNIS: Emily Ennis, I'm Executive Director
14 or Fairbanks Resource Agency and I represent the Alaska Mental
15 Health Trust Authority.

16 MR. PUCKETT: Jim Puckett from Division of Retirement
17 and Benefits, and I'm here on behalf of the Office of the
18 Governor.

19 COMMISSIONER URATA: Bob Urata, I'm a family physician
20 from Juneau, representing primary care.

21 SENATOR COGHILL: I'm John Coghill. I'm the state Senate
22 seat.

23 COMMISSIONER MORGAN: Dave Morgan representing Alaska
24 Community Health Center System.

25 CHAIR HURLBURT: Thank you all, and then we don't have

1 any public attendees yet, but Michelle, if you could just
2 introduce yourself?

3 MS. MAUSHADA: (Indiscernible - too far from microphone).

4 MS. HEPBURN: (Indiscernible - too far from microphone).

5 CHAIR HURLBURT: And Craig Holt will be introducing
6 himself a little more later. He will be serving as the very
7 able facilitator and I think you will enjoy that process later
8 on this morning. Barb Hanson is the one who makes everything
9 work and always gets the good food for us. So if you see her
10 -- Deb Erickson, our Executive Director, and if you folks who
11 are critical, could just introduce yourselves?

12 MR. SAYLOR: (Indiscernible - too far from microphone).

13 MS. STUDSTILL: (Indiscernible - too far from
14 microphone).

15 CHAIR HURLBURT: Thank you very much, and again, welcome,
16 to everybody here. So Deb, do you want to say a couple of
17 words before we get into the next section with Craig or just
18 go ahead?

19 MS. ERICKSON: Well, I -- yeah (affirmative), well,
20 actually, yeah (affirmative), I have a couple of just minor
21 business items that I could go over real quickly and then we
22 could get started with our agenda for today, beyond
23 introductions.

24 One of those is, you all should have received in the
25 front pouch of your notebook, your pre-meeting notebook, the

1 2014 financial disclosure forms, and I don't believe we need
2 our ex-officio members, our non-voting members to fill that
3 out, but all of the rest of you voting members, we need you to
4 fill that out.

5 If you have any questions about it for me, just let me
6 know. If you've already filled it out, if you could hand it
7 to Barb at the break or just put it on the corner of her
8 table, and if you haven't had a chance to fill it out and have
9 questions, just let me know sometime after the meeting and we
10 can go over it together.

11 The other thing that I wanted to point out, is Barb has
12 been doing her best, but -- with all the turnover and
13 membership just this past month or two, we want your help in
14 making sure that our contact information for you is up-to-
15 date, and also, the biographies that we have online for you is
16 up-to-date. So Barb provided, behind your Tab 1 in your
17 notebook, both the current contact information we have for
18 you, mailing address, email, and phone numbers, and also, the
19 -- a printout of your bio as it appears on the web.

20 Representative Higgins, I'm working with your staff to
21 get yours, and Lincoln and Greg, yours aren't on the web yet,
22 but I've been -- I've talked to each of you and I'm hoping to
23 get those all updated this week, but if the rest of you could
24 take a few minutes at some point in the next couple of days
25 and review what we have for you and if there's anything that

1 needs to be corrected or updated, just let me and Barb know.

2 I think that's it for our business items. Does anybody
3 have any questions before we just get started with the next
4 point on our agenda? Yes, Mr. Morgan.

5 COMMISSIONER MORGAN: I thought you might mention one
6 minute or two minutes about what we did yesterday.

7 MS. ERICKSON: What I would like to do, it's -- I hate to
8 wait too long, but I'm going to do an update tomorrow on that
9 -- on the broader initiative and since our time's pretty tight
10 this morning, but I would just mention, we -- a few of you
11 were able to join us and three of our members were actually,
12 essentially on the panel of what we're calling now, The Health
13 Policy Elders, in that group, we had 15 folks plus a number of
14 folks from the public sitting in to listen, here in this room
15 yesterday for half the day and had a really interesting and
16 informative conversation about what was going on in healthcare
17 and public health in our state during the '60's, '70's, and
18 '80's, and we can share a little bit more about the
19 reflections that we got from that conversation tomorrow when
20 we talk about our health and healthcare in Alaska 2014
21 initiative. It's on our agenda for tomorrow morning. Does
22 that sound good? Thanks, Dave, for reminding me to point that
23 out, though, too.

24 So I'm going to get started and Craig, I don't think we
25 need you up here quite yet, do we? Do you want to stay back

1 there and watch what I'm doing? I'm going to just take a few
2 minutes to go over a little bit of background and I hope
3 you'll forgive me, especially if you've been with us for three
4 or four years.

5 I'm going to try to compact just very succinctly kind of
6 where -- what we've been doing and some of the conclusions
7 we've come to over the past three years, as we move into the
8 rest of the morning where we're going to spend time talking
9 about how we transition into kind of a new phase and a new
10 role with the Commission.

11 So just for the sake of background, especially for our
12 brand new members, while we had a chance to do a short
13 orientation with you each already, hopefully, this will help
14 fill in some of the gaps and we can answer some questions
15 about where we've been before we start working on where we're
16 headed next.

17 So just quickly, I -- reviewing our statutory authority,
18 one of the things that we always provide in your meeting
19 notebook in the front pocket, so you have it handy, if you
20 want to refer to it, is a copy of the statute that created the
21 Commission. So this is just a brief outtake of the purpose
22 stated in our statutory authority.

23 Forgive me for a second, while I accept the webinar
24 invitation, okay.

25 So the purpose of the Commission is to provide

1 recommendations and foster the development for a statewide
2 plan to address quality, accessibility, and availability of
3 healthcare for all citizens of the state, and one of the
4 things our newer members might not realize is the Commission
5 was initially created by Governor Palin under an
6 administrative order during 2009, and met for several months
7 during that year, and it was a smaller group at that point,
8 but essentially, laid the foundation and created a framework
9 that the new Commission, when it was created in statute in
10 2010, essentially adopted several of the members -- from the
11 old Commission transitioned on.

12 So you'll find annual reports actually going back to
13 2009, where we really didn't get started until really late in
14 2010, and the Commission, as you know, is advisory in nature.
15 All of the voting members are appointed by the Governor and we
16 have three ex-officio members who help to kind of advise us
17 from the perspective of the State Senate, the State House of
18 Representatives, and the Governor's Office, and our statute
19 also requires that we submit an annual report to the Governor
20 and the Legislature, January 15th of each year.

21 So we -- and I don't know, sorry, the -- my computer
22 locked up. So we operate, you know, our finances, since we're
23 part of an agency of state government, our finances operate on
24 a state fiscal year basis, but we operate, the Commission
25 operates, in terms of the learning and the recommendation

1 development, on a calendar year basis our annual reports are
2 all calendar year reports.

3 We have, as an advisory group, been focused on a role
4 that really has been exclusively just study and advisory.
5 We've spent the past three or more years trying to bring
6 experts to the table around the particular issues that we've
7 been focused on and we asked -- Ward referenced this a few
8 minutes ago when we were introducing our brand new members,
9 but we've always asked the Commission members, while the seats
10 that you represent are designated in statute, we ask that you
11 are bringing kind of the perspective and your experience and
12 your knowledge to the Commission for those sectors you
13 represent, but at the same time, that you're wearing kind of a
14 broad community hat and helping us to think about what is, not
15 necessarily the best solution from your particular industry's
16 perspective, but for all Alaskans, and it was something that I
17 think Jeff Davis would bring to our attention, more than
18 anybody else. At times, he would go sit at another chair and
19 put on his Premera hat and say, "I am representing now, the
20 health insurance industry and my business, and this is what
21 would work best for us," and then he'd come back and sit as
22 his Commission seat and say, "Well, thinking about this from a
23 community perspective and what's best for all Alaskans, I
24 think we should do something else," just as an example.

25 We have focused, while we recognize the importance and

1 the interaction and interconnectedness of all the different
2 parts of the full continuum of care and all of the different
3 aspects of healthcare delivery, we've been very focused from
4 the beginning on solutions addressing acute medical care
5 issues.

6 We've been focused on problems related to cost and
7 quality. We've been taking a statewide and a system-wide
8 approach, and we have not focused on Medicaid at all, and so
9 especially for our newer members, who aren't brand new, or any
10 of our brand new members, this year, the one issue that we've
11 addressed where we're coming up with findings and
12 recommendations is fraud and abuse, and because our
13 recommendations are targeted at state government and are about
14 state government policy change, the one area where we felt we
15 could really affect some change and make a difference was for
16 the Medicaid program.

17 So this is the first year we've focused exclusively on
18 the Medicaid program, just for that one issue, and that's why.
19 Otherwise, we haven't focused particularly on any other -- any
20 particular sector or any particular program. We've been
21 trying to focus, really, on the policy level, what we think
22 the state should do, and try not to get down into the weeds
23 about how we think the state needs to do it, and have been
24 focused on taking a proactive approach, rather than a
25 reactive, so early on, we had a lot of push to react to and

1 evaluate the Affordable Care Act, for example.

2 We've done -- did a real basic analysis of it right after
3 it passed and just as we were put -- established, but have not
4 taken a particular policy position on anything there, and 2)
5 we decided at the very beginning that it wasn't the
6 Commission's job to take a formal position and to respond to
7 any proposed state legislation. So state or federal
8 legislation, we don't react to it. We're trying to develop
9 our own solutions and strategies from the Commission's
10 perspective.

11 I mentioned earlier that we've spent a lot of time in
12 kind of knowledge development learning sessions and our
13 approach to that over the past three years is to try to bring
14 expert speakers to the table and also panelists of folks
15 representing different parts of the healthcare system that
16 might be affected by whatever the issue is we're talking
17 about, and our process has been to try to be pretty informal
18 and conversational and to avoid real formal process, and we
19 spend time brainstorming after our learning sessions and
20 working over email and trying to come to consensus to come up
21 with our formal finding and recommendation statements, and
22 then -- but we will use Robert's Rules for formal votes, and
23 periodically, we use it, maybe not quite as much, when we get
24 to a point of controversy where we need to really manage the
25 conversation a little bit better, and all of our meetings are

1 open to the public.

2 They will continue to be. We notice and advertise all of
3 them. We do our best, given technology problems periodically,
4 to allow the public to access over telephone and email, or
5 webinar, sorry, rather, so they can listen in, at least, and
6 we always provide some time for public testimony at each of
7 our quarterly meetings, and one of the things I'll mention,
8 just so you understand the process that we'll be going through
9 later today, working on refining and finalizing our fraud and
10 abuse findings and recommendations for this year, that we have
11 always allowed a public comment period during the month of
12 November for written comment in response to what we've come up
13 with in draft form for the year, and so when we finalize,
14 we'll be finalizing in draft and we'll be voting at the end of
15 that on our fraud and abuse findings and recommendations later
16 today, but we'll just be voting to agree to release them as
17 draft for public comment, and it won't be until November when
18 we meet in a shorter meeting to review those, along with the
19 public comments. So that's just an example of what our
20 process has been all along and what we'll be doing there.

21 Just generally, our planning process has been real, you
22 know, typical PDSA. We study. We spend some time each year,
23 we have, studying conditions of the current system, but then
24 also studying strategies that we think will address problems
25 that we've identified.

1 So for those issues that we've studied, trying to
2 understand the current system, we haven't been -- we've been
3 trying to take a real solution-focused approach and haven't
4 been -- haven't been trying to react directly to the problems
5 we've identified, and we don't have a whole lot of findings
6 and we have no recommendations related to the studies that
7 we've done of the current systems.

8 All of the recommendations that we actually have, and
9 most of the findings, are about what we've discovered in
10 learning about potential solutions and that have -- and formed
11 our eight core strategies, now that you see we have posters
12 now, around the room about those.

13 Our vision statement is very broad. Our charge is very
14 broad. Our vision statement is very broad, about ensuring,
15 ultimately, we want to ensure that Alaskans are the healthiest
16 people in the nation and have access to the highest quality,
17 most affordable healthcare.

18 I've got a list of the studies we've done so far. We'll
19 be adding our ICER study of employee health benefit practices
20 to this list for this year, along with referencing all of the
21 other studies that we're pulling together under the umbrella
22 of Health and Healthcare in Alaska in 2014, the initiative
23 we'll talk some more about tomorrow.

24 So these are about the studies related to our current
25 system, and then, you know, we have, that you all have been

1 studying for your homework, and some of you, hopefully, are
2 refreshing and going back and reading the set of policy
3 recommendations that we have organized around these eight core
4 strategies. I'm not going to review them, but -- in any
5 detail right now, since you all have been faithfully studying
6 them over the past few weeks.

7 This is -- I've been getting positive feedback so far
8 about -- I was struggling a little bit in our -- from some of
9 our earlier meetings this year with feeling as though I needed
10 a way to capture, not in a 14-page narrative document, but a
11 picture of some sort, that would convey the strategies that
12 we've put together so far.

13 So this strategic map, I'm not going to go over it, I
14 think we've reviewed it a little bit with our brand new
15 members, and you all have seen this before and actually
16 responded, one of your homework exercises a couple of months
17 ago was to go through and make sure that I did the best job
18 possible from your perspective, and I got lots of suggestions
19 and made lots of changes based on the suggestions to make sure
20 that it really was as accurate as possible, given -- we're
21 trying to convey some -- these are really, really complex
22 issues, and it's going to be really hard work to do any one of
23 the -- address any one of the policy issues in any of those
24 boxes, and how do we boil that down into just two or three or
25 four words, is a challenge, but I think we've done a pretty

1 good job at this point.

2 I am going to suggest, and maybe we can talk about it a
3 little later, I don't want to get bogged down in it now, I
4 started off drafting this with putting the -- our vision
5 statement in the central challenge and I don't intend in any
6 way, shape, or form, we're not -- we wouldn't change our
7 vision, but a strategic map like this should be focused on the
8 actual problem that we're working to solve for the central
9 challenge and it feels more honest to me and also more clear
10 that we're not -- we haven't, so far, been trying to address
11 the entire spectrum of all of the challenges that we face in
12 this state with making sure we have the healthiest people and
13 that folks have full access to the full continuum of care.

14 We really have been very focused on problems related to
15 the acute medical care delivery system and concerns about
16 affordability and variability in quality, and so I might
17 suggest, and we can -- if we have time to talk about it, we
18 can talk about it more and we can follow up over email, if
19 we're going to start using this beyond just understanding
20 ourselves, if we start using this as a communication tool with
21 a broader audience, that it might be more clear to folks
22 that's what these strategies and these policy recommendations
23 are really intended to do. It's just a thought.

24 I'm going to skip over that and I'm going to skip over
25 this. Actually, we -- I have a printout of this, and it will

1 be online, of this PowerPoint for you all, but one of the
2 things we -- I just wanted to help make the connection, as
3 we've talked about the problems, because I think that's one of
4 the challenges with trying to take a solution-focused approach
5 and focusing on the solutions, rather than focusing on the
6 problems, is that when folks come to the Commission and look
7 at our work, their focus is on the problems and the challenges
8 that they're facing and they don't necessarily see the
9 connection and they say, "Well, but we have real high medical
10 prices here," as an example, "What are you doing about that,"
11 and that very much has informed, both some of the studies of
12 the current system and also, the policy recommendations that
13 we've come up with.

14 So this is -- I was thinking about taking a different
15 approach to that strategic map as a companion piece to show
16 how -- provide a picture of the problems we're trying to
17 address, and again, this is not an exhaustive list of
18 problems. There are a lot more problems that we face in this
19 state, but just to help us think about going forward, this is
20 -- these are the problems that we've been focused on trying to
21 solve so far.

22 I think that is it for just a review of our background.
23 If anybody has any questions about where we've been, before we
24 -- and we'll try to get through that real -- this real
25 quickly, before we -- because we're going to spend the rest of

1 the morning talking about what -- where we're headed next.

2 Very good. Thank you. Well, I think I'm going to turn
3 it over to Craig now and then we'll start with the next part
4 of our morning agenda.

5 MR. HOLT: Good morning, everyone. I do want to echo, it
6 was a privilege to be in this room yesterday with the
7 healthcare elders and I think you all should anticipate a
8 really intriguing kind of summary of that tomorrow. So I want
9 to thank you for that.

10 It's a privilege, also, to be here again. I think I was
11 here last year working with you folks, as you were formalizing
12 your core strategies and some of your priorities, and I think
13 at that point, you were looking to potentially being sunsetted
14 as a group, and it's really something when you are -- have
15 been told your birth date and end date on the same day, as
16 enabling legislation, and you were given new life and a new
17 direction, and Deb asked me just to share briefly, have I
18 worked with -- because I've worked with a number of boards and
19 commissions over the years and actually served on some myself.

20 If I've -- I've seen a situation where you have a blended
21 Board now of members that were from the onset with a purpose
22 to basically set up a plan that could go on without the
23 benefit of a Commission, but then that Commission continuing
24 with an acceptance of the plan.

25 So let me say that again, because I think those two

1 points are very, very important. The previous Board, and some
2 of the new members that are coming in, that Board's charge,
3 the Commission's charge was to put together a plan that could
4 stand as a directional statement with them being gone. Okay,
5 so that was what -- that was what was put together, but the
6 Legislature, and I think Deb and some others are going to talk
7 about the legislative intent, the decision was to accept that,
8 so accept the strategy and the direction that was given and
9 continue with the Commission.

10 So in these kinds of cases, really, it's a
11 transformational opportunity for the Commission, because you
12 are -- you were set up to put a plan together and I believe
13 you've been sanctioned and funded to go forward with more than
14 just, "Now do another plan for us," because the plan was
15 accepted, and so that's why this morning, and some of the
16 homework you had, was then to focus on if you have a bunch of
17 priorities, you have no priority.

18 Let me say that again. If you have a bunch of
19 priorities, you have no priorities. To -- I think you all
20 know, and you're all very busy people, it takes effort for you
21 to attend this and put time into this. You have to focus your
22 time and not -- it's the same thing with the priorities that
23 you folks have. You have a number of them.

24 Dr. Urata and I chatted about this yesterday as we were
25 walking out of the meeting, about the challenge for some of

1 you new members coming in is to say, "Well, let's take a look
2 at the plan again. Is the plan good? Do we need to -- have
3 we covered everything in the plan," and I encourage them, and
4 I would encourage all you new members that the plan's been
5 accepted.

6 The focus now is now, what can you demonstrate, what
7 evidence can you show that progress has been made toward it?
8 Okay, so what evidence can this Commission show in, I think --
9 is it a three-year enabling legislation? It is. What
10 evidence can you show, and I would offer to that, you probably
11 will have to have things underway within an 18-month window to
12 be able to have that evidence to be able to demonstrate that
13 the value that this Commission had was beyond just setting a
14 plan, but also bringing focus to the priorities to be able to
15 demonstrate something getting done.

16 So is this making sense what I'm saying? It really is a
17 transformational opportunity for this Commission. So what
18 you're going to see, as we go forward here, and this is --
19 there's a bit of tension here, because as a new
20 representative, a new member coming in, I love the analogy of
21 wearing the two hats. You're a Senator and Representative, if
22 you allow, on this, which you are representing your specific -
23 - but at certain points, you have to step back and say, "But
24 overall," I think it was Senator Coghill who said, "We're the
25 20," I think that was the word you used yesterday. It was

1 wonderful. You're the 14 when it comes to looking at this,
2 but you also have a very specific body of constituents you
3 bring forward. So that's a delicate balance as you do that.
4 So it's knowing when to use that at the right time.

5 As you look -- so as we look at these priorities and we
6 start to bring focus, there was homework that was done for you
7 folks to identify impact and importance, and we're going to be
8 working from that as we go forward this morning. Please think
9 of yourself as one of 14. Okay, so as you're looking at this
10 exercise we'll be going through, think of you're one of 14,
11 not the person representing your specific industry.

12 So is this making sense what I'm saying to you folks, as
13 we go into this next exercise? Okay, all right. So with
14 that, Deb, let me turn it back to you for maybe the next
15 steps, as we go into the process or is Ward.....

16 MS. ERICKSON: Yeah (affirmative), actually, yeah
17 (affirmative), I'd suggested to Ward, because we wanted to
18 spend a little bit of time having a conversation about our
19 different perspectives about why we think, and we'll look to
20 our two representatives from the Legislature to help us with
21 this, too, but I want to talk a little bit about our
22 perspectives of why we think the Legislature and the Governor
23 extended us for three years, and I asked Ward to start off
24 with sharing some of his reflections, both of the legislative
25 audit process and then some of the feedback that he felt he

1 heard from individual legislators, as well as from in
2 legislative hearing, just generally, not specific.

3 CHAIR HURLBURT: When I came into my job a little over
4 five years ago now, one of my duties was to Chair the Health
5 Care Commission, and that was in the initial administrative
6 order that Governor Palin had and then continued with the
7 legislation that Governor Parnell fostered and the Legislature
8 passed to have the Commission there, but I came to it with a
9 skepticism about commissions that the particularly powerless
10 commissions of what do they do, other than meet and talk, and
11 some skepticism there, and have expressed that several times,
12 and I think we've all felt that, that we're all busy.

13 We have busy lives, but that this is really important
14 business that we're about, and so we -- our charge was pretty
15 broad, but we have focused dominantly on issues of cost
16 related to healthcare with value, with the other aspects
17 there, but feeling that was a dominant need and that others
18 were not focusing on that, and so we came to our sunset time,
19 and this was my first experience going through a legislative
20 audit process, and Deb and I, in meeting with the auditors
21 there, both basically -- I said the same kind of thing, that
22 if what the Health Care Commission is doing, if this process
23 is being of value to the Governor's Office and to the
24 Legislature, then we think it would be a good thing to
25 continue, but you, legislative auditors, need to make a fair

1 assessment of that, because if it is not of value, the state
2 doesn't need to look for the way to spend the money now, nor
3 to have us take the time that we have, and so it was a
4 collaborative process, and the report of the audit, the
5 legislative audit folks was written up.

6 You've had a chance to see that, many of you. The major
7 criticism that they had was that we had not developed a formal
8 health plan and they kind of narrowly, I would say, zeroed in
9 on that in our charge that we had not done that. There were a
10 couple of other minor things, like how we noticed public
11 meetings, which Deb and Barb and others had compulsively tried
12 to comply with, but there was like we missed doing something
13 by a millimeter or something and we're doing that now.

14 So we actually did pretty good, but there were a few
15 comments like that, but on the plan, my own experience has
16 been that health plans are documents that are put together
17 with a lot of hours and a lot of time and a lot of paper and
18 keep a bookcase from flying off the floor and hold it down.

19 So honestly, I've been skeptical of health plans, but
20 that is our charge. It is in the legislation and Commissioner
21 Bill Streur put it well in that he thinks we need an
22 actionable health plan, and I think knowing Bill, his emphasis
23 and focus is on the actionable part, and so we've been
24 sensitive to that and I don't think it's going to have a big
25 impact on how we've been approaching issues, but it will

1 formalize and capture things and document that for us.

2 Now, in talking with the auditor folks, as I say, it was
3 very collaborative. It was a good process to go through. It
4 was helpful and beneficial to us and we kept saying, you know,
5 to make sure with your independent investigation that this is
6 of value and worth everybody's time and worth the
7 appropriation from the state to support it, and then when it
8 got to the Legislature, it was uniformly supported and there
9 is a growing group of legislators who reflect, in part, what's
10 going on in our larger American society with the issues and
11 concerns and all the articles in "The New York Times" and "The
12 Wall Street Journal," and "Forbes," and "Bloomberg" and
13 everything else related to healthcare and the changes going on
14 that are becoming engaged and knowledgeable, but my own sense
15 was gratifyingly, clearly what we collectively have worked on
16 and done, is being of value and is helping us as we go through
17 what's always a bit of a cumbersome process of how do we deal
18 with it, and we're faced with the big budget shortfalls, the
19 2.5 billion dollars that the state spends, Medicaid, number
20 one, employees, retirees, corrections, Worker's Comp, and so
21 on, stands out there, and it's -- there are tough issues, but
22 we're providing some resources, some ideas and some input on
23 that, that I think will help clearly with healthcare and the
24 unique and not only important aspects of that, but help with
25 our overall state spending and stewardship of the tax payers'

1 dollars there.

2 So because the impression had been positive overall,
3 really both the auditor folks and some of the members of the
4 Legislature, probably somewhat rhetorically, but posed the
5 question, "Well, should we authorize for eight years or should
6 we authorize it for some other longer period," and my response
7 was, I thought that the legislative audit process was well
8 done and that it's important to hold, you know, we've got a
9 plethora of commissions and boards and so in the state, but
10 it's important to hold accountability there, so that it really
11 is of value. So it just doesn't achieve a life of its own,
12 and so I very much supported the shorter three-year time until
13 we went through the process again, instead of saying, "Well,
14 there are really good people on that and they're doing really
15 good work, and why should we take our time to check it again
16 three years from now, let it go longer than that?"

17 So it is another three years and then we'll have, I
18 think, another objective look at, is this continuing to be of
19 value to the state?

20 So I would like to ask maybe Senator Coghill and
21 Representative Higgins if you could share from the legislative
22 side any perspectives that you have and then we'll just have a
23 brief opportunity for any of the other members of Health Care
24 Commission, particularly those who've been on for a while to
25 share your perspectives of this review and reauthorization

1 process.

2 REPRESENTATIVE HIGGINS: Well, you know, being the Chair
3 of HSS, when the sunset came up and we discussed your, you
4 know, the Commission, you know, there were a lot of people
5 that asked exactly what you just said, you know, "What do
6 commissions do?"

7 I mean, are we just studying to study? I mean, what are
8 we accomplishing, and can the state afford that any longer,
9 and what people, I think, are looking for, is they want
10 answers. They want action, and you said it exactly right,
11 though, if we're going to try to do action on all of these
12 principles, we're not going to accomplish anything, and I've
13 always said this, you know, you don't eat the elephant in one
14 bite. You have to take small bites of it, to accomplish it.

15 The thing is, we have to focus, and just as -- and so as
16 I was talking to my colleagues about it, I said, "We're, you
17 know, HSS is 2.6 billion in this state." One-point, I think
18 it's 1.4 is Medicaid, that's involved in it. It's pretty high
19 up there. So the state's spending a lot of money on it.

20 So the real question is; how do we, as a state, take care
21 of our people and how do we cover the gap for those
22 individuals that do that, and how do we best serve -- serve
23 us, and you know, how can we do that, and you know, of course,
24 I have my own ideas how we can do that, you know, like
25 everybody here, but what they want, right or wrong, is they

1 want action.

2 That's what they're looking for. They're looking for us
3 to make a decision to give them focus that they feel the state
4 is moving in and then we can tweak it from there, you know, is
5 my point, and so I thought this Commission was very important
6 in that role, and so I advocated to continue it, and I said,
7 "Let's continue this group. I think it's important, and I
8 think we can bring focus to the state," and my colleagues
9 agreed with me on that. They said, "All right, let's do
10 this," but they don't want to see a Commission that's just
11 here just to do studies and whatnot. They want to see
12 something come out of this Commission in one form or another.
13 They don't know what that is like now.

14 I also serve on the Medicaid Reform Group, too, and so
15 it's a different perspective because we're looking at
16 Medicaid, not the over -- entire, you know, insurance policies
17 of the whole state, and just as I'm listening today, this
18 morning, you know, and fraud, waste and abuse, which is
19 important, but that should not be the focus of this group. It
20 really shouldn't.

21 Yeah (affirmative), we're going to save money if we do go
22 down that path a little bit more, but that's not where the
23 savings is going to be coming through. It's going to be case
24 management issues for Medicaid recipients and needs to be --
25 we need to look at insurances and how can we pool our

1 insurances together for everybody in the state to make it
2 work, and those are just kind of the couple of things that I
3 see that we can work towards, but overall, I think the House
4 and the legislators in Juneau respect this group and they
5 expect a lot out of us, though. That's for sure. So at the
6 end of three years, they want something. So anyway, those are
7 my two cents.

8 SENATOR COGHILL: Thank you, and I wanted to hear what he
9 had to say, because it's a fresh set of eyes. So from the
10 Senate perspective, you know, I don't serve on the Health and
11 Social Services Committee, but I have been a part of that
12 discussion in some in-depth ways and I'm also on the Medicaid
13 Reform, looking at ways we can do that, and we have some
14 interesting things in Alaska.

15 We have unhealthy practices, unhealthy situations in
16 Alaska that the Legislature is just not satisfied that we have
17 gotten good answers and in a committee meeting, it's awful
18 hard to take the in-depth look, get collaborative conversation
19 such as you get here, so if your conversations feel like
20 they're free-wheeling and don't come to the actionable items
21 as quickly as you like, that's -- to me, as a legislator,
22 that's fine, because we have to hear kind of that painful
23 conversation so that when we go back to work in a committee on
24 a specific bill that gets very narrowly focused, you have to
25 have a context to it, and we have so many things that are good

1 tools, but we don't know how they all work interactively.

2 For example, we have, you know, private pay, that is the
3 individual buying an insurance policy. We have the ERISA
4 exempt. We have the Tribal Healthcare System. We have, you
5 know, state and government employee benefit pay. We've got
6 Medicaid. We've got Medicare. We've got TriCare, and they
7 all kind of end up at the same locations and the docs have to
8 deal with them and we don't have enough to have facilities for
9 every single one, so they kind of blend into this very
10 interesting mix, where people who are consumers of healthcare
11 needs end up in this very interesting world of payment
12 methodology that is hard to understand, and I don't know that
13 in the Legislature, we can do it, so having the tribal, the
14 federal, the various different groups represented, the docs
15 who have to deal with the, kind of the avalanche of different
16 paperwork, you know, so if we have, for example, a policy call
17 that is on say electronic health records, you know, if the
18 mandate comes down and it only can apply to one area, it might
19 be a complicating factor that just is not going to work, but
20 we may not know the context to it.

21 So to me, that's the value of the conversation here. How
22 do you get pay per value? Somewhere along the line, we know
23 that there's not going to be a lot of new money coming into
24 the healthcare world. So we have to make every dollar count
25 better. So we're looking at ways for that to happen.

1 We also know that between risky behavior, chronic
2 illnesses, and just the new medical techniques that are
3 available these days, we don't know that we can afford it all,
4 you know. So we're looking for ways to streamline the way the
5 insurance people work.

6 We're looking, for example, we know that the Medicaid
7 world is -- we're trying to say, "We're the payers and we want
8 to direct your behavior." Where on the private world, we're
9 saying, "You have the money and a third-party is directing
10 your behavior, but how can you get more choices in your
11 behavior for payment methodologies," and they end up at the
12 doc's office.

13 So to me, the real value of the Commission is to try to
14 sort through some of those things that can kind of say, if you
15 want healthier people, here are some of the two or three or
16 five things that we see from this kind of a broad conversation
17 that are going to be valuable.

18 So we're looking for that conversation, because when you
19 have it in the Legislature, you have a bill introduced and
20 everything gets narrowly focused on the verbiage, the policy
21 call, yes, but then, I might have the docs and the insurance
22 company having a big fight and go figure, right, and then it
23 goes down to who has the best lobbying team, and sometimes,
24 the context just can't get figured out under that
25 circumstance.

1 So if you really want to help the people of Alaska, those
2 two things -- that's -- a good dynamic in many, many ways, but
3 it gets so narrowly focused that you can't broadly focus, and
4 when we put together the Commission, what we're saying is,
5 "Okay, we want healthier people and give us some strategies,"
6 because in order for us to get narrowly focused, we have to
7 have kind of that context, and so I see that as the
8 Commission's job.

9 Now, when it comes down to the actual action item, it's
10 going to be hotly debated. There's not two ways about it, but
11 if it has a good, serious deliberative context to it, it will
12 be taken seriously. I've seen many, many times where a
13 commission will come in and say, "After a year or two years of
14 deliberating, we've worked on these things," and I like the
15 strategy issues and certainly, we're going to pick one or two
16 of them. You're not going to get them all. So you can't push
17 everything through narrow canyons, but if we see one that pops
18 up as a priority, it'll be picked, and so I can tell you, the
19 legislators go there to do the best they can for Alaskans and
20 we know that we're not doing them the best in the healthcare
21 world right now.

22 It's just -- because it's -- it's a convergence of time
23 in history, time in technology, the economics of our world
24 just converge in on us, and then, of course, risky behavior
25 just adds the whole deal to it, so -- and I can tell you,

1 every year, whether it's in the Health and Social Services or
2 whatever it is, we're always told, "If you invest this dollar,
3 you'll get \$10 return in 10 years," but we don't know that and
4 we have to take the shot at it, and then, of course, like
5 Lincoln Bean said this morning, "We have guys my age coming
6 into the long-term care situation," and the cost of that is
7 going to be significant.

8 We've just got to figure out who's going to pay for it
9 and how we're going to pay for it and if the generation that
10 needs it can't pay for it, then the generation coming has to
11 pay for it, but they've already been asked to do a heavy,
12 heavy lift under the Affordable Care Act. So it's not going
13 to be an easy one for us to figure, but those are the things
14 that come to us in the Legislature and there's probably only
15 narrow things that we can do. We want to do them. So I look
16 forward to the conversation.

17 CHAIR HURLBURT: Thank you, both, very much. Any other
18 members of the Commission with any -- we're running a little
19 behind on time, but any perspective on this reauthorization
20 process? David.

21 COMMISSIONER MORGAN: I did spend, believe it or not, or
22 probably not -- I believe you would totally believe, I think,
23 two-and-a-half hours with the auditors on the phone and I
24 guess maybe I was a little bit of the problem, but hopefully,
25 a lot of the solution, when I pointed out to them that when

1 you look at our annual reports, we do make a lot of
2 recommendations based on facts and evidence.

3 So in my mind, and I also testified before the Committee
4 on this, is plans, plans, plans, step one, step two, step
5 three, A, B -- I -- what I liked about our reports was, I
6 thought you could define it as a plan, if you look under our
7 legislation, in that we're mandated to give a report with
8 certain recommendations and steps, and we've done that
9 scrupulously since I've been on the Commission.

10 So we don't call it a plan, but in my mind, it was a
11 hybrid that produced a plan, and the other thing I pointed out
12 to them, and I think we forget that an idea is a powerful
13 thing, as Marcus Aurelius would say. In my five years,
14 including a year of just out there at the other Commission,
15 and giving presentations, a lot of the things that I'm
16 beginning to hear in the last year at Commonwealth North and
17 Chamber of Commerce were being discussed out there in the back
18 of this room, like VA situation, and some other issues that
19 are coming up, and yesterday, while we were having our little
20 elders conference next door, I bounced over to a Commonwealth
21 North presentation on, and guess what it was finally, and I've
22 been going -- I'm a member and I've been going for five or 10
23 years to Commonwealth North, they suddenly discovered that
24 cost and quality may be an issue in healthcare and had a
25 speaker basically detailing out what this Commission looked at

1 two-and-a-half years ago.

2 So plans, schmans, in my mind, just having a forum where
3 there's some rules where evidence and numbers and metrics have
4 to be there to even start discussing it, and then
5 recommendations, and I think it's -- like last night, I was
6 just sort of looking at old ones from two or three years ago
7 and then looking at the recommendations, I think we have had
8 more of an impact, even though we don't have authority,
9 necessarily to tell anybody what to do, but we -- I think we
10 have done a lot of jaw-boning. I think we've talked to a lot
11 of people and sometimes, we're probably thought of as a
12 nuisance sometimes, when we're bringing messages that are not
13 necessarily so popular, but I think in the long run, it's been
14 a net positive and we've brought stuff to the table that has
15 now begun to have an effect.

16 I visit the Legislature three to four times a year and I
17 see our report on desks with little yellow tabs in them, and
18 when I'm talking to different legislators from all over the
19 state, they ask me questions about what's in it. So they're
20 reading it. I think it's helping and listening to other
21 organizations where we've done joint programs with, like
22 Commonwealth North and the Chamber, but I think our
23 reestablishment to go on for another three years, which I
24 agree, I hate these -- after a while, a bureaucracy builds up
25 and you start just doing stuff to make a checkmark in the box

1 and then you destroy whatever credibility you have.

2 I think the ideas we brought and the recommendations
3 we've made have had an effect, slowly, insidiously as one
4 person told me from another lobbying group, insidiously. So
5 don't sell ourselves short. I do think we have an effect and
6 I don't think we -- I think we have done a pretty good job
7 with what we had and the mandate and the authority we got.

8 Maybe we got more done not being required to give an A,
9 B, C, D plan, but to give recommendations based on the
10 evidence coming here. So that's my 10 cents' worth, whatever
11 it's worth.

12 CHAIR HURLBURT: Thank you, David.

13 MS. ERICKSON: Yeah (affirmative), I was going to say,
14 maybe that is a good transition to our next phase, which is
15 the three-minute speeches.

16 CHAIR HURLBURT: Yeah (affirmative).

17 MS. ERICKSON: And should I just introduce real quickly
18 and remind folks what we're doing? So we've been through the
19 process, and you have behind Tab 2 or actually, it might have
20 been in the packet that Barb gave you of the additional
21 handouts, actually, but I emailed this to you all on Friday,
22 as well, the first exercise that we all went through together
23 over email to rank our 27 different groupings of policy
24 recommendations by both importance, in terms of driving toward
25 our vision and central challenge, and also impactability, and

1 that is what we feel the Commission, what you all feel the
2 Commission could make the biggest difference in, in terms of
3 driving implementation and action around those
4 recommendations.

5 So based on that first cut, what we've done is we came up
6 with the top and ended up selecting everything that fell on or
7 above the line for importance. So we've narrowed down to what
8 is now 15. There were actually 17 of the 27. Some of those
9 policy recommendations are duplicate because they kind of --
10 they show up under multiple strategies. They're more kind of
11 foundational cross-cutting, and so I took the duplicates out
12 this time.

13 I wanted you to be able to see the 17, but I grayed out
14 two of them, just because they duplicate others. So now you
15 have this list of 15, and what I asked you to do in the email,
16 we'd given you warning a few weeks ago that you're going to be
17 asked to give a three-minute speech, but essentially, we want
18 to go around the table and have you each make a pitch for at
19 least the top one, if not the top three, depending on how many
20 you can fit into your three-minute allocated time, which one,
21 two, or three of these 15 do you think, and since we picked
22 the most important, I think now, we want to focus more on what
23 you think the Commission could do over the next couple of
24 years to make the biggest impact on actually facilitating, in
25 some way, implementation of these policy recommendations.

1 There was another part of the exercise with this other
2 table where I asked you to submit suggestions of what you
3 think that could look at. I did that, as much as anything, to
4 kind of prime the pump for you all. A little bit later, we'll
5 have a conversation of what the actual action will look like.
6 We don't need to pull it off this list. It was mostly to get
7 you thinking about what Commission action to facilitate might
8 look like, if it's serving as a convenor around a particular
9 policy issue and facilitating the payers and providers to work
10 together on a particular initiative, whatever it might be, but
11 moving into this action step, what can we actually do.

12 Just so -- should I explain the rest of the process, too,
13 that they're going to be voting. I should let my facilitator
14 do this, probably.

15 MR. HOLT: Yeah (affirmative), thank you, Deb. Real
16 quickly, so -- and a reminder, by definition, these things
17 you've written on there contribute to your core strategies, so
18 by definition. What we're focusing on, and you've heard it,
19 and I appreciate the perspectives from David and the Senator
20 and Representative and Ward on what the next three years might
21 look like, because pretty much, it was about demonstrating
22 that this group had an impact on big issues.

23 That will separate this Commission from maybe other just
24 ongoing boards that convene and so I guess that's the
25 challenge for this Board, this Commission, excuse me, this

1 Commission, is to be able to have that evidence that shows and
2 thus, why the focus on the priorities.

3 So just because we're identifying these 16, you've all
4 identified them as being important, now we're trying to say
5 which of these do we feel, frankly, that within, I'd say an
6 18-month, maximum two-year period, you could actually have an
7 impact on and then have some measurable evidence on that?
8 That's the focus this go-round.

9 So as you're -- and think of this as one of 14. Again,
10 please, try and keep that at this exercise of one of 14. So
11 as we go around, we're going to ask you to talk about -- only
12 of these. So please honor the process at this juncture. Go
13 ahead, Deb.

14 MS. ERICKSON: One more thing, too, I wanted to point out
15 and remind you all, just because we select a few of these to
16 work on as a group, this is -- what we're doing is identifying
17 what we're going to spend our time as a group in meetings and
18 our resources focused on over the next couple of years.

19 It does not mean that other policy recommendations are
20 not being addressed in other ways by other groups. We'll meet
21 with the HR leadership network later today from some of the
22 non-healthcare industries that have been concerned about some
23 of the issues we've been addressing and they're taking some of
24 the recommendations and working through their own channels to
25 try to effect change, just as one example.

1 We can talk a little bit more later about what the
2 Medicaid Reform Advisory Group is doing and how some of their
3 recommendations and the direction they're taking, where they
4 align with the Commission, and how that work might align with
5 ours, just in terms of action steps, too, but I just wanted to
6 point out, we're not taking these off the table.

7 We're not -- the things even that fell below the line
8 aren't not important, and they're not -- there still could be
9 work happening. We're just -- they didn't go away. We didn't
10 demote them. We're just trying to go through an exercise to
11 pick what we're going to spend our limited time and money on
12 over the next couple of years as a group. Dr. Urata.

13 COMMISSIONER URATA: You answered my question in your
14 last statement or second to the last statement.

15 MR. HOLT: Okay, and again, this is about focus. That's
16 all this is, and there's a myriad of ways to do this. We're
17 trying to honor the different ways people think, as well as
18 the group dynamic. So what we're going to ask you folks to do
19 is give your pitch, and honestly, if you don't feel strongly
20 about them, you don't -- you know, you can yield your time to
21 someone else.

22 This is -- you don't have to do this piece, but if there
23 are, then we ask you to do it. This is going to result then -
24 - once we finish the exercise, then -- have any of you ever
25 have been in a process of dot voting, since you've been in

1 junior high?

2 Okay, so what we will be doing, is a very non-technical,
3 but highly effective, interactive session. Does that make
4 sense, what I just said? Where we will actually be giving you
5 folks five dots. We have -- we will do a reveal, because
6 behind of each of these placards you see on these flip charts
7 are actually the 15 priorities, and we will have you go around
8 and vote, after you've listened to your counterparts, which
9 ones you feel have -- will be the most impactful, meaning that
10 this Commission's work will result in measurable benefit in an
11 18-month to two-year period.

12 Okay, so that's what I'm going to ask you to do, and I'll
13 just mention, you know, just so we can get it out of the way,
14 you can only use one dot per vote. So this isn't one of those
15 where you get together with three other people and then just
16 stick all five of them on there. Although, I do like that
17 sometimes. That's not what we're doing today. So it is going
18 to be one vote per -- so does that make sense?

19 I just want to let you know where you're headed with
20 this. So as you're listening, you might be thinking about
21 that. Any questions kind of about the process of what we're
22 going to be doing? With that, then why don't we just start at
23 the -- you pick and then let's just go around. You're going
24 to be keeping time, correct?

25 MS. ERICKSON: I have my stopwatch set.

1 MR. HOLT: Okay.

2 MS. ERICKSON: Would you mind if we start with you,
3 Susan? I was looking for one of our longer-term members to be
4 on the end of the table at some point, but they're all sitting
5 in the middle, so.....

6 COMMISSIONER YEAGER: Okay, the good news is I'll get it
7 over with, but and also, sitting at the head of the table, but
8 so I'm happy to. Just quickly, with lack of time here,
9 another hat I wear is the host of the Alaska Federal Health
10 Care Partnership, which does include members and leadership
11 from the VA, the Indian Health Service, the Alaska Native
12 Tribal Health Consortium, the Army, the Air Force, and the
13 Coast Guard, and so we meet regularly about how to support our
14 beneficiary population, which at many times will have multiple
15 eligibilities, be it Alaska Native retired person, three
16 different eligibilities for healthcare and how does that all
17 work?

18 So thinking about that and thinking about what's going on
19 in the VA, and how we do business now in the VA, we use --
20 half of our budget now is purchasing healthcare in the private
21 sector. So half of our budget, over 100 million now, buying
22 healthcare in the private sector. The other half is providing
23 healthcare ourselves through our own clinics, and so one of
24 the things we feel is the most important, I feel, is the
25 Priority number eight.

1 It's VIII.4 -- VIII.A.4c, Health Information
2 Infrastructure, and the reason I feel it's -- it hits many of
3 the -- our priorities of access, quality, efficiency, because
4 it really speaks to communication and as we have our
5 beneficiaries throughout different sectors of healthcare,
6 federal, community, private, Native system, what we're finding
7 is, is that information -- we need to share the information,
8 and so we need to have like the tying in -- we work closely
9 with the Alaska E-Health Network for developing an opportunity
10 that we can all enter in the portal, pull information, as
11 needed, in support of a beneficiary episodic care, and so
12 establishing -- really furthering that and having a statewide
13 process that integrates the private sector, the community
14 sector, the federal/state, in support of our beneficiaries to
15 move the medical information, as needed, when it's needed in a
16 way that it can be utilized in support of the patient care.

17 It also reduces, we feel, like multiple, you know, poly-
18 pharmacy issues, duplication of tests, information that may be
19 pertaining -- let's say the person has diabetes and so it's
20 important for the other provider to know that they have
21 diabetes and what other tests have been conducted.

22 So we think it's -- in order to get better value for the
23 dollar and really increase the access to care, the quality,
24 care, and efficiency that this Priority VIII is really
25 important for us, as our number one.

1 The second one, and I'm just going to do two in the time,
2 when you look at all of these, you know, they all relate to
3 our population and they're all very important, but in Alaska,
4 we feel, because of the difficulty in travel to receive care
5 and the geography and the expense of travel, the weather, et
6 cetera, that further developing a statewide program of
7 telemedicine that will reach, get that expertise to those
8 beneficiaries, no matter where they live in highly rural
9 areas, infrastructure, connectivity, and we're pretty good,
10 really, and we have room to go, but considering our state and
11 the rural nature of it, we have a lot of bandwidth out there
12 and continue to get more, so telemedicine can leverage that
13 expertise into the rural areas into even -- into Alaska from
14 the Lower 48 for highly specialized care that's needed and
15 even just primary care support, especially behavioral health,
16 as we see our beneficiaries going back to rural villages post
17 military with all the TBI, traumatic brain injury, post-
18 traumatic stress syndrome, and it creates -- adds to the
19 suicide rates and the domestic abuse and all the other -- many
20 other social problems.

21 So we can actually, want to leverage the technology for
22 tele-behavioral health to support our beneficiaries, no matter
23 where they live in Alaska, utilizing all of us as partners and
24 sharing in that for taking care of these people, who are not
25 only federal beneficiaries, but they're also state residents,

1 et cetera. So for us, that's number two.

2 MS. ERICKSON: Thank you, Susan.

3 COMMISSIONER YEAGER: That's it.

4 MS. ERICKSON: Good job.

5 COMMISSIONER STINSON: Wearing an Alaskan hat and having
6 been around for all of this, I'm going to quickly hit a lot of
7 different points. I think V., the Foster/Support Patient-
8 Centric Primary Care, as well as the second part, Patient-
9 Centered Medical Home, we've heard over and over again, that
10 is reproducible.

11 That's worked in other states. That has saved lots of
12 money, increased availability, increased quality of care.
13 That's got to be -- that's got to be number one.

14 Now to go through the rest quickly, evidence-based
15 medicine, I think everything on the list is a good topic. The
16 problem with evidence-based medicine is whose evidence and
17 who's going to interpret it and that's where the devil's in
18 the details.

19 The same thing with transparency, as we've talked about.
20 How many different systems are going to come online? Is it
21 going to take the private sector, the public sector, the
22 federal sector, everything? There were difficulties with
23 that.

24 Pay for value, defining value is much like defining
25 evidence-based. It's in the eye of the beholder and I -- and

1 again, let me say, all of these things are good. They're not
2 as low hanging fruit as the primary care, patient-centered
3 home. That's a high value, low hanging fruit.

4 Modify insurance regulations, again, these are all good
5 points. Focus on prevention in a lot of ways, I think Susan's
6 points on telehealth, I totally agree with them, and I think
7 it's as important for prevention. It keeps people from coming
8 in, transportation costs for an earache that can be taken care
9 of somewhere else.

10 So again, all good, and one that, as you -- as Ward
11 probably knows is kind of near and dear to me, even though
12 maybe not to others, adopt opioid control policies and
13 programs, because in Washington State when they did that, that
14 dropped prices across the board, ER visits, domestic violence,
15 suicide, abuse dropped across the board, huge savings. It
16 helped people's lives. I think that's another thing that
17 cannot be underestimated.

18 COMMISSIONER ENNIS: Thank you. One of my top three has
19 already been addressed by Larry. He was just talking about
20 opioid control. It was interesting going through this process
21 and there were a few, I thought, were very impactable and very
22 important and some that were not impactable, but important and
23 vice versa, but opioids, I thought we could make a big impact
24 and it would have a big difference.

25 I think that if the -- if this body stands by its

1 recommendation of we need to encourage the state in all of its
2 state programs to control reimbursements, using kind of
3 evidence-based medicine on opioids, I think that will drive
4 immediate savings to the state and ultimately, increase
5 behavioral health in the state, too.

6 Next, for me, is Worker's Comp. This is significant.
7 We're number one in the nation on Worker's Comp rates and
8 we're there because of state regulations. That is a big part
9 of it. Now, a lot of it is, of course, just the cost of
10 healthcare in Alaska, but state regulations are a driver, as
11 well.

12 What this body can do is we can invite information from
13 other states. Someone in the comments mentioned Wisconsin. I
14 know Montana recently changed regulations, as well, and
15 Montana went from number one to number 11, so we're back at
16 number one, as far as rates.

17 We can invite information from those states and see how
18 that -- how those regulations have changed and what, if any,
19 what the unintended consequences were and how we can imitate
20 that. We don't have to reinvent the wheel. We can just do
21 what's worked for other states and this body can vet that and
22 forward that information to the Legislature.

23 Next, so this would be number three for me, is insurance
24 or modify insurance payment regulations. This body has
25 identified a very specific regulation that appears to be

1 driving some very significant costs in this state and as
2 examples, we've pointed to things like medivacs and certain
3 kinds of heart conditions in this state, and that's -- so we
4 can drive a very significant impact.

5 We heard from our legislators today, ultimately, what
6 they want is they want something narrow that they can actually
7 act on, that they can defend, that makes sense, that they can
8 explain, and that's what they need, and that's what this --
9 that's what the insurance regulation does. We give them
10 something so specific.

11 Worker's Comp, we're not quite there yet, but we can be
12 soon, and for opioid control, I think we can be there very,
13 very soon, as well.

14 COMMISSIONER ENNIS: Well, my number one recommendation
15 is the patient-centered medical home model, such as Larry has
16 talked about. We spent quite a bit of time learning about the
17 model a couple of years ago and we've seen in other parts of
18 the country, there is evidence that this is both beneficial to
19 patients, as well as cost-saving.

20 The second part of this approach also is the integration
21 of behavioral healthcare with primary care in a manner in
22 which a team can provide much more support for a patient.
23 We've heard our primary care doctors talk about the fact that
24 behavioral health patients are overwhelming their practices
25 and not only that, but they feel inadequate to provide the

1 necessary care that they require.

2 Having a care manager as part of a team and the patient-
3 centered medical home could make a great difference in
4 assisting those patients and following up with their care,
5 understanding their medications, perhaps even leading them to
6 other resources in the community that could keep them on
7 track.

8 The behavioral health patients are currently frequent ER
9 visitors. Again, a very expensive form of care, as well as,
10 they do often call on our emergency responders and our police
11 to help them. So again, having a more comprehensive, holistic
12 approach to helping those patients will make a great deal of
13 difference.

14 While I was thinking of this patient, this particular
15 patient and the primary care patient-centered medical home, I
16 realized there are a couple of other patients that could
17 benefit greatly from this model. Number one, the patient is -
18 - are growing number of seniors and in that case, we all
19 recognize, as you grow older, your need for medical care
20 becomes more frequent and more costly.

21 Often seniors are confused about their medication. They
22 have a lot of medications. They mix them up. They don't
23 understand the lab work and the tests they may need. They
24 don't get those done in a timely manner. Again, with care
25 management, I believe our seniors can greatly increase their

1 health, prevent their more frequent visits to doctors and
2 they're also frequent visitors to the ER, and most
3 importantly, help them remain at home, which is much less
4 expensive than out-of-home institutional care.

5 The same thing goes for families who are care givers,
6 families who have disabling -- members who have disabling or
7 seriously medical complex conditions. Again, a very difficult
8 role they play in monitoring the medical care of their family
9 members.

10 The patient-centered medical home can, again, with care
11 management and other resources, make a big difference in their
12 lives, help reduce those costs, and again, most importantly,
13 keep that family member in the family home. So again, my
14 number one recommendation for actively pursuing some support
15 and more opportunities to show that this model works in
16 Alaska, I believe is very important. Thank you.

17 MR. PUCKETT: Good morning. I have two that -- my
18 priorities are two of them are more of a big picture and then
19 there was a low-hanging fruit. One of the big pictures is --
20 I think a top priority should be incorporating evidence-based
21 medicine in the health insurance plans in the state.

22 By their very nature, health plans need to evolve and
23 change. Technology and treatment in the marketplace changes.
24 It's prudent and sensible that health plan administrators use
25 decision-making processes that are based on what has been

1 proven to be most effective and also bring the best value for
2 the patient, the providers, and the plans.

3 I notice concern about, well, who's going to decide what
4 to use. I think that would be made -- that decision would be
5 made by the individual health plans, private, government.
6 They'll decide what evidence they're going to use to make
7 their decisions on.

8 A major challenge for everybody that's concerned in this
9 issue is being educated about and having the resources to
10 remain informed of what is the best evidence-based practices.
11 While price and quality and transparency are critical for
12 effective healthcare consumerism by everybody that's getting
13 healthcare, the impact of those two topics would be greatly
14 diminished unless the coverage and the provisions that are in
15 the health plan are known to produce the best results and the
16 value.

17 I believe evidence-based medicine would be one of our
18 easiest of the recommendations to make a compelling tact for
19 implementation. There's a lot of information out there and a
20 group like ours would be the one to vet it and to work it
21 forward.

22 Another big picture item I think should be a priority was
23 pay for value. The policy and decision-makers need
24 information, and while information is certainly more than just
25 data, modern technology enables us to effectively, thoroughly

1 and quickly mine the data, coupled with appropriate business
2 decisions, methodologies and participation of the invested and
3 engaged stakeholders, better decisions for improved quality
4 measures and payment structures can produce, what I saw, more
5 nimble consumerism and market changes.

6 The nimble changes will lead to better value for each
7 person in our -- and used in our healthcare dollar in the
8 experiences of those participants, and then what I considered
9 a low-hanging fruit is changing the statute and regulations
10 for Worker's Compensation.

11 The state's Worker's Compensation rates are strangling
12 Alaska businesses, even driving some of them out of the
13 marketplace. As a business owner before I joined the state, I
14 saw that literally happen before my eyes with vendors that I
15 worked with.

16 The current -- the Worker's Compensation structure leads
17 to suboptimal results and very poor value for the patients
18 that are being served by Worker's Compensation, the providers
19 that are providing the services to them and the payers who are
20 paying these exorbitant rates. If health plans do not change
21 with the business and the healthcare environment they operate
22 in, they will atrophy. It is past time for the state of
23 Alaska to make changes, necessary changes to the Worker's
24 Compensation statutes. Thank you.

25 MS. ERICKSON: Thank you, Jim.

1 COMMISSIONER BEAN: Can I try this? Forgive me if I
2 stumble and fall. I'm going to focus on prevention. While
3 you guys speak to all the other things that are important in
4 this table, I serve on the National Indian Health Board with
5 diabetes and we -- I work with that formula that distributes
6 all over the United States and my community, alone, in '71,
7 there was one diabetic in Kake. Today, there's over 80.

8 Prevention is still the best medicine. If we had focused
9 on prevention to fight obesity and all those other things and
10 better lifestyles and lose weight, and control our healthcare,
11 we wouldn't be dealing with most of what we're talking about
12 today.

13 Although, I don't have three, I see a whole bunch I'd
14 like to pick out. Prevention, from the tribal side, for the
15 state would be to say that is still the best medicine. Thank
16 you.

17 REPRESENTATIVE HIGGINS: Well, you stole my thunder,
18 Lincoln.

19 COMMISSIONER BEAN: All right, I'm sorry.

20 REPRESENTATIVE HIGGINS: Now I've got to think of
21 something completely different, but actually, you know, being
22 in the dental field for many years, Lincoln is entirely
23 correct. Prevention is the key to our bringing down the cost
24 of healthcare in the state and we need to work on that.

25 What a lot of people don't understand is in the early

1 '70's, Alaska was number one in lowest caries rate in the
2 nation, and over the years, we're now the highest caries rate
3 in the nation and the question you've got to ask is, "Why?
4 What happened," you know, and of course, our lifestyle has
5 changed. Our food changed and we have more refined sugar in
6 our diets that we've ever had, you know, but what are we doing
7 about that and so education is important to our people, and we
8 need to do that and we need to focus on that to get out, you
9 know, and I've heard the comment, that you know, you can
10 legislate all you want, but people are going to do what
11 they're going to do, and so it's hard for us, but that doesn't
12 give us, you know, that's not an excuse not to educate people.
13 So prevention is the key and we need to continue to work
14 towards that.

15 There's a lot of really good ones here, and you know, I'm
16 always looking for multi-player collaboratives for statewide
17 insurances. I think that's important. I think we need to
18 look toward that. There's -- I brought up the gap people all
19 the time and so that's important and I think we need to look
20 toward that.

21 Someone mentioned reform on Worker's Compensation and
22 you're right, it's strangling our businesses in this state and
23 we are looking at that and we took some legislation last year
24 on Workman's Comp and so we're going to continue to work on
25 that, too, but those are -- in my estimations, are our top

1 values that we need to look at, you know.

2 You brought up telemedicine, very important for the state
3 and we need -- because our state is a unique state and that's
4 the thing that nobody understands that in the Lower 48. They
5 don't get it. There's 720,000 of us, but we have the biggest
6 state in the Union and for us to go to everybody, we can't do
7 it. It's just impractical and so we have to have telemedicine
8 and we have to work different, completely different. Our
9 physicians have got to think outside the box.

10 You know, the Native communities and the villages and all
11 -- and everything, they've got out there, we've got to really
12 help them with telemedicine and work, and they're working
13 toward that and they're doing a great job, too, and they've
14 come a long ways in the last few years as far as that, and
15 they're kind of a model to us, to a degree, and we should
16 actually look at what they're doing and work toward that in
17 ourselves. So those are the areas that I think, you know, we
18 should focus on. Thank you.

19 COMMISSIONER URATA: So I'm going to add to the thunder
20 and that is, my first priority is preventative medicine or
21 preventative -- focus on prevention, and the reason for that
22 is like, for example, heart disease, 80% of heart disease can
23 be prevented, you know, heart attacks, hypertension and you
24 throw in obesity, diabetes, and -- but the focus that we have
25 is that we're reactive medicine. Once you get the disease,

1 then we treat you.

2 We need to be proactive. We've got to -- we have to
3 teach people to live health lifestyles before they go into the
4 bad things, and I think that starts at the schools, elementary
5 schools, and some of the things, and a lot of this is from my
6 volunteering with The Heart Association, is that we should
7 have PE for schools.

8 Now, I know that's really a tough thing to go, at least
9 politically, but that's -- how are you going to teach the kids
10 that they need to be active if you don't do physical education
11 every day, or whatever it is, and they need to have some sort
12 of a health class or curriculum where they learn what are the
13 good foods and things of that sort, and what's a healthy
14 lifestyle.

15 If you don't teach the kids, how do you learn, and -- or
16 actually, that's probably the best time to teach a person is
17 when they're kids. I kind of got it mixed up there, so -- and
18 then once you're an adult, then you have to do, I think what's
19 helpful is wellness programs, and I think some of the
20 insurance companies are doing that, but you have to have
21 incentives to participate.

22 So the other area that I thought was important was price
23 transparency, because now patients don't know how much things
24 cost and they expect that the insurance companies will pay for
25 it and they're surprised when they get their bill, and I think

1 it would be helpful to have more price transparency.

2 All payer claims database may be the solution, but I'm
3 not convinced on that, based on what we've seen so far in
4 other states, but that, theoretically, seems to be the best
5 solution. So those are the two things, and I also agree with
6 all the other stuff that's been presented already. Thank you.

7 SENATOR COGHILL: I could say, "Me, too," to so many
8 things. The prevention, I totally agree with in many ways as
9 a priority, but the question is, "How do we get there,"
10 because, you know, the problem we have is in our world now,
11 people are going to have to take more responsibility for their
12 health and well-being.

13 They're just going to have to, and the way it's going
14 now, the responsibility is being shifted to them under some
15 circumstances and taken away from them under others. So to
16 me, how to get there is going to be probably what we can do
17 with price transparency and pay and value, because if you
18 don't know what risky behavior's going to cost you, and I
19 understand the education part, but at the end of the day, if
20 you know that you're going to have to pay for it, something's
21 going to change and so to me, I kind of head in the direction
22 of increased price and quality, and pay for value and I don't
23 know how to get the best ones out of there.

24 The word for our generation is collaborative and probably
25 somewhere along the line, we're going to have to have that

1 multi-payer collaborative that just kind of hammers out some
2 of the wrinkles between the federal system, the Native system,
3 the Medicaid system, you know, how do we iron out the
4 wrinkles, and it's probably going to be a process. So I put
5 down important, and probably as close to impactful.

6 I started by saying, "Evidence-based medicine," but I've
7 kind of changed my mind a little bit after doing a little
8 homework last night, because I think the devil is in the
9 details, the who decides, you know, we need to give the
10 consumer better decision-making information.

11 That is true, but if the evidence-based medicine is
12 saying, "Here's the suit and you've got to wear it," if you're
13 a size 48, that's great if you have a 48 suit, but if you're a
14 32 and you're putting on a 48 suit, it ain't going to work,
15 and I don't know. I began to think about that last night.
16 I'm not 100% sure I would put that as my highest priority.

17 The most impactful, I think, I put down the opioid
18 control and the Worker's Comp, because that's the most --
19 that's the low-hanging fruit. That's got to be done. It's
20 just got to be done, but I think getting the information to
21 the consumer early on, and I agreed with what Ward said
22 earlier on the statements on the healthcare, that is so late
23 in the game and so confusing, we've got to get it closer to
24 when you need the service, here's the value and here's the
25 cost of that value.

1 We've just got to get there and so whatever we have to do
2 to increase the price transparency and the pay for value to
3 meet is just top notch. We've just got to get there somehow
4 and so when I'm listening to us here, what it costs you,
5 whether it's risky behavior, how do you pay for it, and where
6 do you get that value, or to me, the big deals, and so right
7 now, it's so confusing to an elder. It's so confusing to a
8 24-year-old person. It's so confusing to somebody who is just
9 beginning a family. It's just not good information coming to
10 them, knowing that they have a whole system out there to serve
11 them, but they don't know what the value is to them.

12 MS. ERICKSON: David.

13 COMMISSIONER MORGAN: I guess wow and ditto, I guess. I
14 guess, instead of recapping, because I -- especially on all-
15 payer database, transparency, and evidence, again, it's always
16 the devil in the details. I think an underlying, as an
17 economists, I've got to go to what I know or what I do, all of
18 us, everybody is an economist, they just don't know it.

19 They make rationale decisions on what's best for them in
20 their mind and what it's going to cost them, and that graph
21 can go up or down, but as you make that spiderweb effect of
22 cost and benefit through the process, I think providing as
23 much -- at least data on the major activities of what is --
24 what does it cost? What are you going to have to pay, and
25 making that relatively available is actually, with the change

1 in insurance is becoming much more important, in order to make
2 -- those that do make rationale decisions, until the problem
3 with elasticity of us getting there of that impact, that won't
4 change that much. That's more of a long-term. I do agree.

5 I think the things you mentioned in the short-term,
6 opioid activity, dealing with the opiate and the other issues,
7 yeah (affirmative), the short-term, and the long-term, ACA and
8 those other enactments are going to force us to get into those
9 other areas.

10 Hospitals, I believe, if not next year, the year after,
11 have to actually produce their price list. I think they have
12 to put it on a website or get it out. I can't remember if
13 it's two years out or three. Community health centers have
14 always been mandated to provide their price for services,
15 since the beginning of the program.

16 So it's not that nutty of an idea to the community health
17 centers. It's sort of they've always had to -- they were
18 required as to what does each unit cost that they provide or
19 charge and what do you charge, and put your provider mix in,
20 come up with what you're going to do and then anybody can walk
21 into a lobby or look on the wall, and yeah (affirmative), it's
22 \$280 for a primary care visit, and then there's a sliding fee
23 scale and these are the rules.

24 So I'm kind of used to a different -- a little more
25 transparency in that regard, but you're not going to affect

1 medical home and even behavioral health, because the big
2 problem has been everybody loves the idea of integrative
3 behavioral health or medical home, but our reimbursement
4 system, whether even for community health centers is based
5 upon how many you do, not necessarily the quality of what you
6 do and mixing in the cost of the behavioral health activity in
7 the visit. It's always two separate medical records, two
8 separate diagnoses.

9 You go into a medical home and it's a behavioral health
10 problem and a medical problem, you still have to provide two
11 separate diagnoses, two separate medical records. So we
12 talk.....

13 MS. ERICKSON: Three minutes are up, Dave.

14 COMMISSIONER MORGAN: Okay, so the point I'm making is,
15 if you really want to change this stuff, you've got to change
16 that kind of stuff and you've got to change the way you
17 reimburse for it or it will never happen on the provider's
18 side.

19 COMMISSIONER LOUDON: My intent was to listen more and
20 speak less today. One thing that -- I have a lot of opinions
21 about all these issues we had, but the one thing I don't have
22 is context. I haven't been with you all for the last several
23 years and I don't know exactly what's been discussed or even
24 the meanings of some of them, but I did use my now well-worn -
25 - I dropped this in the mud, Deb's -- I was kind of hoping

1 we'd have a scatter plot graph of where everybody's -- you do,
2 good. That will be useful, just to find out what everyone's
3 priorities were and how they felt.

4 There are a lot of things on this list that I think are
5 incredibly important to the state. Some may be very important
6 to state government, but I didn't feel like our Commission had
7 the ability to impact the state healthcare model by doing some
8 of these things, so I ranked them lower.

9 The few that I did that I had both important and
10 impactable, transparency legislation, something everyone's
11 talking about, I mean, the ability to know what you're getting
12 for the money that you pay is very important, and the others,
13 the modify insurance payment regulation, the one specific
14 regulation that we know that's caused a lot of problems with
15 specific pricing.

16 CHAIR HURLBURT: Thank you (indiscernible - too far from
17 microphone).

18 COMMISSIONER HULTBERG: Thank you. My apologies for
19 being late. I told Deb and Ward earlier, this was difficult
20 to rank, and actually, I did my first homework exercise and I
21 have to admit, I was delinquent in my second, sort of like
22 choosing among your children. You just don't do that.

23 So I found it a little difficult to actually prioritize
24 among the narrowed down list, but I'll speak to a couple of
25 things. First of all, I think evidence-based medicine, it's -

1 - Ward can probably say how many years it is from the time a
2 discovery is made or a treatment is viewed as effective or not
3 empirically, to how long it takes for that actually to be
4 adopted, and I think one of the things we can really work on
5 is accelerating knowledge transfer and it's something that
6 hospitals are doing.

7 You'll hear a little bit about that tomorrow through a
8 mentors for quality program, but really accelerating knowledge
9 transfer in the area of quality, I think is something that's
10 incredibly important so that we don't -- so that we can reduce
11 the number of things that are done that maybe aren't necessary
12 or harmful.

13 The other two I will speak to, focus on -- under focus on
14 prevention, I think integrating behavioral health and primary
15 care -- behavioral health is just really emerging from a lot
16 of areas. I'm hearing a lot of discussions about behavioral
17 health and the needs we have in our state to really focus on
18 the issue of behavioral health, and then opioid control
19 policies and programs.

20 I heard a presentation that's kind of -- a month or so
21 ago, that has kind of sensitized me to this issue and that
22 opioids are now the number cause of accidental death in the
23 country, and we have a logarithmic increase in the number of
24 opioid-related deaths, and so I think that is -- that's
25 something specifically that this Commission could work on.

1 I don't want to -- so those, I think -- if I had to focus
2 on two categories, it's evidence-based medicine and focus on
3 prevention, but I don't want to -- I can see I have two
4 minutes left because I'm -- or one minute left, because I'm
5 sitting right next to Deb.

6 So I'll use my one minute, though, to say a little bit
7 about payment reform. I do think payment reform is incredibly
8 important. I think the state has a role. We've been talking
9 about that in front of the Medicaid Reform Advisory Group,
10 that really, how Medicaid pays and sitting down and having
11 long conversations over the long-term about how Medicaid pays
12 is something that's going to be really important going
13 forward.

14 The landscape looks different in the future. We all know
15 that. How we get from one foot on the boat or from being on
16 the dock to being in the boat is really the question, and I
17 think that's really something that we do need to grapple with.
18 Whether this Commission can really impact that, I'm not really
19 sure and so that's why I didn't put that as one of my top
20 three. However, I do think it's something that's incredibly
21 important.

22 Transparency legislation, probably -- I think something
23 we need to approach very cautiously because of evidence in
24 other states. Does it move the needle, and where is payment
25 reform going, and if we're moving beyond consumerism to global

1 payments, I think is the question, "Will we be moving beyond
2 consumerism to global payments," and I think that's a question
3 we need to ask ourselves.

4 CHAIR HURLBURT: I picked my priorities partly in the
5 context of what are some of these things that I absolutely
6 think are important, but that maybe others are doing and
7 championing, and so what unique role might we have to play,
8 and I picked the three with totally different reasons for the
9 first one and the second two.

10 The first one was the evidence-based medicine, and I
11 would say partly in response, Larry, to your comments, I think
12 that there is a real discipline around evidence-based medicine
13 now and an understanding of grades of evidence, so that we can
14 deal increasingly with the reasonable skeptical challenge of,
15 well, who's evidence is it, and I think in many areas that we
16 can.

17 This Commission in the very first meeting when I was six
18 months -- six months before I came onboard, though, heard that
19 30% or so of what we do in healthcare either does no good or
20 does harm, and then the general estimates are in the 30 to 40%
21 range and the reasonable retort is someone says, "Yeah
22 (affirmative), but we don't know which 30 or 40%," but I think
23 that we increasingly can do that with evidence and I think
24 that in our benefit design for payers, for employers, for
25 health plans for the state, that we can design our benefits

1 more to be based on evidence, that now, we provide benefits.

2 For example, Overlake Hospital in Bellevue, which I think
3 is a really good hospital, I was impressed while working with
4 a health plan and rounding there, but well, a nurse, who was
5 in charge of their Care Coordination Department there, one
6 time made a comment, just we were -- a personal conversation
7 in a meeting, "Well, I've got my annual year, my insurance
8 plan is almost up and I've got four more massage therapy
9 sessions that I'm entitled to. So I'm going to schedule
10 them."

11 There are things like that, that there's a public demand
12 for that there may be lobbyists representing a professional
13 group that lobbied for that there is no reason to cover that
14 way and it can be elective purchases on part -- that people
15 have. So I think that we can have better benefit design based
16 on evidence.

17 There are other things that are commodities that we
18 provide under health insurance that it's not disaster
19 coverage, but it's the same as when you buy your automobile
20 insurance policy, why not throw in gasoline, and you know, it
21 will raise your rates, but it also impacts whether you decide
22 to -- there's a really good restaurant up in Fairbanks and
23 let's get in the car right now and we can make it for a late
24 supper and then drive back, and it's not too expensive when
25 somebody else is paying for the gas.

1 So I think that evidence-based -- that that's important,
2 and in a clinical setting, again, yesterday, George Rhyneer
3 said, "You know, every patient is different is true," but it
4 informs the clinical decisions there and I think this is the
5 holy grail. I agree fraud and abuse should not be tolerated.
6 It should be weeded out, but it's limited. It's a small
7 number of bad apples.

8 Pricing, low-hanging fruit, in Alaska, where our prices
9 are high, but the evidence-based medicine has to be the
10 cultural change. The second two are items that I see we need
11 to get out of the way on, and the one is the insurance
12 regulation, where we have anti-market, noncompetitive
13 regulations. Switzerland, which along with Norway, is number
14 two or three in the world in cost, just voted to not go to a
15 single payer entity. A market-based system works well and we
16 need to get those anti-competitive, anti-market things out of
17 the way, and the third is convening the state of Alaska on a
18 multi-payer collaborative where DHSS and Medicaid and DOA and
19 employees at the others, need to come together to use this 2.5
20 billion dollars leverage that is sinking our state budget.

21 MS. ERICKSON: Thank you, Ward. Thanks. A quick
22 question?

23 COMMISSIONER URATA: No, just a comment.

24 MR. HOLT: Yeah (affirmative), if we can, just for -- the
25 purpose of what we just did here, folks, was to give you a

1 sense of what your colleagues are thinking on the Commission.
2 If you've been keeping your score card, you kind of have a
3 sense of how it may line up, but also just to listen. I
4 appreciate what Greg said. It -- this was the opportunity
5 just to hear perspective and whatnot. What we're going to do
6 is we're going to take our break now. It gives you a little
7 bit of time to kind of mull this over. It's about 15 minutes,
8 and then we're going to come back. We'll distribute the dots.
9 We'll explain the exercise and we will vigorously watch to
10 make sure you're following the process. So with that.....

11 CHAIR HURLBURT: Big brother's watching.

12 MR. HOLT: Yeah (affirmative).

13 MS. ERICKSON: Yeah (affirmative), so we'll take -- we're
14 actually going to take our 15-minute break 15 minutes early
15 and meet back here at 10:15.

16 10:01:40

17 (Off record)

18 (On record)

19 10:18:28

20 CHAIR HURLBURT: Craig, do you want to.....

21 MR. HOLT: Yeah (affirmative), thanks, everyone, for
22 coming back. I guess you really didn't have an option, but
23 thank you, anyway. A reminder of the process, this is where
24 it really gets interesting and where we wish we had a video
25 camera to watch this, but we don't.

1 Deb's going to come around now and hand you your dots.
2 Okay, you have five. On that go around, hopefully -- the
3 purpose of what led up to this, the homework assignment and
4 then this discussion, was to just give you the benefit of the
5 thinking of your colleagues on the Board, excuse me, on the
6 Commission, as you're going through this.

7 We also noticed that we ask you to articulate your top
8 one to three. You have five dots. Okay, so you have five
9 dots. So after listening to everyone, you have five dots to
10 affix to the different priorities.

11 Just so -- so what we've done now is we've had, what was
12 on your one sheet of paper, these are now on all the flip
13 charts, okay, behind you. So you can just walk around and
14 look at them and they -- we actually have the strategy and
15 then the specific priorities underneath those, so you can see
16 how they fit, and just the only rule -- the only rule is it's
17 only one dot per priority, so -- and some of you may be used
18 to where you kind of free-form and you put every one -- we're
19 changing that here.

20 So I'm going to restate it one more time for
21 understanding. Only one dot per priority, but you get five
22 dots. So that means you'll get five votes. Now, this where
23 you get to play the, you know, the early person can set the
24 lead. The last group of people can take it home. I mean,
25 however you want to do this now, it's really going to be up to

1 you, but the other thing just as a reminder to everyone, this
2 was to bring focus to the conversation, as we witnessed the
3 discussion, the importance of that.

4 It does not mean that there will not be any other work,
5 potentially, being done on these others, okay. This is just
6 the focus for this Commission to say, "This is where we
7 believe," we believe, meaning you Commission, the 14, believe
8 you can have the best chance of having evidence, you know,
9 some evidence-based improvement in these areas. So before we
10 start, are there any questions on the process? Yes, sir.

11 MR. PUCKETT: So the colors don't mean anything?

12 MR. HOLT: You're not supposed to ask that question. No,
13 it really doesn't. It.....

14 MS. ERICKSON: So the colors don't signify anything. One
15 of the things I want to point out to folks, it has nothing to
16 do with this process, but I just -- just a reminder, Barb's
17 getting complaints over the webinar that some people can't
18 hear you, and the importance of the mic isn't so people in the
19 room can hear you, it's so folks on the phone can hear you,
20 and you have to put your mouth right up to the mic and speak
21 clearly for them to be able to hear you. So that was just
22 another reminder when we come back for conversation.

23 MR. HOLT: Okay, so with that, also, just to let you
24 know, the way we will decide kind of the cut line, we'll just
25 look where there's logical groupings. So if we see that

1 there's five that seem to jump to the top, if there's three,
2 if there's seven, we'll just collectively take a look at that
3 when we're done. So with that, folks, let's have some fun.

4 10:21:43

5 (Board members move around the room to place votes.)

6 10:25:58

7 MR. HOLT: Okay, thank you, all. I should -- this was --
8 I commend you. I've done this a number of times and I commend
9 you for the consistency in the conversation and what ended up
10 on the board. So if you'll take a look, those that have a
11 star, are the ones that ended up with five votes or more,
12 basically, which seemed to be a cut line, and then there's
13 some that -- so what I'm going to do, I don't have a portable
14 mic. We're going to get one right now.

15 So I'm just stalling, but if you want to just look --
16 look around, you can see those and then we're just going to --
17 you know what, I can probably do it from here.

18 UNIDENTIFIED SPEAKER: (Indiscernible - too far from
19 microphone) microphone.

20 MR. HOLT: Okay, yeah (affirmative), if you don't mind,
21 yeah (affirmative), we'll go ahead and get the other mic and
22 I'll just walk around and take a look at these. Are we live?
23 Yeah (affirmative), okay.

24 So the other thing we -- and we probably should, at this
25 juncture, this isn't a matter of also prioritizing within

1 these, okay. What this really is, is just a grouping that
2 pops up. We're not trying to then say which one's the most
3 important. We're just looking to see is there a logical
4 grouping?

5 So all the green stars, there happens to be six, by the
6 way, okay. There are six that are five or more and you'll be
7 receiving that in your packets. It's, again, if you recall, a
8 lot of your conversation was around prevention and it's the
9 only strategy that had actually two priorities that popped up,
10 of all the ones you had.

11 So again, your conversation found itself, actually, what
12 you identified; so Focus on Prevention, the Adopt Opioid, and
13 Encourage and Support Healthy Lifestyles, Build the Foundation
14 of a Sustainable Health Care System, the Information
15 Technology: Facilitate Telehealth, Reform Workers' Comp Laws,
16 Investigate Transparent Legislation, and Incorporate Evidence-
17 Based Medicine in Pay and Design Benefit and Provide Decision-
18 Support.

19 A couple, just observations for you folks, it's actually
20 a pretty nice diversity. You're -- they're not all falling
21 under one. So this is -- this basically gives you five
22 strategy areas that you have opportunity to move forward on,
23 okay, so -- which is actually pretty good. So you're not all
24 clustered in one, so that gives you the diversity of that, and
25 also, there was -- there's only two, really, that really --

1 well, three that jumped really to the top, and that was on
2 Focus on Prevention, the Opioid, the Information Technology,
3 and then the Evidence-Based Medicine, and then there was
4 another cohort that also jumped up right underneath that, and
5 then there's a pretty good drop-back from that.

6 So it -- I just -- again, I've done this a number of
7 times and I typically get surprised, especially with boards
8 and whatnot, when you have the conversation and then you see
9 what ends up on the board. So with that, let's just maybe --
10 observations from folks from the floor for just a few minutes
11 and then I'll turn it back to Ward.

12 CHAIR HURLBURT: Bob, did you have one?

13 COMMISSIONER URATA: So David Cutler, in his book, "The
14 Quality Cure," was published earlier and I think Ward has it,
15 says, that you know, waste is a major part of cost of
16 healthcare in America, and he lists it as billions, I forget
17 how many billions of dollars, but the waste is divided into
18 mistakes, unnecessary tests, paperwork, fraud, and
19 overcharging, and the solutions that we have suggested
20 basically sort of covers all of it.

21 Evidence-based medicine helps reduce mistakes,
22 unnecessary tests, the health information technology helps
23 reduce unnecessary tests, I mean, reproduction of tests.
24 Administrative paperwork, as -- I'm not quite sure how to fix
25 that, but I think with evidence-based medicine, hopefully,

1 there'll be less paperwork. Fraud, we need to have some other
2 ways to fix that, and of course, transparency will help reduce
3 over-charging, I hope, and the overlaying thing of prevention
4 will help reduce all of that if there's less disease in the
5 system. So I think what we're doing is great.

6 SENATOR COGHILL: This is Senator Coghill. The caveat
7 that I put on the evidence-based is as long as you head to the
8 consumer-directed part of it, if it's evidence for the
9 provider and the payer only and the consumer is outside of the
10 part of that discussion, so that was the only caveat. I went
11 ahead and put my dot on the evidence-based because I think
12 there's a great need for it, but my reluctance, as I said
13 earlier, comes down to how do you blend those practices with
14 consumer choices and I just -- I'm still working on that.

15 CHAIR HURLBURT: I would respond to that and say that is
16 inherent in the changed and is changed, but still changing
17 role of the physician or of the dentist or of the other
18 provider, in that a critical part of that role now is the
19 educator, so that the decision is made collaboratively.

20 You have a more informed consumer, if you have a man who
21 may be a candidate for a TURP, a transurethral resection of
22 the prostate, because he's getting some obstruction of his
23 urinary stream. There are downsides to that, incontinence,
24 impotence and so on. So you want to talk about the risks and
25 the benefits, but I think the role of the provider, as the

1 expert, is to present the evidence the best he or she can, and
2 then to have a more informed consumers make the decision on
3 what's going to happen to their body. So I think that it is
4 inherent in evidence-based practice and a critical part of it.

5 MR. HOLT: If I might real quick, also, what's happening
6 right now, that was great, because that's what's now you're
7 going to do with these, is you're going to take these and have
8 that vetted conversation, but now it's focused around six, as
9 opposed to a whole bunch, but that's precisely the next step
10 that comes from this.

11 So you can get down to the further level of detail and
12 granularity, so the intent is very clear at what you'd like
13 to. Representative.

14 REPRESENTATIVE HIGGINS: Yeah (affirmative), this is
15 Representative Pete Higgins. You know, evidence-based, for
16 making your best decisions, you know, I've gone through this.
17 I've gone through this route already once before and we can
18 have all the evidence-based we want and be right on that side
19 of the subject, but if the voters or the people that you're
20 trying to do it, won't accept it because of an emotional
21 argument, it's not going to happen, and what I'm talking about
22 is the fluoride issue.

23 I mean, evidence-based, it's there. It's good for you,
24 but yet, Juneau, Fairbanks, and I'm not sure about Anchorage,
25 but we don't have fluoride in our waters because it's an

1 emotional argument and we can't win an emotional argument with
2 evidence-based decision-making. So how do we do that? I
3 mean, how do we -- I mean, I guess that's my problem and
4 that's my frustration is that we know what's right and we know
5 that we've got the evidence to show that it's right, but how
6 do we get the consumers to understand that, and that's, I
7 think, is our biggest issue with that and so I'm a little bit,
8 you know, like I said, I went down this road once before on
9 evidence-based. I agree with it, but how do we make it work?

10 MR. HOLT: If I can, Ward, again, on that, and just being
11 mindful of the time, that's again, that kind of discussion is
12 what you all need to kind of work through, and that's the
13 wealth of knowledge and experience you bring to this, because
14 arguably, you want people to look at evidence, but if they --
15 if it's emotional, then that's the whole discussion you all
16 have to figure out, then what do we do, because you can't
17 ignore the evidence and you can't ignore emotion.

18 Is anyone here in a significant relationship? Yeah
19 (affirmative), right, don't take emotion out of -- yeah
20 (affirmative), always try and have an emotional argument with
21 facts. That works. No, I mean, it just -- it just doesn't.
22 So I mean, that's precisely -- what you're doing right now is
23 exactly why I wanted to have this prioritization, because then
24 you can really have that focused conversation and not have to
25 abandon it because you have to get onto the next strategy.

1 Yeah (affirmative), excellent. Ward.

2 CHAIR HURLBURT: Yeah (affirmative), I think what you say
3 is reasonable, but I think you still -- you have to keep
4 coming back with the evidence. On water fluoridation, the
5 rest of the country is still very slowly going up, in terms of
6 percentage of people on a public water system. It's around
7 74, 75%.

8 Alaska's unique, in that we're going the other direction.
9 We're getting down close to half, which is unfortunate.
10 Anchorage was one of the first cities in the country, 1953,
11 but I would say that when the issue came up, and I'm sure it
12 will come up again in Anchorage, there were some of the
13 members of the Municipal Assembly, that you know, don't
14 confuse me with the facts, but I felt like when I went and
15 talked with them and others did, that most of them really gave
16 you a respectful hearing and impacted on what they did, and so
17 you win some and you lose some, and you know, at least for
18 another year or two years or three years, we want it here, but
19 I -- but it is an imperfect world, and you know, folks like
20 yourself and myself and others that are trained in a
21 discipline really are the experts and we exercise
22 responsibility to understand the evidence as best we can and
23 share it, but I don't know, it's kind of a touchy-feely
24 response, but I think it's -- Larry and then David, I guess,
25 yeah (affirmative).

1 MR. STINSON: For evidence-based medicine, no matter
2 what, as we were just talking about, it doesn't matter what
3 the topic or the proposed surgery or the procedure, I could
4 give you evidence to do it and I could give you equal or
5 better evidence not to do it, and then even in my clinic now,
6 as I'm talking to one person, the other person is Googling
7 everything that we're talking about and then coming out
8 saying, "Well, here in "The New York Times" two weeks ago,
9 they said that we should be doing this, and you have to
10 patiently go through this.

11 There's a ton of information out there and like I said,
12 in a perfect world, everything should be evidence-based
13 medicine and ideally, I would love that. I don't -- the
14 devil's in the details, as I've said before, that's -- so I
15 think it's something to strive for. I think it's going to be
16 more difficult to get to than what we might think.

17 COMMISSIONER MORGAN: I was there during this issue and
18 the Municipality of Anchorage, primarily through my role on
19 the Municipal Health Care and Human Resources Commission.
20 What helped was tribal came, Southcentral, ANMC, the local
21 medical community, the local Health Commission, which is made
22 up of appointees and not necessarily professionals, but people
23 interested in healthcare, plus some docs, some dentists, Dr.
24 Kylee (sp) was one, and it took three or four meetings and
25 sometimes it wasn't pleasant, but after a while, it did have

1 an effect and the issue of leaving it was dropped and of
2 course, it will come up again in two years, but there --
3 sometimes it's important enough to make information available
4 three or four times and continue to go to the meetings and
5 monitor the meetings, especially of commissions, volunteer
6 commissions and boards on a local, I mean, level, and
7 sometimes, Ward's right, a lot of times you'll win it or at
8 least, get cooler heads involved, but sometimes you lose it.

9 So I think it's worth the good fight, especially if it's
10 something very evident that's pretty well agreed to as being
11 the best evidence and that's probably the only answer I can --
12 I saw it in action over six months and a lot of meetings, but
13 it did -- cooler heads and evidence did prevail after a while,
14 but it's not easy.

15 MR. HOLT: Okay, we have a little bit of time and you're
16 already doing the next exercise, which is maybe potentially
17 identify some specific thing. I think there was a handout
18 also. It says, "Potential Commission Activities to Facilitate
19 Implementation of Policy-Makers." I believe you have that in
20 your packets. It looks something like this.

21 What we'd like to do is we want to reclaim the time that
22 we've got and I'm going to call an audible and I explained
23 erroneously what that was, using a fictitious, a quarterback
24 that had retired and was corrected by a good historian. So I
25 will not go that way. I'll just assume everybody knows what

1 that is today and Deb, you might want to listen to what I'm
2 going to say and decide if you want to do this.

3 There were at least three of these that had a majority of
4 -- the largest amount of dots. So what we'd like to do is
5 take -- I'm going to walk over to each one of these and ask
6 for, if three Commission members -- if three Commission
7 members could just volunteer, and we'll take about 10 minutes
8 and have you just write out what you think would be -- this
9 could be your template to look at, but write out under, for
10 instance, Adopt Opioid Control Policies & Programs, have you
11 just write down very specific things you think you could do,
12 and I'll go through those and we'll go -- because if we take
13 those three, that will give us four or five members per and
14 then we could end up with as many as four or five potential
15 topics. Deb.

16 MS. ERICKSON: In addition to opioids, what were the
17 other two? I'm not -- I haven't counted.

18 MR. HOLT: It was Incorporate Evidence-Based Medicine,
19 we're on that one, and then Health Information Technology
20 Facilitation.

21 MS. ERICKSON: And that was specific to telehealth, yeah
22 (affirmative), thank you.

23 MR. HOLT: Yeah (affirmative), telehealth. So I'm going
24 to go mobile. I should be on -- yeah (affirmative), so the
25 three -- and then I'm just going to -- if you could, just --

1 if you could, as a Commissioner, just pick one of these that
2 you feel, you know, strongly about, and then we'll have the
3 five of you jump on them.

4 The three, again, are Adopt Opioid Control Policies &
5 Programs, the telehealth, and then what we were just having a
6 lively discussion on was incorporating evidence-based pay. So
7 who would like to -- and what you're going to do is take about
8 10 minutes and just write out some very specific action steps
9 you think that could be taken.

10 COMMISSIONER URATA: Can we do it together as a group?
11 Do we get together.....

12 MR. HOLT: That's a great idea.

13 COMMISSIONER URATA: And then just.....

14 MR. HOLT: That's a great idea.

15 COMMISSIONER URATA: Like we did yesterday with
16 (indiscernible - too far from microphone).

17 MR. HOLT: I can't split my fee with you, but that is a
18 good idea. That is a very good idea. So let's do that, okay.
19 That's what we'll do. So which five would like to jump on
20 Adopt Opioid Control Policies & Programs? Go ahead, get your
21 hands up, so we see who you want to -- one, two, three. We
22 need two more, four, five, thanks, Becky. Okay, you're one
23 group, all right. Where was the other one?

24 UNIDENTIFIED SPEAKER: Technology.

25 MR. HOLT: Thank you. Technology, telehealth, we need a

1 few more, two, we need a couple more. Thank you, Senator, and
2 then Lincoln, and then right here, and then Emily, so you
3 four, okay, you five. So that means whoever is left, let's
4 see if we should have about five hands now. So who's left on
5 evidence-based? One, two, three, okay, we'll just go with
6 that. If you can go ahead and just -- go ahead, Ward.

7 CHAIR HURLBURT: We have 13 out of the 14 Commission
8 members here, because Keith Campbell is off (indiscernible -
9 speaking simultaneously).

10 MR. HOLT: Thank you. My engineering degree didn't work
11 on that one for doing the math. So let's have one from the
12 telehealth jump, thank you, and you can jump -- thank you very
13 much, into Incorporate Evidence-Based Medicine. So let's have
14 the Evidence-Based Medicine folks here. We'll have the
15 Telehealth right by Susan, and then the Opioids, who was
16 leading that one? Is there someone -- who was on that one?
17 Becky, okay, then let's come here, okay, opiates on this end,
18 all right, and just get together about 10 minutes, list out
19 what you think they are and we'll go from there.

20 10:44:05

21 (Off record)

22 (On record)

23 10:46:16

24 MR. HOLT: If I can real quick, just as a point of
25 clarification, I'm hearing a couple of comments, what -- this

1 is specific action the Commission would take to effect this
2 moving forward, not others would do, but specific action the
3 Commission would take going forward, okay? So I just want to
4 make sure. I wasn't quite clear on that. Thank you.

5 10:46:32

6 (Off record)

7 (On record)

8 10:50:49

9 MS. ERICKSON: Can I offer another clarification, too, to
10 our three workgroups, David? Folks, remember that you --
11 we're going to be taking action to implement our existing
12 recommendations. We're not changing or adding to our policy
13 recommendations.

14 So it might be helpful if you are looking at the policy
15 recommendations as you come up with ideas for facilitating
16 implementation, but this needs to be an action that the
17 Commission can take.

18 10:51:51

19 (Off record)

20 (On record)

21 11:10:45

22 MR. HOLT: So Commission members, if you could go ahead
23 and reseal yourselves and then we'll just do a quick report
24 out of just activity. Okay, as we're assembling here and
25 finding our respective places, the challenge of that exercise

1 was two-fold, 1) to move it from a policy down to a specific,
2 you know, actionable thing that could be done, and the other
3 caveat was by this Commission, and so those are two kinds of
4 tough constraints to kind of wrap your head around and I think
5 we -- and we put you in nonhomogeneous groups, very random,
6 and just watching the discussions, they were very unique to
7 each group. I'll just leave it at that and -- and so -- and
8 we gave you about 15 minutes.

9 So all of that, as a caveat to those that aren't in the
10 room that are watching this or listening to this, this was
11 just to begin the process of what it's going to look like to
12 actually drive out very specific things that the Commission
13 can do that are unique, and I will say, listening to some of
14 the conversations, that's why there are so many of you here
15 with such breadth of experience because you can very quickly,
16 I think someone said in one of the groups, "We're the real-
17 time database to figure this out." I thought that was a great
18 statement, because you can quickly, at least triage out, the
19 stuff that didn't work.

20 As someone said, "Then what remains, no matter how
21 improbable, is still possible." Anyone watch Star Trek?
22 Okay, yeah (affirmative), I actually -- did I get that one
23 right? I think I did, right, okay.

24 So with that, let's start with the Telehealth and then
25 we'll do Evidence, and then -- excuse me, then we'll hear from

1 the Evidence, and the last group is the Opioids. So if you --
2 whoever -- who was on that -- yeah (affirmative), if you want
3 to just mention who was on that with you and then your
4 partners in crime will go around.

5 COMMISSIONER YEAGER: Okay, partners in crime, Lincoln
6 Bean was a partner in crime, Senator Coghill, and Greg Loudon,
7 was our -- did I get everybody, and myself, I was there, too.
8 So we did have a lot of really good brainstorming. It seemed
9 like the time went by in a flash, not enough time to really
10 capture things in a very coherent manner.

11 However, what we came up with is that what the Commission
12 could do is in support of this priority is to convene some
13 type of conference with the appropriate stakeholders to
14 evaluate the current state of telemedicine in Alaska and to
15 look at how to expand, leverage that into covering multiple
16 beneficiary groups, evaluating things, such as the technology,
17 which could be, you know, looking at interoperability,
18 bandwidth, looking at hardware/software issues, looking at the
19 business relationships that would need to be in place, and
20 that includes things, such as credentials and improving
21 licensure issues, looking payers, what -- how would the --
22 what would the payer system look like to incentivize and
23 support a telemedicine system statewide, looking at the
24 legislation, what legislation is there that would currently
25 support the expansion of this tool for access to high quality

1 healthcare or legislation that may be needed that -- to
2 encourage the growth.

3 There may be something legislation-wise that is currently
4 a barrier to, you know, exporting what's going on now and
5 making a coordinated system statewide. Let's see.....

6 MR. HOLT: Let me interject for a moment here.

7 COMMISSIONER YEAGER: Okay.

8 MR. HOLT: This wasn't a set up, but if you look at
9 what's up here, this is a really good example of one, because
10 you clearly could show whether you affected this, correct,
11 because it's about identifying ways to leverage the
12 telemedicine in Alaska. This is very measurable.

13 You will be able to see, you know, and this is just how
14 many shared networks out there, how many -- so this is one you
15 literally -- you could show on this. So I'm just giving this
16 one as an example of, not that -- but there happens to be a
17 Senator in that group or anything, but the fact is that this
18 actually happens to be a really good example, as you're
19 thinking about going forward.

20 It's something very actionable that is measurable, that
21 if it were not for the Health Care Commission calling this
22 together, it may not have happened. Does that make sense?
23 Those are the kinds of things that we're looking for.
24 Continue, please.

25 COMMISSIONER YEAGER: And we just also felt another piece

1 of that would be looking at training, education, implications
2 of this new way of doing business, new way of treating folks,
3 and with a goal of having -- coming out with a plan on how to
4 maximize the use of this tool, taking into consideration, all
5 of those different areas. I think that's -- in a nutshell.

6 REPRESENTATIVE HIGGINS: I have a question, is that okay?

7 MR. HOLT: Yes.

8 REPRESENTATIVE HIGGINS: I don't mean -- and because --
9 well, I'm new to the Commission, so I guess I maybe don't
10 understand where -- how much money you guys have, because when
11 you say I want to convene a conference, well, who's going to
12 pay for that conference? Does the Commission pay for that
13 conference? Does the state pay for that conference? How do
14 you convene a conference to do that, to begin with, and then
15 who are you convening the conference for? I mean, that's --
16 and those are -- maybe those are questions that -- I don't
17 know.

18 MR. HOLT: Let me -- yeah (affirmative), as you go
19 through this, it's a series of gates that you go through, and
20 the first is, let's get the ideas up there, and then represent
21 -- then vet those out on those kinds of -- those are the kinds
22 of things you look at going forward from -- because some of
23 them may be expensive, some may not, some you might get
24 sponsorship, but when you're just getting these together and
25 trying to kind of brainstorm ideas, I really encourage bodies

1 like this not to -- unless it's an obvious, it's going to
2 cost us a million bucks and we can't do it, does that make
3 sense to folks?

4 Okay, as you're -- so as you really start going forward
5 and vetting these out, you know, what is the cost and then --
6 but there's lots of creative ways to get at money in doing
7 some of things kinds of things. Okay, who -- was that it from
8 your group?

9 COMMISSIONER YEAGER: I think that was pretty much it.

10 MR. HOLT: Okay, thank you, for a short period of time.
11 Who was next? Evidence, yeah (affirmative).

12 COMMISSIONER ENNIS: I can start. Remarkably, there were
13 already quite a few activities recommended in our handout for
14 proceeding with evidence-based medicine and how to both
15 encourage and implement the use of this information, and --
16 but I'll just generalize what they already specified as
17 recommendations, and one was, of course, to make sure that we
18 have both information about evidence-based medicine and how to
19 access the national websites that are currently available to
20 obtain more information in terms of diagnosis and what's
21 called order sets, how to treat specific diagnoses.

22 So making sure that our medical practitioners and our
23 insurers and other healthcare professionals are well aware
24 that there is information currently available.

25 The second is early training for healthcare professionals

1 when they're in their early educational stages, particularly
2 the WAMI program and our nursing programs in Alaska to make
3 sure that, again, they have all the basic information for use
4 and access of evidence-based medicine, and thirdly, looking at
5 how to both get this information and encourage use by
6 established healthcare professionals and providers, and I know
7 that Jim has some additional details. Perhaps, he -- you'd
8 like to reference in terms of what's already been recommended.

9 MR. PUCKETT: We wanted to take the -- one of the
10 recommendations that was offered on the handout, number one,
11 and we were going to combine number one with, this is when it
12 gets confusing now, number two on the second page. They're
13 both very related.

14 One is for the decision-making part and the other one is
15 for the education part, but we saw that we could combine those
16 two to make one recommendation. I'm just waiting until Deb --
17 to catch up with typing out number one and then I'll tell her
18 what to type for the other one.

19 COMMISSIONER STINSON: What page are you on, Jim?

20 MR. PUCKETT: Okay, we took number one on page one,
21 convene state agency leaders to facilitate mutual learning
22 sessions, et cetera, and we were going to add the word, and,
23 at the end of that recommendation, and then in number two on
24 page two, it begins, "If the SOA as purchaser," we're not
25 going to use that part. We're going to go further into it to

1 the word begin, begin a series of annual seminars for State of
2 Alaska Staff. We want to add SOA, to facilitate understanding
3 of and expertise regarding evidence-based medicine.

4 We also felt that number five and number six on that
5 first page were very worthwhile actions that the Commission
6 could do. The other things I'm going to offer, Deb, we don't
7 need typed out. I'll just share this information to share
8 with the Commission.

9 Those of us in the evidence group, we looked at number
10 one on page two, convene clinician training programs, et
11 cetera, we felt that one, six and seven from that section
12 would be something that the Commission would consider sharing
13 with the WAMI program, University of Alaska, to begin getting
14 the information out to the stakeholders that would need to
15 provide training or would provide training and education for
16 all of these healthcare people that are going to need to learn
17 how to use evidence-based information.

18 MS. ERICKSON: I just added that to the second bullet
19 from Emily related to provide early training, that we -- the
20 Commission could.....

21 MR. PUCKETT: Okay.

22 MS. ERICKSON:actually collaborate with WAMI
23 program leaders and maybe have a session or a forum with them
24 to talk about what they're already doing, because that's
25 something that we've had conversations around this

1 recommendation with. Leaders in that program have been
2 working on curriculum reform for medical students, but we
3 could continue that conversation.

4 MR. PUCKETT: And I think we gave you enough.

5 MR. HOLT: So again, as you look at this, just for as
6 you're looking at what type of objective you'd be doing, the
7 first one is fairly broad and I think Emily mentioned that it
8 was fairly broad. The other ones, they're very specific.
9 They're measurable. You can see how they contribute directly
10 to the ensuring evidence.

11 So as you think about putting these together, they really
12 continually need to get down to, if you've done planning in
13 the past, it's down to the objective and tactic level now, and
14 something, again, that the -- so those -- the second, third,
15 fourth, fifth, and sixth bullets, all look like, you know,
16 very viable things that the Commission could do.

17 The first one is pretty broad and might take a little
18 more -- and I know we gave you, what, 13-and-a-half minutes to
19 do this, so just coaching as we go forward. So our -- the
20 other working group that we had was opiates and so let's jump
21 to that one and who wants to speak for that group?

22 COMMISSIONER HIPPLER: This is Allen Hippler. I'll speak
23 for that group. The group consisted of Representative
24 Higgins, Becky Hultberg, David Morgan, Dr. Larry Stinson, and
25 myself. We came up with -- we came up with two things. First

1 is in reference to real-time databases, the Commission could
2 sponsor research to determine cost savings to the state
3 portion of Medicaid expenses related to a real-time database.

4 The second is the Commission could convene a meeting with
5 key legislators to discuss said real-time database. I will
6 now defer to any members of my team to elaborate or add.
7 Thank you.

8 MR. HOLT: Yeah (affirmative), go ahead.

9 COMMISSIONER MORGAN: Yeah (affirmative), I'd like to add
10 one thing. The last time this bill came up, I was in Juneau.
11 I think there will be a bill. There was in the last session
12 and I think it's incumbent upon the members of the Commission
13 that support this to testify or to let their views known with
14 the legislative committees involved in the review that we
15 support it and why, and to help get through -- just like on
16 the evidence-based issues in general, get through the clatter
17 of interest groups and talk about this and what the real good
18 is, and you don't have to go to Juneau. You can get on the
19 list and you can call in, but we need to show some skin in the
20 game on this, I think.

21 REPRESENTATIVE HIGGINS: You know, as the discussion on
22 this went on, this is Pete Higgins, Representative Higgins,
23 and the discussion was, you know, we all understand the real-
24 time database is important. The problem is it's a fiscal
25 issue, as legislators look at it.

1 So what we have to do is make this a priority issue and
2 not a fiscal issue for the state and how do we do that, and
3 that's what we try to, you know, bring the stakeholders
4 together so that we can talk to our key legislators about
5 that, and try not to make it a fiscal issue, but -- because it
6 is, but make it an importance and we're willing to pay for it,
7 no matter what the cost is. That's how important it is, so I
8 mean, that was kind of some of our topic discussion.

9 COMMISSIONER HULTBERG: Just one more thing to add, the
10 other issue we talked about were -- we touched on just briefly
11 were prescribing guidelines. We specifically talked more
12 about emergency department, but I think one role that we --
13 was not -- that we just touched on was potentially the
14 Commission serving in a convening role regarding prescribing
15 guidelines.

16 MR. HOLT: And also, Deb, if you could capture the, at
17 least the statement, I'm not sure if there's necessarily an
18 action yet, but the statement about changing this discussion
19 to a priority versus a cost. Is that what you said,
20 Representative, yeah (affirmative), because the group had
21 quite a discussion about that and so if you could hit another
22 bullet about reposition conversation around prevention to
23 prioritization, as a priority, or someone that was in that
24 group, I didn't hear the totality of that.

25 MS. ERICKSON: I don't know what that means.

1 COMMISSIONER HULTBERG: What we were talking about is
2 when you're having a discussion, that it's not always -- that
3 it's dollars and stories that move public opinion. It's not
4 one or the other and so we need to find a way to express both
5 dollar savings from taking this action, but combine that with
6 story-telling.

7 MS. ERICKSON: So could one of the -- the actual,
8 specific action step of the Commission be to gather stories to
9 add to the -- I mean, we already -- we have a series of
10 findings and I already gathered a bunch of data on the
11 problem, so we have the data, so.....

12 MR. HOLT: It's the proactive.....

13 MS. ERICKSON: So it's.....

14 MR. HOLT: It's the proactive part of.....

15 MS. ERICKSON: Gather stories to accompany the data to
16 share with legislators and policy leaders?

17 MR. HOLT: Yes. Yes.

18 CHAIR HURLBURT: Did you address access to the database,
19 because a more real-time database will cost significantly more
20 than the one that we have now, but if you don't allow access
21 to, for example, the pharmacists with the Medicaid program, we
22 probably won't be a whole lot better off.

23 MS. ERICKSON: Yeah (affirmative), we'll actually talk
24 about that this afternoon under our -- because that came up in
25 our fraud and abuse discussions and is one of the draft

1 recommendations right now.

2 MR. HOLT: I think maybe just for a placeholder, Deb,
3 because this isn't final, but it's, yeah (affirmative), gather
4 stories -- yes, that's it. There you go.

5 COMMISSIONER YEAGER: This is Susan. Just wondering,
6 too, were you talking about the idea of explaining or
7 communicating the public health implications and the quality
8 of life and the safety issue related to opiate use?

9 COMMISSIONER HULTBERG: Yes, I think we didn't get into
10 that level of detail of discussion, actually, but yeah
11 (affirmative), it was really to just -- to talk about the --
12 to put a human face to the opioid crisis.

13 COMMISSIONER MORGAN: I know that Doc had -- was texting
14 some people on his phone and getting information. I texted
15 just when we started our -- a couple of pharmacy directors and
16 I'm now still getting stories of people, pharmacy shopping and
17 OD-ing, and so I mean, I don't think that will be that tough.
18 We just have to make sure that somebody takes it and shares it
19 with these guys so that they can hear it, I think.

20 MR. HOLT: Yeah (affirmative), just go. We're free-
21 forming now. So whoever gets their mic lit, gets to go.

22 COMMISSIONER STINSON: One of the people who was
23 intimately involved with getting legislature -- legislation
24 passed in Washington state that's led to significant
25 improvements in a variety of things having to do with opioid

1 administration, ER visits, et cetera, said he would be
2 available to either come up or even testify over the phone if
3 we ever wanted him to with some current information as to the
4 kind of human and otherwise dollar savings that they have
5 benefitted from.

6 COMMISSIONER HIPPLER: So we did talk a little bit about
7 stories, but we didn't get that deep into stories and I -- I
8 didn't know that it would on the screen here. I feel like
9 giving stories to legislators is almost playing dirty, when
10 you give them the, you know, the sob story about here's what
11 can possibly go wrong and here's what's happened to this 16-
12 year-old girl and I'm sure those stories happen, but stories
13 are also drivers of really bad law, because you get emotion in
14 there and emotion and exceptional cases drive very bad law.
15 So I hate the idea of the Commission gathering emotional
16 stories. I feel like we should be much more sterile than
17 that.

18 MR. HOLT: Well, and that's why there's 14 of you, is
19 that you're going to have different perspectives, and you
20 know, it's not final until, you know, a motion is made and
21 things are finalized.

22 It's amazing that there's that many up there for the
23 conversation they were having, because just being very candid,
24 but I think what it shows -- I think what it shows is.....

25 UNIDENTIFIED SPEAKER: (Indiscernible - too far from

1 microphone).

2 MR. HOLT: You're right, yeah (affirmative). We were
3 told to leave the room. Maybe that's what happened is the
4 good work came out, but you can see the advantages in a
5 process like this when you just get started and then use the
6 whole group and you can -- and you pull it -- I want to say --
7 echo something Dave said and it may have been almost a throw-
8 away, but these don't have to hard to be impactful.

9 They don't have to be hard. You just have to be very
10 clear on what you want to do and then just assign them and go
11 do some of them. So with that, thank you, folks. I mean,
12 this was great kind of brain -- go ahead, Becky or.....

13 COMMISSIONER HULTBERG: No, it's Greg. I just wanted
14 (indiscernible - too far from microphone).

15 MR. HOLT: Greg, go ahead, sorry.

16 COMMISSIONER LOUDON: Yeah (affirmative), I just had a
17 question really about process and it's something that came up
18 in our group and I hear it in a couple of others, too,
19 specifically on the opioid, we talk about the Medicaid related
20 expenses for this real-time database. That's only one small
21 segment of our state and our healthcare spend.

22 The question that came up for us talking about
23 telemedicine was, I think Senator Coghill and I both had
24 looked at the mission of this Commission is to affect
25 healthcare for all Alaskans, not just the state of Alaska, and

1 so I was really -- when I was evaluating all of our policy
2 things beforehand, I was looking at that, about the impact it
3 would have across the entire state, rather than one segment.

4 So even evidence-based medicine, I'm a huge believer in
5 evidence-based medicine. I like it. I just wasn't sure that
6 we could impact things when we have, you know, disparate,
7 small groups of providers across the state. So that's maybe a
8 comment and a question, is that how are we evaluating this,
9 the process? Are we looking to impact healthcare for the
10 state, for all of our people or for just the state of Alaska.

11 MS. ERICKSON: Well, I was just going to say that to the
12 extent that our recommendations are focused on state
13 government policy, in some cases, we identified areas where we
14 could change laws and address other practices generally, that
15 would cut across the whole system, but in other cases, we
16 identified where the state could provide some leadership
17 through making changes in their own programs and leveraging
18 change where the state spends 25% of all dollars for
19 healthcare in this state, how could changing state practice
20 more directly through the dollars that are spent for
21 healthcare through the Department of Administration and the
22 Medicaid program, leverage that change to drive change overall
23 in the system. So that's why there ends up being a little bit
24 of a blend. Go ahead.

25 COMMISSIONER HULTBERG: And just a point of

1 clarification, the reference to Medicaid we were talking
2 about, which I don't think we explained well, is the
3 prescription drug database got -- was -- is -- was funded only
4 because the department found money to fund it this year.

5 It was not funded through the appropriation process and
6 so it -- the sustainability of that database depends on
7 ongoing funding. So the Medicaid reference was simply to show
8 that if we -- if we put practices in place that reduced opioid
9 prescriptions in the Medicaid program, what would those
10 savings be, and could that offset some of the cost of the
11 database itself. So it was not to impact the rest of the
12 state, but just simply to try to demonstrate a cost savings to
13 offset the ongoing operating costs of the database.

14 MS. ERICKSON: We are out of time, but yeah
15 (affirmative), so we're actually, we were ahead of schedule
16 for a while. Now, we're about six minutes behind, but that's
17 okay. We need to break for lunch and we were supposed to have
18 our lunches here, Barb, weren't we? Are they not here? I
19 don't think -- we'll find our lunches. I'm afraid we -- for
20 those of you who got to be with us yesterday, we spent too
21 much money feeding our elders yesterday, so we're having a
22 cheap box lunch today, and we're going to reconvene at noon,
23 but before we break, we have one important thing we need to
24 do.

25 If you guys will pay attention, please? I shouldn't have

1 talked about lunch before I told you your work was done, but
2 we need to move quickly, because we're only going to have
3 about -- David, David, David -- we're only going to have about
4 20 minutes for lunch, and we can talk over lunch for a few
5 minutes and follow up this conversation, but I think, Dr.
6 Hurlburt, what we wanted to do, and this was for the purpose
7 of going out for public comment, what we'll include in our
8 draft release in November is that the Commission has selected
9 these top six items to work on active implementation around
10 over the next year, at least, and so do you want to entertain
11 a motion?

12 CHAIR HURLBURT: Yeah (affirmative), do we have -- can we
13 have a motion to do what Deb just said, to identify these.....

14 DR. URATA: So moved.

15 CHAIR HURLBURT:items with the stars to go out for
16 public comment?

17 COMMISSIONER LOUDON: Second.

18 CHAIR HURLBURT: Okay, it's been moved and seconded. All
19 in favor say, "Aye."

20 ALL: Aye.

21 CHAIR HURLBURT: All opposed? Okay, it's passed. Thank
22 you very much. So we will break. Barb, any word on lunch?
23 Is it outside?

24 MS. HENDRIX: I just (indiscernible - too far from
25 microphone), but they're not out there, unless you want to go

1 (indiscernible - too far from microphone).

2 MR. HOLT: Well, there's a lot of.....

3 CHAIR HURLBURT: (Indiscernible - speaking
4 simultaneously).

5 MR. HOLT:butter and rolls back there, if people
6 are interested, so.....

7 MS. ERICKSON: Well, we're only going to have a break for
8 20 minutes, because we're going to reconvene right at noon for
9 public testimony and then we have panels starting at 12:30.

10 UNIDENTIFIED SPEAKER: Could we start public testimony
11 right now?

12 MS. ERICKSON: We advertised it at starting at noon.

13 CHAIR HURLBURT: Yeah (affirmative), that's probably our
14 tightest timeframe that we have. Okay, so anyway, the lunch
15 comes, there should be enough lunch for everybody. If the
16 Commission members could get theirs first, and then we will
17 tie into the public comment period at 12:00 sharp, but there
18 should be enough lunch for everybody in the room. I believe,
19 unless we saved more money.

20 MS. ERICKSON: If we run a little short this time for
21 boxed lunches, we actually have plenty for everybody in the
22 room. I wanted to save a couple for our panelists, who might
23 show up early.

24 11:40:05

25 (Off record)

1 (On record)

2 12:07:26

3 CHAIR HURLBURT: I'm a little over and I apologize to
4 anybody on the phone. We have just one individual, I believe,
5 signed up here. This is our public comment period that we
6 have at each of our meetings and initially, we take public
7 comment from those who are here in attendance and then I'll
8 open it up to anybody that's online, and Tom Obermeyer, I
9 think you're the -- I believe the only one that signed up. So
10 if you'll come up to the table and identify yourself and if
11 you represent anybody, and then we appreciate hearing what you
12 have to say, Tom.

13 MR. OBERMEYER: Okay, I guess I'm on. Good afternoon,
14 I'm Tom Obermeyer, former legislative assistant to Senator
15 Bettye Davis, who was the Chair of Senate Health and Social
16 Services Committee for a number of years, and I've been
17 watching the Health Care Commission and the progress of
18 healthcare in Alaska for a number of years.

19 I have children in healthcare and I do have some concerns
20 that may not be on the high part of your program today, but
21 the federally managed health insurance exchange under
22 ObamaCare and the effect of the decision not to participate in
23 the state Medicaid expansion, I don't know if you all heard
24 the public radio program yesterday on ObamaCare, it's first
25 year, how did it go, because yesterday, October 1st, was

1 supposed to have been the roll out of the one-year anniversary
2 of ObamaCare.

3 It was indicated that 7.3 million were brought on
4 insurance last year. Bob Laszewski of Health Policy Strategy
5 Associates stated, as one of their main contributors, that 10
6 to 11 million are now insured who were not insured before.
7 Most gains were in the Medicaid expansion in 27 states and
8 D.C. under ObamaCare. The rest were through state and federal
9 exchanges, and I noted that Alaska did not participate in
10 Medicaid expansion and didn't establish the state health
11 insurance program exchange. So Alaska still has thousands
12 uninsured.

13 Jonathan Gruber, and MIT economist, who helped design the
14 Affordable Care Act and similar Massachusetts law, also
15 commented. He said the most important factor is cost. Before
16 ACA, cost of individual insurance was rising 10% or more per
17 year. This year, he said they don't expect much at all in
18 increased costs on the individual insurance, but again, I note
19 that by contrast, Alaska has announced an approval -- an
20 approval of 37% increase for Premera next year, Moda Health,
21 22 to 29%, and Moda Health has announced it's cancelling
22 individual coverage in 2015 for policies that do not meet
23 certain criteria. This is contrary, as I understand, to the
24 intent of the federal government's three-year safety net.

25 Mr. Laszewski indicated that the current government

1 program protects insurance companies for the first three years
2 in the marketplace, even if their motive for quoting lower
3 prices was to gain market share. Now, I don't know if that
4 applies to the situation in Alaska, but it would certainly
5 seem that our insurers could stay in the market if they're
6 being guaranteed by the government.

7 Caroline Pearson, consultant to Avalere Health, said that
8 many insurers are flying blind without full knowledge of
9 costs. Gruber says it will take two to three years to
10 determine if the Affordable Care Act is a success or
11 sustainable or too high priced. He said exchanges need seven
12 million new enrollees the next two years to meet critical mass
13 in order to succeed.

14 Gruber said it's not the total number enrolled that's
15 important, but whether the premiums are affordable and if
16 premiums are too high, individuals are priced out of the
17 market. Gruber is also worried about what Congress and the
18 courts are doing. I note that they're -- I note a decision by
19 a U.S. Court of Appeals that's -- that may actually gut the
20 Affordable Care Act.

21 I note, Alaska apparently has enrolled far too few
22 individuals to make the federal exchange profitable. That's
23 my comment, that Premera reports losing seven million this
24 year on 33 members. This is in the Alaska dispatch. It also
25 forecasts a loss of five million next year, even with a 37%

1 increase and reporting that it needs, really, a 71% increase
2 to break even next year.

3 Marilyn Tavenner, the administrator of Centers for
4 Medicare and Medicaid Services, who also runs Health Care
5 Reported on NPR yesterday, insurers are getting cost
6 information, evidenced by the 7.3 million signed up by August
7 this year, but needed, is a financial management package for
8 insurers that is more important to insurers than consumers
9 signing up.

10 The Affordable Care Act is still a work in progress, she
11 admits, with technology improvements greatly helping this
12 year. Tavenner expects new enrollee outreach from secondary
13 markets next year like Charlotte and Raleigh. Penalties for
14 no insurance will increase to 325 next year or 2% taxable
15 income of \$1,500 on a \$75,000 income.

16 The government is seeing less churning, they say, by
17 consumers this year, but next year, Tavenner says will be --
18 there will be more choice. The government expects a 25%
19 increase in issuers and fewer uninsured.

20 I note that this is the reverse of the experience in
21 Alaska, which has had only two insurers, Premera and Moda
22 Health this year, dropping to one next year in the individual
23 market. Senator Begich suggested in the Alaska dispatch the
24 other day that maybe a copper plan for lower income Alaskans
25 would work and the department reportedly is looking into it.

1 Now, there is a decision in the Court of Appeals.
2 Jacquelyn Halbig, former Senior Policy Advisor to Health and
3 Social Services under President George Bush, won a decision in
4 July, but it was vacated and we reheard it in December, where
5 Halbig challenged the power of the federal government to spend
6 money on subsidies for policies that were purchased at the
7 federal exchange.

8 Halbig claimed that the text of the Affordable Care Act
9 allows subsidies only for exchanged and "established by states
10 under Section 13.11." Federal exchanges are established under
11 13.21 of the act. Subsidies for citizens in 31 states, it
12 reports, are at risk because people in those states signed up
13 under the federal exchange, including Alaska.

14 As a dissenting senior judge, and this is going to be
15 heard again in December, on the first appeal, Edwards wrote,
16 "This case is about the appellants not so veiled attempt to
17 gut the Patient Protection and Affordable Care Act. At time
18 of the Affordable Care Act's enactment, it was well understood
19 that without the subsidies, the individual mandate was not
20 viable as a mechanism for creating a stable insurance market."

21 So all this brought me to the following questions, and
22 I'll run through them very quickly, and of course, you all
23 have copies, how can Alaska Department of Insurance or
24 Division of Insurance provide access to health insurance for
25 all citizens under the Affordable Care Act if too few

1 consumers participate and too few insurers are in the market
2 to make the exchange sustainable in Alaska?

3 What are Moda Health individual policyholders to do who
4 are cancelled at the end of the year? What happened to the
5 idea to combine with other states to offer a comprehensive
6 state health insurance exchange? How can the approved and
7 proposed huge premium increases in Premera and Moda Health do
8 anything, but kill the individual insurance program here?

9 Why are huge premium increases allowed by the Division of
10 Insurance, if the federal government reportedly provides a
11 reimbursement safety net for three years while the program
12 gets underway? How many more Alaskans would be insured if
13 Governor Parnell had approved Medicaid expansion? How many
14 more millions of dollars would have been provided by the
15 federal government and what would the state's share have been.

16 How much of the cost of Alaska's uninsured was shifted to
17 hospitals Medicare -- a disproportionate share of hospital
18 adjustment amended under the Section 1886 of the Affordable
19 Care Act. Payments for uncompensated care was increased under
20 Section 3133 of the Act. So it looks like it's going in one
21 pocket and out the other, but they're not -- might not be a
22 net savings to the federal government.

23 Commissioner Streur reportedly explained on Alaska Public
24 Radio the other day that the state's effort to curtail
25 Alaska's increasing share of Medicaid cost is due to the fact

1 that Alaska has the highest per capita healthcare cost in the
2 nation, and in fact, I think he said it in the world, for that
3 matter.

4 While this view may recognize increased cost due to our
5 diverse and dispersed population over a vast geographic area,
6 how can we justify eliminating the state's share of Medicaid
7 costs if it does not reduce the federal government's cost of
8 care overall in the state? If we are simply shifting payments
9 from Medicaid, basic Medicaid to DHSS payments under the
10 Affordable Care Act, are we not forcing uninsured Alaskans
11 into more costly emergency rooms or leaving them at risk of
12 little or no care at all?

13 So those are really my observations on what's going on in
14 the market. I'm sure you people have a lot more information
15 but these were concerns that have come to my attention over
16 the last several months and I don't see an awful lot of help
17 coming, when it comes to any implementation in this state of
18 the Affordable Care Act. It seems like it's been a losing
19 proposition from the get-go, as at least to the individuals in
20 the market, and maybe the plan is working fine in the group
21 market and that's probably -- maybe one of the reasons it's
22 continuing with the intended increases that have been
23 proposed.

24 CHAIR HURLBURT: Thank you very much. As you indicated
25 when you started, the Health Care Commission has not really

1 been the entity dealing with these issues, but we have tried
2 diligently to keep ourselves informed on this and your
3 analysis here is helpful. Obviously, it's a work in progress
4 with another decision out of Oklahoma yesterday, but thank you
5 for bringing these issues to us, Tom.

6 MR. OBERMEYER: Well, thank you for the time. I
7 appreciate it. It's nice seeing you all again.

8 CHAIR HURLBURT: Good to see you. Was there anybody else
9 in the room that wanted to testify? I didn't -- nobody else
10 had signed up. Online, do we have anybody that would like to
11 testify? Anybody that's online, we appreciate you calling in.
12 We didn't hear back from anybody. So we will end the time of
13 public testimony. Please, yeah (affirmative).

14 MS. ERICKSON: I think I'll suggest that we just break
15 for another five to 10 minutes. We have at least three of our
16 six panelists for the next session here. Our next session is
17 scheduled to start at 12:30. For those of you in the room and
18 also for Commission members, if you didn't have a chance, the
19 final version of the ICER Summary Report of the Employer
20 Survey was in the extra packet that was at your seat this
21 morning.

22 I had included in your pre-meeting notebook, a draft of
23 that. So you might want to just spend a few minutes right
24 now, reviewing the four-page summary report. For those of you
25 in the room, there's a copy of it out on the back table or the

1 table outside with the handouts, but our next panel is going
2 to be a panel of kind of employers and business sector
3 representatives commenting on the findings of that study that
4 the Commission paid for, employer health benefits. So we will
5 get started again in five to 10 minutes. It should be behind
6 Tab 3, but again, in your notebook, that was the -- yeah
7 (affirmative), you got it. You got it, and for the folks in
8 the room who are on the panel, whenever you're comfortable and
9 ready to come sit up at the table, you are welcome. We'll get
10 started again in about 10 minutes, right at 12:30.

11 12:20:39

12 (Off record)

13 (On record)

14 12:30:38

15 MS. ERICKSON: If the Commission members could come back
16 to the table, we're going to get started. Is Gunnar here?
17 Gunnar, come sit with us, please. There's a chair over there.
18 I think the only panelist we're missing is Thomas, but we
19 might start without him. So we're going to get started in
20 just about 30 seconds, I think.

21 Bill, do you want to move around next to Mark, so we can
22 see you, the folks on this side of the table can see you?
23 Thank you.

24 CHAIR HURLBURT: Okay, we'll go ahead and move onto the
25 next session. I think you'll find it very interesting. As

1 you've known, as Deb and I have shared with you, we've had
2 some opportunity to work with folks in the business community
3 here that are facing the challenges on the kinds of issues
4 that we've been talking about, the challenges that the state,
5 as an employer and as a payer, is facing and they've been
6 engaged in that in their day-to-day work. We've shared
7 information. They've been great supporters and have provided
8 a lot of help for us here.

9 So the panel that we're going to have for the next hour,
10 will be to look at the survey that was done for us and we have
11 Dr. Guettabi and Gunnar Knapp, Dr. Gunnar Knapp here with us
12 at the front table, who did the survey, taking the information
13 and as Deb said right before lunch, you have the final copy
14 that was there for us, and so we have our panel.

15 We have Todd Allen here, who is the Vice-President for
16 Human Resources for Carlile Transportation Systems, and I'll
17 let you go through the list first, Tom Showalter, HR Director,
18 Ukpeagvik Inupiat Corporation, Florian Borowski, HR Director,
19 CH2M Hill, Rick Harwell, HR Director, Doyon Universal
20 Services, Bill Popp, President & CEO of the Anchorage Economic
21 Development Corporation, and Mark Foster, who -- the members
22 of the Commission who've been here for a while know Mark
23 because he's been kind of a semi-regular visitor and has done
24 work for us and participated with us and has been a great
25 resource with us here.

1 So what we want to do is have each of the panel members,
2 maybe just introduce yourselves and talk a little bit about
3 what you have been engaged in. The hat that Mark has on now,
4 initially, it wasn't as a health economist and providing
5 information, but as the CFO with the Anchorage School District
6 is now very much where the rubber meets the road of where do
7 you get the money to pay for these 18%-a-year increase in
8 costs in healthcare that are keeping us from giving salary
9 increases to teachers and whatnot, and we'll hear that.

10 So each of these folks will represent the business
11 community and if you can just say a few words first, about
12 what you've been doing and then we will have the questions
13 that we'll pose and talk about and have the authors of the
14 document here be able to respond to questions we may have. So
15 Todd, if you could go ahead first, please? Go ahead.

16 MS. ERICKSON: We're going to -- yeah (affirmative),
17 that's okay. We have folks on the phone and we are webinaring
18 our meeting and so you need to turn on the mic and speak
19 directly into the mic, even though we'll be able to hear you
20 fine in the room. We need the folks on the phone to be able
21 to hear. Thanks.

22 MR. ALLEN: Okay, do I have to behave, too?

23 MS. ERICKSON: Well, yes, for the next hour.

24 MR. ALLEN: Okay, all right, okay. Well, my name is Todd
25 Allen. I'm the Vice-President of Human Resources for Carlile

1 Transportation. Just a little bit of background, I've been up
2 here in Alaska since the mid-80's. I came up originally with
3 British Petroleum. Some of you may remember, it's the old
4 Sohio days, and I've been here for -- in and out a couple of
5 times, but I've been with different organizations, Koniag.
6 I've been with ASRC Energy Services, also with Wells Fargo at
7 some period of time.

8 So right now, I've been with the Carlile Transportation
9 and now, are you wanting me to address like the first question
10 or do you want to go around the table to interview -- to
11 introduce folks, first?

12 CHAIR HURLBURT: No, if you could go ahead and also
13 comment what you're doing, and I think we would be
14 particularly interested, and I know we probably didn't warn
15 you in advance, but if you could maybe say a little bit about
16 what Carlile has done with the clinic there at Alaska
17 Regional, the H2U Clinic, the collaboration with the Hospital
18 Corporation of America, with the nurse practitioners there
19 that you were the pioneers on and we have some of the union
20 trusts are doing it now. The state has looked at doing a
21 similar kind of thing and others, but I think you're going to
22 have some unique experience in the room, and maybe if you
23 could say a little bit about that.

24 MS. ERICKSON: Ward, just a process.....

25 CHAIR HURLBURT: Okay.

1 MS. ERICKSON: We actually have that question on the
2 three questions that we're posing to them for the discussion.

3 CHAIR HURLBURT: Okay.

4 MS. ERICKSON: So just processing, that's part of our
5 second question. He would be answering that and we could ask
6 for clarification then.

7 MR. ALLEN: Okay, so my -- so my -- so.....

8 MS. ERICKSON: So should -- did we want to just have them
9 introduce themselves real quickly and then go to the first
10 question or do you want to just start with the first question?

11 CHAIR HURLBURT: That sounds fine. That's fine. So why
12 don't you just go ahead, Tom, we'll start next with you to
13 introduce yourself.

14 MR. ALLEN: Do you want me to continue the -- or answer
15 the question, I'll just.....

16 CHAIR HURLBURT: Why don't you wait?

17 MR. ALLEN: Okay, I'll just wait and back off.

18 CHAIR HURLBURT: No, I threw us off course there.

19 MR. HARWELL: My name's Rick Harwell. I work at HR Doyon
20 Universal Services. We represent about 1,200 employees
21 throughout Alaska, Texas, and Washington, and we're,
22 obviously, owned by Doyon Limited and then a large company out
23 of France, Sodexo, with -- it has about 400,000 employees, and
24 we actually get our health benefits through Sodexo because of
25 their large buying power.

1 MR. BOROWSKI: Well, good morning -- afternoon. Florian
2 Borowski, I'm the Director of Human Resources for CH2M Hill
3 Alaska. We have 2,400 employees here in the state of Alaska.
4 That makes us the eighth largest employer. I am also the
5 Vice-Chair of the Alaska Workforce Investment Board and am
6 really pleased to talk to you today, and also, frankly, very
7 pleased that the legislative body was able to recommission the
8 necessary funds for you all to continue this important piece
9 of work and we'll talk more about why we think, as private
10 industry, this piece of work that you're progressing is so
11 important.

12 MR. FOSTER: Mark Foster, currently the CFO at Anchorage
13 School District, previously a consultant with ICER on a number
14 of healthcare studies, including an assessment of the
15 Affordable Care Act and its implications for Alaska back when
16 it was in development and then when it passed. So it's been
17 very interesting to watch the unfolding.

18 MR. POPP: I'm Bill Popp, President and CEO of the
19 Anchorage Economic Development Corporation. We are a
20 501(c)(6) membership organization. About 82% of our funding
21 comes from private sources. So we're not a government agency.
22 Although, we do have some government support. We represent
23 258 businesses in Anchorage and across the state of Alaska,
24 and we are very focused on the issues of the high cost of
25 doing business in the state on a number of different issues,

1 healthcare being one of them.

2 CHAIR HURLBURT: So we can probably just go down the
3 list, maybe, and give you each a chance to speak to these
4 issues. You've seen the survey. Todd, if we can come back to
5 you and go ahead and start with you again, then?

6 MR. ALLEN: I didn't even press the button, too. I
7 didn't know how to do that. Yeah (affirmative), thanks, guys.
8 As you.....

9 UNIDENTIFIED SPEAKER: Teamwork.

10 MR. ALLEN: Teamwork, I'm glad you're sitting around me
11 here. Well, the first question is -- or your initial reaction
12 to the summary. I didn't find anything -- I didn't -- I
13 didn't see anything that surprised me at all. I typically
14 find that -- and I've been in this -- in the role for a number
15 of years in different capacities and I see, typically, the
16 healthcare costs about 30% higher here in Alaska than they are
17 elsewhere and typically, just say the Lower 48.

18 Do the -- the question, do the findings reflect your
19 company's constituent experience? Right now at Carlile, and
20 just to head on, we have about 700 employees, 700 employees
21 here in the U.S. and principally in the Alaska and the Puget
22 Sound area. We have offices in Tacoma and Fairbanks and
23 Prudhoe Bay and about 350 or so here in Alaska. The other 350
24 or so in the Lower 48, and so we have been very fortunate.

25 We're part of the -- recently, in the last year-and-a-

1 half, we've become part of the Saltchuk family of companies,
2 otherwise known as -- a subsidiary of that is TOTE, Inc., and
3 we have been very fortunate in our findings and our healthcare
4 that the costs of healthcare have not impacted our employees
5 or ourselves as much as what I've seen elsewhere.

6 I've been with some other Native corporations, as well as
7 I mentioned earlier, Wells Fargo, and we find those cost
8 increases and the healthcare claims costs going up
9 significantly. I haven't -- this is the first year I've seen
10 it at Carlile and we've been very pleased at what we have seen
11 so far, but as a whole, nothing that jumped out at me that was
12 a surprise or caught me off guard.

13 CHAIR HURLBURT: Do you buy insurance or do you take
14 risk, or do you have an ERISA plan for your.....

15 MR. ALLEN: We have an ERISA plan. We're self-insured
16 and have been that way -- I don't have the history, but we've
17 been that way for a couple of years, I'm sure. I don't -- I
18 don't have all the legacy with Carlile that some other
19 employers -- individuals might, but we've been self-insured
20 and we're looking at consolidating from the Saltchuk
21 perspective, we're looking at -- and the TOTE, is how do we
22 put all of our companies -- we also, here in Alaska, we have
23 Northern Air Cargo, Foss Marine, Inlet Petroleum, Delta
24 Western, all of those companies are part of the Saltchuk
25 family and so we're looking at how we purchase in a greater

1 group of power, so -- but from Carlile's perspective, we've
2 been very fortunate this year, so far.

3 CHAIR HURLBURT: Okay, thank you.

4 MR. HARWELL: Yeah (affirmative), I think from Doyon
5 Universal's perspective, we -- there were no surprises in
6 there. We -- I think the notion that I'd like to point out is
7 the competitive edge that insurance drives and through our
8 company, we're in a very competitive market. We're an oil
9 field services support company. So we do catering,
10 hospitality, janitorial services, and security services, and
11 high profit, low margin.

12 So any increase in our cost of insurance drives our
13 ability to win or to lose contracts. So I think it's very
14 critical that our healthcare costs continue to maintain those.
15 We are self-insured and unfortunately, we've had some very
16 significant losses over the last couple of years, as our
17 workforce is aging, like many workforces and cancers and
18 whatnot, it's quite expensive, so -- but no, I didn't see any
19 surprises.

20 I mean, a little, I guess -- a bit of surprise at how
21 many companies don't insure their people or people have
22 insurance and they offer it to them and they don't accept it
23 and that's actually depressing, I guess, but we have raised
24 our insurance rates over the last year. It's the first time
25 we did in about four years and we're probably going have to

1 raise our employee share again this year. We're not sure yet.

2 MR. BOROWSKI: I think you're going to get a common theme
3 of no surprises. CH2M Hill is a self-insured company, 27,000
4 worldwide, 14,000 here in the U.S. As a self-insured company,
5 we look at the whole U.S. together. So it's interesting when
6 you can compare and contrast the premium rates that the survey
7 showed, Alaska versus Lower 48, we don't differentiate based
8 upon the premiums for Lower 48 versus Alaska. So your data
9 might not actually tell you the total picture.

10 What's interesting is when we start to talk to our
11 insurance provider, our administrator, Cigna, they would
12 actually say to us, and actually, they booked a meeting with
13 me about six, eight, nine months ago, and said, "Florian, why
14 is your costs so significant, greater than every place else?
15 What do we need to do to help you build awareness and wellness
16 programs, et cetera, to help you reduce your rates," and I had
17 to only snicker because I'm going, "Okay, well, that's only
18 one of the parts of the picture," because they were looking
19 at, you know, why is Alaska more expensive, even though you
20 have only 10% of the workforce and you're covering
21 significantly more of the cost for the firm.

22 So I think one of the challenges is, as a firm that has a
23 significant number of employees, Alaska is pulling on my firm
24 negatively and it's very conscious to the people who are
25 managing the millions and millions of dollars being spent.

1 They're going, "Hey, you're getting more than your fair
2 share."

3 So I'm worried about it from a cost competitiveness
4 standpoint and a sustainability standpoint when CH2M Hill has
5 the options to be able to employ people elsewhere, they have
6 the ability to say, "Well, maybe we need to employ them else -
7 - you know, some place else, not just Alaska."

8 So it's clearly an issue, but I think that part of your
9 data might have missed part of the picture because some of the
10 larger employers, as a self-insured, try to have the same
11 premiums throughout, not just in one state, so I guess -- and
12 then another thing that did surprise me is my career's been
13 primarily in large and companies -- larger companies, and so I
14 was surprised by how many smaller firms don't provide coverage
15 and how many people we have in this great state of Alaska
16 without coverage. So I was a little bit surprised, just
17 because I'm a little bit naive.

18 CHAIR HURLBURT: So you said you have 2,200 employees
19 here, just 10% of the CH2M Hill's employees.

20 MR. BOROWSKI: Yeah (affirmative), they're about.....

21 CHAIR HURLBURT: But you manage them as one risk pool
22 with the same premium.

23 MR. BOROWSKI: That's correct. That's correct.

24 CHAIR HURLBURT: That's fascinating. Are you aware of
25 others that do that?

1 MR. BOROWSKI: I.....

2 CHAIR HURLBURT: Is that common in -- I don't know.

3 MR. BOROWSKI: You know, I think if you were to talk to a
4 lot of larger employers, especially the self-insured, I think
5 you would find that to be the same. I couldn't speak to
6 specifically some of the other majors in the state, but I
7 think a little bit of inquiry, you probably would confirm
8 that.

9 CHAIR HURLBURT: Is your bid/loss ratio something you can
10 talk about or that you know what it is based on those 2,200
11 employees and the premium that's being allocated?

12 MR. BOROWSKI: I'm a generalist, so you have to --
13 bid/loss (indiscernible - speaking simultaneously).....

14 CHAIR HURLBURT: Well, okay, bid/loss actually means how
15 much of your premium dollar goes to pay for medical care
16 costs, and you know, with the Affordable Care Act, there was a
17 requirement in group plans that it has to be at least 85% on
18 plans under the ACA or 80% in individual plans, but any
19 insurance company, one of the things they report is what their
20 med loss ratio is in their publically traded plans and Wall
21 Street follows that and the lower it is, the better it is for
22 the stockholders, kind of thing, but it's something that you
23 look at because you're, obviously, going to have some
24 administrative costs above that. If you're a publically
25 traded insurer, you're going to have some profit margin of a

1 few percent.

2 So it's what, of your premium that's being paid in this
3 total group of 27,000 employees nationally for your 2,200, are
4 you informed, and if you are, is it something you can share of
5 100 and how much percent of that premium is being paid for
6 medical care costs here?

7 MR. BOROWSKI: So respectively, I -- I would have to get
8 my corporate benefits person to be sitting here, instead of
9 me. He knows all these details. So perhaps at our next
10 meeting, if you're interested, there's someone better prepared
11 for that detail, you know.

12 MR. FOSTER: No particular surprise, I think, but a few
13 observations I'd like to share, one with respect to the
14 seasonality of our workforce. Keep in mind that summer
15 seasonality also has a winter seasonality component that is
16 frequently absorbed by school districts across the state.

17 As we gear up for that winter employment, we frequently
18 take on those folks who are working in summer employment and
19 they come to the school districts for their health benefits,
20 and that's a pretty frequent thing that we observe in our
21 ability to attract and retain, is we really are getting a
22 number of folks as a result of the benefits that we offer and
23 we can frequently offer a relatively low wage, because they're
24 making more money in these summer jobs.

25 So one of the reasons that some firms might report that

1 they're not offering insurance is because they don't have to.
2 So that's another complication, as you think about the Alaska
3 marketplace and that relationship. We see it especially in
4 places that you might imagine, Dutch Harbor and out in Kodiak,
5 and when we have conversations with other school districts
6 around the state, and we see some of it here in Anchorage, as
7 well. So it's just an interesting complication.

8 The other thing I would observe, we have approximately
9 6,000 full-time equivalent employees and when we look at our
10 teacher pool, which we contract with and they have a trust
11 plan, we really just pay them an amount of money in the
12 negotiation and then they manage.

13 The other employees, we are self-insured for, and that's
14 about 2,000 lives there or 2,000 employees, excuse me. So we
15 really do sort of have both of those management challenges and
16 we find that, as you might imagine, you can see differences in
17 those pools based on the composition, the number of
18 pregnancies that you have relative to the pools and those
19 kinds of factors, and they become very much different pools
20 and different management is required and different sort of
21 claims characteristics as you work your way through, and I
22 think that's one of the other things that will tend to skew
23 data when you're doing comparisons.

24 It's really not just a risk adjustment for age, it really
25 is sort of the density of the pool, in terms of that pregnancy

1 amount, because you'll find, at least when we do some
2 comparisons with other districts around the country, we're
3 paying a premium for claims, basically, and you really do see
4 it in that particular area, even among younger demographics,
5 I've got to skew upward, in terms of the price comparisons.
6 So those are some of the interesting things that we see.

7 We continue to see, when we drill down into our data,
8 that this is primarily a claims-driven cost growth in high
9 cost specialties, including cancers, heart, and diabetes type
10 care, and that family takes up a bunch, and coming in right
11 behind now are, what I'll call back problems, and we're seeing
12 that jump into that pool. So those wind up being the areas
13 where I spend a lot of my time going, "All right, how are we
14 going to negotiate and get good value in those specialties,"
15 and I think that's one of our common challenges, both public
16 and private sector, as those prices per procedure continue to
17 escalate and so we continue to have a lot of frustration with
18 that payment model and I think it's reflected in the high
19 prices and the lack of sort of economic incentive for people
20 to be on that, because they prefer to have wages when they're
21 younger. So I think those dynamics are very much reflected
22 here. Thank you.

23 CHAIR HURLBURT: Okay, Lincoln.

24 MR. BEAN: I've heard of the first three that you
25 mentioned -- I'm sorry, my voice doesn't carry. I heard your

1 first three on that needs, but it's surprising, the first time
2 I've ever heard of the back problems. What -- how are they
3 related? What's going on there?

4 MR. FOSTER: Mostly what we're seeing are folks who are -
5 - and these are medical claims, not Worker's Comp claims, so
6 that's the other interesting thing. As folks are aging, and
7 it's frequently in that 50 to 65 zone, I'm seeing a higher
8 incidence of and a high cost per claim of folks who are going
9 in and going, "There's something wrong with my back," and then
10 they start looking and then you get various sorts of
11 treatments that tend to be fairly intensive and they're
12 showing up in my high cost pool.

13 Those are the, you know, those high cost claims where I'm
14 looking at my stop-loss to carry some of that, and so it
15 really surprised me. I didn't think we were having severe
16 back challenges, but now, they're starting to show up in that
17 high cost pool that I look at.

18 CHAIR HURLBURT: So with -- what happens with those
19 individuals, as they retire, you have a forecast, a preview of
20 coming attractions for Jim?

21 MR. FOSTER: (Shakes head in the affirmative).

22 CHAIR HURLBURT: Seriously, that's something to be aware
23 of, as they come into that pool of retirees.

24 MR. POPP: So from my perspective, looking over the
25 Research Summary, there's not shock and awe there. It's all

1 pretty much what I expected to see based on discussions that
2 I've had with our membership and with other businesses at-
3 large in the Anchorage community.

4 It is a little depressing to see the number of firms that
5 actually provide coverage and the fact that it's become so
6 expensive, which is clearly demonstrated by the data, that
7 many businesses are jettisoning or not taking on healthcare
8 over the very simple fact that they can't afford it and in a
9 very competitive environment, where there's intense pressures,
10 you're the 20th most expensive housing market in the United
11 States in Anchorage.

12 You're the 26th most expensive city in the United States
13 in Anchorage, based on the Cost of Living Index 2013 year-end
14 results. So that's a very uncompetitive environment to be
15 doing business in, and that's only amplified, would be my
16 assumption, in many other cities and communities across the
17 state. Alaska, as a whole, is just a very expensive place to
18 do business.

19 When we look at the Cost of Living Index, healthcare is
20 only 5% of the weight in the index. Housing, as an example,
21 is 26% of the weight, but it doesn't mean that it's
22 inconsequential when Anchorage, when we look at those numbers,
23 is the fourth most expensive city in the United States in the
24 Cost of Living Index for healthcare.

25 I'll absolutely bet that you can't guess which the top

1 three are, Fairbanks, Juneau, and Kodiak, as the ones that
2 participate in the survey. It is a very expensive environment
3 in Alaska and this is a competitive pressure for us.

4 I want to share with you, just -- it's just -- I don't
5 know if it's kismet or what it might be, but today, my benefit
6 advisor came in to tell me what my healthcare premiums are
7 going to be in the coming year. I've got my analysis right
8 here. I was pleasantly surprised at a 7.5% increase, having
9 heard the horror stories in the media of what we were facing,
10 and historically, looking back, when we implemented an HRA, an
11 FSA strategy, when we moved our employees to \$100 a month
12 copay, when before, we were paying the full nut, from 2011,
13 our average employee cost for benefits went from \$785 per
14 employee per month to this year's quote of \$786.

15 Now, I think we're an outlier. I don't know quite how
16 we've managed to pull this off, other than the fact that I've
17 got a very young staff and they don't use healthcare very
18 often, except for the old geezer boss who runs the shop.

19 One of the things that was really interesting to me in
20 what our benefit advisor brings us is an analysis of where our
21 premiums are compared to other companies in our industry
22 category, and they gave us a comparison of 180 businesses in
23 the state of Alaska. The average price, and I'll let you guys
24 do the math, is for annual cost for employees, \$13,235, for
25 the businesses all in, all shapes and sizes in our state in

1 our particular category.

2 If you get it into the size category, employee equivalent
3 category, it's \$9,540. So at \$7,920, we're definitely below.
4 By the way, the national average for our industry segment is
5 \$9,828 per year per employee and that's based on 7,473
6 businesses surveyed. It's some pretty good data. It's the
7 UBA analysis and it definitely helps to inform us that we're
8 doing the right things and that we have the advantage of a
9 small shop.

10 I will tell you that I have eight employees, four of whom
11 have insurance from other sources and have opted out to save
12 the \$1,200 a year in employee copay. So that's for four of
13 us. I don't know what this means in the greater scheme of
14 things. These gentlemen next to me have far more experience.
15 I'm the guy who wears all hats and so the best that I do is I
16 ask my advisors what's right. What are we doing right? What
17 are we doing wrong, and what do we need to fix? Thank you
18 very much. Let's do it. That's the sum total of my annual
19 analysis.

20 These guys have to deal with far bigger, far more
21 intransigent problems with large-scale employee basis spread
22 out across a number of different fields that are much more
23 challenging, in terms of the healthcare demands that they have
24 to provide for, as well as being self-insured. I mean, I can
25 only imagine the nightmare that is their daily job.

1 CHAIR HURLBURT: I have a comment and then a question.
2 The comment is that a gratifying 7.5% increase, it probably
3 extends out to 2050 before we're spending 100% of our gross
4 domestic product on healthcare. So it gives us a few more
5 years to buy food and gasoline.

6 MR. POPP: Last year, it was down 7.5%.

7 CHAIR HURLBURT: With the Cost of Living Index, 5% being
8 made by health -- for healthcare, when as a component of our
9 state's gross domestic product, it's about four times that,
10 this just shows my ignorance, why is that only 5% of the.....

11 MR. POPP: Well, it's the national system. It is how
12 they weight it in the overall Cost of Living Index. It's a
13 national average. So in a normal setting, based on the number
14 of communities participating in all shapes and sizes, it's
15 about 5% of the total cost of living overall, according to
16 C2ER.

17 Gunnar, I'm sure is very familiar with these guys, and
18 you know, you can take it or leave it. It's about the only
19 survey that we can find that we can lay our hands on that we
20 feel is a quarterly survey that gives us a sense of this is
21 not an inflation measure, this is a differential measure. If
22 the national average is 100, we are at, you know, 126 compared
23 to the national average in terms of overall cost.

24 On healthcare, we are at 139. So we're 39% above
25 national average. Some stats, it's -- and this is not a

1 perfect tool, okay, this is just taking some basic pedestrian
2 costs and using those as a measure. So as an example, a full
3 vision eye exam in Anchorage is 71.6% higher than the national
4 average, according to the sampling that we -- we are the agent
5 to go out and take.

6 A general physical is 63.4% higher in Anchorage than the
7 national average, and a teeth cleaning is 43.2% higher than
8 the national average, according to the Cost of Living Index.
9 That's based on all these different participating cities going
10 out and getting the same number of samples, varying them from
11 quarter to quarter from different providers, so that you get a
12 good cross, you know, average, and these measures, along with
13 a couple of other, you know, like an over-the-counter cost of
14 a 100-count acetaminophen and some other things that kind of
15 contribute as kind of -- it's, again, not a perfect vehicle,
16 but it's a finger in the water to get a sense of temperature,
17 in terms of how we're doing compared to the rest of the
18 country.

19 CHAIR HURLBURT: Thank you. Can we go on to the second
20 question, Deb?

21 MS. ERICKSON: (Indiscernible - too far from microphone).

22 CHAIR HURLBURT: I think it's probably in my mess here
23 somewhere. Okay, the next question, and we'll just go in the
24 same order again, and maybe you could go ahead and address the
25 three components of it, have you in recent years or are you

1 considering potential future changes, and this is what I was
2 asking you about, initially, Todd.

3 MR. ALLEN: Okay.

4 CHAIR HURLBURT: And we'll be interested to hear what
5 you've done, and are you moving away from more traditional
6 comprehensive plans to high deductible or consumer-oriented
7 plans,.....

8 MR. ALLEN: Okay.

9 CHAIR HURLBURT:other alternative ways and
10 including a comment on the medical tourism, sending folks
11 outside Alaska, are you currently exploring and contracting
12 with Centers of Excellence?

13 MR. ALLEN: Okay, so here, at Carlile, we are moving away
14 from more traditional comprehensive plans to high deductible.
15 The high deductible healthcare plan was introduced to Carlile
16 last year. I am enhancing that this year for the programs.
17 In fact, I have a meeting at 2:00 with all of our leadership
18 team to explain to them what we're going to do for 2015.

19 I do take, not exception, if you will, but I've been
20 working with high deductible healthcare plans, HSAs, and HRAs,
21 since 2005, and I usually use the term consumer-driven health
22 plans, instead of the high deductible healthcare plan. It's a
23 matter of perception to the employees.

24 As soon as they see a high deductible, they're thinking,
25 "I'm going to get whacked." That's what they think. They

1 think, "Man, you know, you just went from \$500 deductible or a
2 25 or 700 up to, the minimum deductible under a high
3 deductible healthcare plan is 1,250," and so they see this
4 high deductible, you know, I'm going to get whacked on this.

5 So I use the term consumer-driven healthcare plan so it's
6 a perception of it that's actually driving the behavior that
7 you want to change in the employees to actually how they
8 consume their healthcare expenses for them and their family
9 members.

10 So I'm not necessarily changing it for the Cadillac tax
11 reason. I hate to say it this way, I'm really not too
12 concerned about that Cadillac tax for a couple of reasons.
13 Number one, the Affordable Care Act has changed over the last
14 couple of years, as it is. I believe it's going to stay where
15 it is. I don't -- I believe there will be more tweaks to it,
16 and the other thing, there is the potential for Alaska and
17 Hawaii for that Cadillac tax to change. It will be indexed to
18 inflation, as well. So I'm not so much concerned about the
19 Cadillac tax on it right now.

20 From the perspective of Carlile, our premiums are well
21 under the Cadillac tax. The threshold, as it stands right
22 now, and I don't see that we're going to even come close to
23 that. To Bill's point here, a few minutes ago, I got our
24 renewal back a week ago, Friday. For our healthcare costs,
25 our renewal was only up 3.6%, and it's just like, I did a jig.

1 That was great.

2 We have one of our other companies who hit a 27% increase
3 and of course, the smaller the population, and a couple of
4 claims are going to throw your -- skew it all out of data, and
5 so when I saw 3.6% and my dental went down by 4% and my vision
6 went down by three or 4%, I'm sitting there, I've got good
7 news for employees this year. It's a really good thing.

8 So kind of long there, sorry about that, but I am moving
9 to a more -- a consumer-driven health plan. I do not want to
10 call it a high deductible healthcare plan. I'm enhancing that
11 program for ourselves, for our employees.

12 Are there other alternative ways you're looking at
13 providing healthcare, such as a primary care clinic? Well, we
14 have the clinic, as you mentioned -- as you mentioned at the
15 start, we have the H2U Clinic. It's a contract with H2U out
16 of -- they're actually out of Nashville. We have it for our
17 clinic here in Anchorage and I have not been able to
18 completely analyze all the data that we have with regard to is
19 it a significant cost savings? What is -- you know, I know
20 what the costs are on a per head cost. It's much cheaper than
21 walking into the local, I call them doc in a box, it's much
22 cheaper than walking in there.

23 We get pass-through on our prescription drugs and things
24 of that nature. So there's no markup to that. So we have a
25 very good program. Empirically, I believe that the H2U Clinic

1 has been very effective in helping keep the Alaska, and
2 Anchorage in particular, healthcare claim costs down. It's
3 available to all of our employees who are enrolled in
4 healthcare and to their family members. So it's a very good
5 deal.

6 It was not something that I was familiar with. I mean,
7 I'm familiar with medical care clinics and what they have, but
8 when I came to Carlisle, one of the first questions that my
9 leadership asked me was, is this a good thing, and I said,
10 "This is a fantastic thing." What you want to do, and of
11 course some of the data, excuse me, some of the data that I'm
12 sure we pointed out, is going to a healthcare clinic, such as
13 an H2U or there's another company called Vera Whole Health out
14 there, if you go to those, as compared to going to the
15 emergency room and having to pay the charges for the emergency
16 room versus paying the charges for a doc in a box, is much
17 less going to the facility like H2U. So we are looking at
18 alternative ways in that way.

19 The problem I have at Carlisle is that we don't have that
20 type of clinic set up in Fairbanks, Prudhoe Bay, Kodiak,
21 Seward, Juneau, well, we don't have it in Juneau, in Kenai,
22 and I don't have that clinic set up in Tacoma where I have
23 essentially -- Tacoma and Federal Way, which essentially is
24 where I have half of my other employees. So I'm looking at
25 ways of what I can do with some other contractual arrangements

1 down there.

2 CHAIR HURLBURT: So you mentioned you had -- so I think
3 it is your assumption, but do you feel that the use of this
4 clinic, with lower cost providers with maybe more of a medical
5 home concept, has -- was a significant factor in the 3.6%
6 increase?

7 MR. ALLEN: I think so, but I can't -- I can't -- I can't
8 be -- I can't sit here and say, "I've got the stats to support
9 that," but I can say I believe that. I'd like to believe
10 that. After I've been here a little bit longer and I get some
11 more stats and I get some information, more about H2U and so
12 forth, and what they're doing for us, I think I will be able
13 to support that.

14 CHAIR HURLBURT: So in Fairbanks, for example, do you
15 know -- have you all approached Banner Health, which are --
16 which is doing some innovative things in the Southwest.....

17 MR. ALLEN: No. Yeah (affirmative), no, we haven't.

18 CHAIR HURLBURT:(indiscernible - speaking
19 simultaneously) to see if they would be interested?

20 MR. ALLEN: No. I'd like to do that. I mean, I've been
21 approached by a couple of other vendors to work in that area,
22 but I haven't done it yet. The last one is, do you currently
23 -- are you exploring contracting with medical centers of
24 excellence outside of Alaska? That's medical tourism. Yes,
25 we are. We have to.

1 You know, I'm actually putting in that program, the
2 medical tourism program in our program this year. It will
3 start on January 1st, 2015. I am familiar with it, both from
4 -- Florian and I've talked about this before in different
5 organizations and different programs that we work, different
6 companies I've had, and there are some healthcare services
7 that are not provided here in Alaska that can only be done in
8 the Lower 48, typically Seattle.

9 I mean, we've had -- actually, when I was with another
10 company, we had folks who we were bringing in from Kodiak and
11 we had to ship them down to Houston, but we have to do those
12 types of things. The -- but that is being -- I am introducing
13 it for the 2015 year.

14 There are some services that are not provided here.
15 There are other times that it's an alternative service that's,
16 obviously, a lower cost impact to our employees in the Lower
17 48. So it is something we're considering and putting in
18 place.

19 DR. GUETTABI: Do you predetermine what types of
20 procedures are eligible or is it a case-by-case basis?

21 MR. ALLEN: No, case -- very good question. Yes, case-
22 by-case basis, it's -- and we're going to look to the
23 attending physician. We're going to look to -- for an example
24 here, and obviously, I'm not going to use names to protect
25 HIPAA and so forth, but we had a case out of Kodiak a couple

1 of years ago.

2 The patient came to Anchorage and the doctor who was the
3 attending physician here said, "I cannot perform this surgery
4 here with the staff, nor the equipment that I have at here at
5 Prov." He recommended that we send that person down to
6 Seattle. There's the recommendation. So that's what we did
7 in that case.

8 DR. GUETTABI: Excellent.

9 CHAIR HURLBURT: Thank you.

10 MR. HARWELL: So on the first part of the question, I
11 mean, we're considering all options to lower cost, but right
12 now, we're not considering any high deductible health plans.
13 We're probably more of a traditional healthcare plan.

14 Alternative ways of looking at care for employees, not
15 necessarily through medical or dental insurance, but our
16 Worker's Comp claim carrier, we do have an arrangement with
17 one of the hospitals here in town. We get a considerable
18 break there, but we have not considered that for healthcare,
19 and like he was saying, Todd was saying, we are considering
20 sending people out.

21 Doyon Limited, one of our owners, has -- they're in a
22 separate insurance plan than we're in. They do send people
23 regularly, or I don't know how regularly, but down to Seattle
24 or other places for care. We have not yet in our company, but
25 certainly would consider it because of the cost and also

1 because of the unavailability of care or for that particular
2 procedure in town.

3 MR. BOROWSKI: So at CH2M Hill, we introduced high
4 deductibles, I can't remember if it was two years ago or
5 three. We've actually seen an incredible uptick, in terms of
6 people taking that as a plan. We've also introduced the same
7 language that we described, in terms of it's a consumer type
8 style or approach and so we use that exact same approach in
9 terms of language, and actually, there's a desire or move
10 towards only providing high deductible plans, in terms of
11 where we're going as an organization.

12 In terms of the alternative ways, CH, as a company,
13 we're, obviously you've heard, one of the larger locations, in
14 general. CH is across the country and so we've really never
15 had any type of provider or direct care options.

16 On your last question, we actually introduced medical
17 tourism midyear, probably one of those things you don't often
18 see, in terms of mid-plan. Basically, what we saw was the
19 employees were so frustrated about their ability to obtain
20 reasonable care at reasonable prices from the specialty area
21 networks or the lack of networks that I went to our plan
22 administrators and said, "What do we do? How do we fix this,"
23 and they said basically, "We're going to pick out 20 items, 20
24 types of care activities, and we're going to authorize people
25 to have a choice," and so it's all employee-choice driven and

1 where do they want to go?

2 Our plan administrator basically picked -- figures out
3 where they can best obtain that care, whether it's Phoenix or
4 whether it's Minneapolis or it's Seattle, and then that's
5 where we're sending them, and we're saving a lot of money, and
6 obviously, we make it employee-driven because, obviously,
7 there's choices in that. There's a level of discomfort that
8 our employees have leaving the state of Alaska. You know,
9 it's the follow-up care and the like.

10 So I guess I would, you know, you can hear me kind of
11 petition, we need to fix this problem, because it's not good
12 for Alaskans. It's not always good for the stress level and
13 the like. It's not good for our providers either, but for
14 whatever reason, they are creating a noncompetitive
15 environment and whereby the competitive nature of the American
16 spirit says, "I'm going elsewhere. I'm going to choose." So
17 that's what we've done. We've given them choices and people
18 like choices, and then -- so I guess that the answer is, you
19 know, we are figuring out ways to help empower our people to
20 manage their own costs, because ultimately, our plans, they do
21 incur part of those costs, they, themselves out-of-pocket.

22 CHAIR HURLBURT: Two quick -- go ahead, Representative
23 Higgins.

24 REPRESENTATIVE HIGGINS: Just a quick question on that
25 tourism package. Did you find when you did the research, did

1 you find that it was the physicians' fees or the hospital fees
2 that were out of alignment or both?

3 MR. BOROWSKI: Well, it's -- it's a bit of both, but it's
4 those specialty providers and whether they're working inside a
5 hospital -- so I'll tell you one of the other frustrating
6 items, our plan administrator really struggles to -- whether
7 it's the codes they use -- so you might have a specialty
8 provider that's in a network hospital, but then they think
9 they're in a covered hospital, but that provider comes in and
10 now they're not covered.

11 So it -- the lack of networks and the lack of the ability
12 to have that transparency of who's in, who's out, whether
13 they're in a hospital or they're not in a hospital, it becomes
14 a real challenge for our employees. I apologize, but it's a
15 complicated answer for a complicated issue.

16 CHAIR HURLBURT: And two questions, 1) other than reduce
17 coinsurance responsibilities for a lower total overall bill,
18 do you have financial drivers, do you totally cover the cost
19 of their travel, hotel lodging, meals for somebody that
20 accompanies them or make their coinsurance or copay provisions
21 lower or something, and the second question is, are you using
22 any quality kinds of data or seeing to obtain that to drive an
23 employee decision to a center of excellence?

24 MR. BOROWSKI: So the -- let's start with the quality
25 question. The quality question is absolutely a decision to

1 decide whether or not our administrator will authorize a
2 person to go to a certain provider, so absolutely, in terms of
3 where they may go.

4 In terms of the actual cost relative to that tourism,
5 it's built into the whole rate. So that the flight down, the
6 care, hotels, are built into the whole rate.

7 MR. FOSTER: Is the District moving away from traditional
8 comprehensive plans to consumer driven plans, and I enjoy them
9 because of the impending high cost tax, the excise tax on high
10 cost plans? I think the short answer is that was more of a
11 factor over the last 24 months than it is right now.

12 When we were negotiating one of the contracts and we
13 extended out on the existing, at the time, compounded annual
14 growth rate, that tax will begin to hit by 2020. That became
15 an item in the negotiation and one of the items that enabled
16 us to reduce, basically, the spend we had for healthcare and
17 shift more cost to other places besides healthcare and sort of
18 rejuggle it. So it has made an impact.

19 I think now, as sort of more water has gone by under the
20 bridge, there's less fear of that in the conversations we
21 have. So it's not as much a factor as it was earlier in the
22 cycle.

23 The other thing that we're seeing is people are
24 continuing to see now, more as they're getting closer to it,
25 that those medical benefits are part of that employment

1 package and it's taking away from and crowding out direct
2 compensation that they could get, and so we're seeing more
3 interest in how do we rebalance that. So I think that's
4 becoming more of a factor in driving, I think, some of the
5 leadership in the bargaining units toward making some movement
6 toward taking on more costs on the employee side.

7 I think you'll find the teachers, in particular, are
8 paying a significant amount in their deductible, relative to
9 many other government employees around the state. I think it
10 would surprise you. They are in high deductible plan status,
11 for the most part, today. So I think that's an interesting
12 piece.

13 Are we looking at providing medical care for employees?
14 Yes, primarily on the basis of pitches that we've received
15 from people who are bundling up, basically, clinics, and based
16 on the stuff that I have seen from them when I probe, I
17 believe the marketing, relative to the value proposition,
18 remains modest, and so we haven't closed a deal on any of
19 those opportunities at this point.

20 Are we looking at exploring contracting with medical
21 centers of excellence outside of Alaska for certain
22 procedures? That is an item about which we are having
23 conversations, but in our particular environment, we have
24 bargaining units to work through and I think we still have a
25 lot of anxiety about people going, you know, "Would I have to

1 leave my doctor, or how does that work," and so we're really -
2 - I think it's taking more time than I would have imagined,
3 just to work through those issues. So it's on the list, but
4 it does take time.

5 CHAIR HURLBURT: Thank you. Bill.

6 MR. POPP: From a large employer perspective, what they
7 said. I can't really add much more to that in terms of what
8 I'm hearing from my membership. From a small employer
9 perspective, I'll give you my current situation.

10 On your first point on moving away to some type of high
11 deductible plan, not until I absolutely have to. It is a
12 competitive advantage for me to offer the high quality plan
13 that offer to my employees. I have a hard enough time hanging
14 onto them, because they're constantly being poached by my
15 members and my partners, and so yeah (affirmative), it's
16 important for me to stick with our quality -- our high quality
17 plan as long as we can from a competitive point of view.
18 We're an outlier.

19 Are we looking at alternative ways to provide medical
20 care for employees? No, not at this particular point in time,
21 unless I get advice -- piece of advice from my provider of
22 insurance that this is an alternative that I should consider
23 and then I'll look at it in the greater context of what I'm
24 trying to do to maintain the quality of my organization.

25 Are we contracting with medical centers or shipping

1 people out of state? Our plan does allow for that. It --
2 it's not anything that we've had to take advantage of yet.
3 However, I'm hearing a number of our member employers and non-
4 members who are taking advantage of this, because it just
5 makes sense. It's dollars and cents. You know, why would you
6 spend \$20,000 more on a procedure here, when for \$5,000 worth
7 of travel costs, you can ship somebody out of state and save
8 \$15,000? A plus B equals C. I mean, it's just -- you'd be
9 stupid to do anything else, as a business leader, and somewhat
10 negligent.

11 What we're trying to do is we're trying to prevent use of
12 care. We're trying to reduce consumption and we're trying to
13 improve the health and mental well-being of our employees.
14 We're doing things like medical screenings and incenting those
15 with the help of our insurer, so that they go in and get a
16 sense of, you know, even for the non-participating members, I
17 want them to know what their cholesterol count is, and I want
18 them to know what their blood pressure is like. I want them
19 to know if they're prediabetic. I want to know if I am.

20 We are also working on a strategy, as an organization,
21 through our Live.Work.Play effort, through our workplace well-
22 being area of focus that is a combination of providers and
23 insurers and business people, who are working on strategies to
24 launch workplace well-being strategies in the broader business
25 community, things that are relatively inexpensive to implement

1 that can elevate the overall health of the workforce and try
2 to reduce the consumption of this very high cost product. So
3 that's our direction, at least, both as an organization and
4 through our membership.

5 CHAIR HURLBURT: Thank you, Bill. The final question is;
6 how are healthcare costs in Alaska impacting your non-
7 healthcare business decisions? Florian alluded to that
8 earlier. In a meeting with my counterparts from other states
9 last year, we heard that among the finalists for a major
10 manufacturing plant that IBM was building, the deciding factor
11 for them to go into Iowa was because healthcare costs in Iowa
12 were cheaper for IBM than they were in the other competing
13 finalists for that.

14 So are there factors in other things, like I've heard
15 Mark say before, and the Legislature, that the ability to
16 raise teachers' salaries is impacted on by the dramatic
17 increase in healthcare costs. So in your individual
18 businesses, what offsets have you seen that have made you --
19 made it difficult for you to do other things, expand business,
20 raise salaries, or whatever, because of high and increasing
21 healthcare costs? We'll start with you, Todd, again.

22 MR. ALLEN: Well, I haven't seen anything directly within
23 the Carlile family of companies that has -- that we have had
24 to look at the high healthcare costs and how it affects
25 business. I can say, though, from prior experience, high

1 healthcare cost has a huge impact on margins.

2 We all work on margins. It's as simple as that. It can
3 be 5%. It can be 10% or whatever your margins are, and when
4 you've got healthcare costs cutting into those margins, that's
5 profitability for the company, and when you lose the
6 profitability of the company, you're talking about the
7 livelihood of that company, its employees, its family members,
8 its wages and everything else.

9 So I take that as the holistic approach on it, is what
10 I've seen in the last, especially in the last 10 to 12 years,
11 within the -- specifically to Carlile, I haven't seen that
12 yet, but I have been very fortunate, as I mentioned earlier,
13 that right now, I'm only dealing with a 3.6% increase and
14 actually, the way I would structure it for our employees for
15 2014, excuse me, for 2015, I've actually structured it such
16 that the actual net impact to the employees is a minus 4%
17 decrease in premium structure of this year. So I'm looking
18 real good this year. Next year, I'm not so sure about, but
19 I'm also near retirement, too.

20 MR. HARWELL: I think for us, the health -- the whole
21 benefit package is a consideration. You know, do we reduce
22 our 401(k) contribution to our employees because our
23 healthcare is going up? Do we do away with our 401(k)
24 contribution because our healthcare costs are going up? So
25 we're struggling with that currently.

1 Again, as Todd said, it's all margins, and ours are very
2 small margins, I might add. So you know, every dollar
3 matters. So that total benefit package -- and we don't want
4 to reduce the benefit package for our employees, because we
5 value them. We spend a lot of money hiring them. They're few
6 and far between, as Bill mentioned.

7 A lot of our clients, like my good friend from CH2M Hill,
8 poaches our employees quite often, as does our other clients,
9 like ConocoPhillips and others, which is good for our
10 employees, but -- and we have a small labor pool. So we've
11 got to be able to keep and attract those great people in this
12 state and we, obviously, are very adamant about hiring
13 Alaskans to work in Alaska. We're very proud of our Alaska
14 hire rate and we want to continue that, but this whole
15 package, it comes together as being able to find these folks,
16 so yeah (affirmative), the answer is yes, in the total benefit
17 package scheme.

18 MR. BOROWSKI: So I think I'm going to echo two words.
19 One was not directly, and then a total benefit package is
20 definitely the theme for us, as well. What we see is, as a
21 company, we're being expected to manage the total. So for
22 instance, we've had to discontinue things like our frozen sick
23 time that we used to have. We've had to change some of the
24 401(k) matching components.

25 So when you look at the total costs of employment,

1 sometimes you might not say, "Okay, I'm going to have less
2 employees in Alaska and more in Seattle or more in Denver or
3 more in Atlanta," but it's about what am I going to do in
4 terms of pulling the levers I have available to us. So that's
5 what CH2M Hill is doing, is pulling these levers about
6 reducing other components to try to minimize the total cost of
7 employment.

8 One of the things that is interesting is several of our
9 contracts -- we're a provider of services to a lot of the
10 major producers here and I've actually found myself sitting in
11 a similar type of forum where we're actually having to justify
12 our throughput cost charges to our clients.

13 When we say we need a certain type of multiplier to be
14 able to just breakeven, you know, some of their procurement
15 folks would say, "I don't believe you," and it takes data and
16 information to be able to say, "No, believe me. This is the
17 breakeven. This is what it costs to do business in Alaska."

18 So what we find is a need to be able to have data and
19 information, because sometimes companies are going to say, "We
20 think you're just going -- you're taking that as margin," and
21 the answer is, no. We have to educate non-Alaskan procurement
22 organizations about the cost of doing business in Alaska. So
23 there's a lot of education that occurs just to do what we need
24 to do.

25 MR. FOSTER: As I think I've alluded to before, the total

1 compensation package, the medical costs are crowding out the
2 salaries that we can offer. That becomes a particular
3 challenge for Anchorage, because this is a pool where we hire
4 60% of our new teachers from out of state, because there's not
5 an adequate supply in state to meet our needs.

6 Our -- we've got 3,400 teachers and that annual churn,
7 even without budgets going up and down, if you're just looking
8 at the annual turnover in that pool, I've got to easily hire
9 200 to 300 new ones every year, and there's not an adequate
10 local supply.

11 In order to be competitive, I have to offer salaries that
12 are competitive, and when I cost adjust, I -- for basic cost
13 of living in Anchorage versus other districts, I am not below
14 the 50% percentile, and it is hard to attract and retain
15 people who are in the mobile portion of their life and they're
16 able to move, it's hard for me to grab them and hold them.

17 It's a beautiful place to live, but if I'm pulling them
18 out of Colorado, where they get a little more sunshine and
19 they like the outdoors, it's tough, and we really are getting
20 the squeeze on the margin and we're finding our vacancy rates
21 are rising in positions, because I can't offer a competitive
22 package.

23 CHAIR HURLBURT: Your benefits cost about 45%, is that
24 correct?

25 MR. FOSTER: Not including the pension, yes.

1 CHAIR HURLBURT: Okay, do you have a sense of say,
2 somewhat comparable size, competitive cities like a Spokane or
3 Albuquerque, what would that comparable percentage be for
4 comparable benefits?

5 MR. FOSTER: If I look at my all-in benefits that I pay
6 and not the portion of the pension that's covered by the
7 state, so let's be clear about what I'm looking at, even
8 though it's not an all-in cost, if I just look at that, I
9 frequently find, I am twice as high as a Spokane or even a
10 Seattle or a Portland.

11 MR. POPP: Florian and I were sharing a smile because we
12 were both in a workforce, Alaska Workforce Investment Board
13 meeting yesterday, in which there was a growing recognition
14 that with the incredibly tight labor market that we have in
15 Anchorage and the generally tight labor market that we have
16 across the state, this idea that we can grow our own, in terms
17 of workforce, is becoming more and more debunked with each
18 passing month.

19 We have to be competitive on a national level, and so
20 there are any number of components that go into that
21 competitive proposition that you're trying to put out there
22 for key skill sets, like the medical field, like engineering,
23 like skilled technicians, like you know, oilfield workers,
24 where you're trying to offer them an opportunity to come up
25 here because it's an overall good idea for them to do so, and

1 that's getting harder and harder and harder to make that case
2 in any number of career fields, because of the competitive
3 opportunities that they have elsewhere in the country, where
4 they may make less money, in terms of an annual salary, but
5 when they hit the end of the year and they look at their bank
6 account, they've got more money in that bank account, because
7 the cost of living is substantially less.

8 You know, some -- I go back to the Cost of Living Index
9 because it's a good metric. When you look at Laramie,
10 Wyoming, it's 98% of the national average. When you look at
11 their healthcare, it's 29% less than our healthcare in
12 Laramie. You drag in, this is a favorite one, Fargo, North
13 Dakota, because North Dakota, of course, is the boogie man in
14 the oil patch right now, our big competitor with shale oil,
15 Fargo, North Dakota right now is 93% of the national average
16 of cost of living, and their healthcare, when you look at the
17 healthcare number, let me get across here, is 27% less, in
18 terms of a comparative, compared to the national average, and
19 then even Seattle, our friends to the south, when you look at
20 their data, they're at 20% less on healthcare and their
21 overall cost of living is 20% less, so in terms of the cost
22 differential.

23 You know, it's a real challenge for us to compete for
24 this diminishing labor pool with the big retiring out that's
25 going on nationally with the baby boom moving onto their great

1 reward, with the gap that we have in the millennial
2 generation, in terms of the smaller population cohort that's
3 coming through. It's creating kind of a double whammy. So
4 either we've got to get people to wait longer to retire, which
5 is becoming more and more difficult, as this population ages,
6 and they're pretty much done with that, and then trying to
7 find that bridge to get us to this next generation after the
8 millennials that, excuse me, it's GenX that's the smaller
9 cohort and then the millennials that are the bigger cohort.
10 We're trying to get to them and get them trained up and
11 hopefully, ready to fill the jobs.

12 So it's going to be a gap that's measured in many, many
13 years, and we keep, you know, looking at this from a very
14 myopic perspective, in terms of policy focus, et cetera, and
15 healthcare is an issue that we really do need to focus on, in
16 terms of trying to drive down the cost to make us more
17 competitive, because you're at -- these gentlemen all
18 expressed it, it's all part of the bottom line, and you know,
19 you are able to only offer so much before it becomes foolish
20 to do so, because you're putting the business at risk and its
21 competitiveness at risk.

22 CHAIR HURLBURT: Thank you. We'll take one question.
23 David, you had one earlier.

24 COMMISSIONER MORGAN: Yeah (affirmative), this is for my
25 friend, Mr. Foster. I have a study in my hand, which I also

1 used -- I have a study in my hand, that was actually prepared
2 by the Legislature, called the "Hays Group Report." You've
3 seen it. I just wanted to make sure I've got this right.

4 I'm looking at 53 of the 54 school districts, which are
5 broken out by size, and it's showing that the state and local
6 federal funding was 1.7 billion, number, that total employer
7 healthcare costs were running 15.6% of the entire funding
8 stream going in. It says project FY14 base needs with their
9 ADM adjustments, basic school allocations, one district's not
10 included, Mt. Edgecomb, and I'm assuming you're in the -- one
11 of the four school districts between 1,000 and 6,000
12 employees, which it's running around 14.2% of those top four.
13 Is this -- I'm assuming you've seen this or probably
14 contributed, is that -- and it's crowding you, by this report.

15 MR. FOSTER: They used our data, that's correct. I
16 believe they underreport the magnitude of the challenge based
17 on how they sampled.

18 COMMISSIONER MORGAN: And I guess, a Part B, and it's for
19 my friend from Economic Development, it's anecdotal, I swear,
20 three, two years ago, I was sitting in one meeting, the same
21 day, and your organization, it might have been your -- I think
22 it was your predecessor was giving the annual economic report
23 and said, "This is great. Anchorage has this booming
24 industry. The UMED District has \$60 million of medical
25 construction. We've just -- it's our top performer as an

1 industry," and then later that day at Commonwealth North, I
2 hear our biggest healthcare -- our biggest problem is
3 healthcare costs. It's eating us up alive and hitting our
4 margin. It's almost, from a micro sense, Anchorage, and as a
5 person that lives in Anchorage at the UMED District and has
6 watched this grow, it's a positively boom economically, the
7 health industry, but from a macro sense for industry, the
8 costs are being transferred in.

9 At the Primary Care meeting the next day, and 2/3 of the
10 same people are in the same room. It's always the same
11 people, no matter which place you go, at least 2/3 of them are
12 the same, and I asked Commissioner Streur at the Primary Care
13 -- and they group meetings in groups, too, and he said, "Well,
14 sooner or later, we're going to have to balance the books."

15 The issue I'm bringing rhetorically is, on one hand,
16 Anchorage is the medical center. UMED is the center of that.
17 Hundreds of millions of dollars of healthcare stuff, salaries,
18 building, all that stuff's going through there. On the other
19 hand, these costs are killing us, is what I'm getting, and
20 crowding us out in the public sector, and Commissioner Streur
21 said, "Well," looked over at me and gave me that look, you
22 know, like you're giving me and said, "Well, Dave, sooner or
23 later, we're going to have to balance the books."

24 Maybe we have seen the enemy, and I won't finish the rest
25 of this for peanuts, but how are we going to reconcile that

1 from a community standpoint, from an economic development
2 position, from a -- as a guy that leads that, but at the same
3 time, look to your left of the problems it's creating.

4 I don't know how you balance that without bringing down
5 costs, which means less money comes into the economy.
6 Hopefully, it all balances out someday sooner or later.

7 MR. POPP: So 45% of our job growth over the last decade
8 has been healthcare in Anchorage, and it carried us through
9 some fairly tough time back in the middle of the last decade.
10 It was one of the sectors that kept growing. It probably kept
11 growing, quite frankly, because it was the land of free, home
12 of the brave, no price too high to charge, and so is that a
13 policy issue?

14 Is that, you know, but it's been more about, you know,
15 yeah (affirmative), it's a problem. Yeah (affirmative), it's
16 a problem. Yeah (affirmative), it's a problem, but we haven't
17 had significant initiatives to collaborate between the
18 providers, the consumers, in terms of those who are basically
19 paying the cost on the employer side, as well as the consumers
20 -- remember, there's 65% or so who are not covering it. So
21 there's government agencies that are involved in this and then
22 there are the uninsured.

23 It, you know, it's a giant fur ball. I don't disagree
24 with you. It's a giant fur ball. Yes, we've benefitted
25 greatly from incredible capex and we've benefitted greatly by

1 now being able to offer services in the state that we
2 previously had to ship people out. I remember those days, you
3 know, so it's -- it is a two-sided coin and we've got to
4 start, you know, figuring out how to get to those solutions.

5 Our organization is doing what we can, in terms of on the
6 consumption side. The bigger issues are, you know, just in
7 the vernacular in this room that's being used in the
8 discussion, I mean, you know, honestly, you get the average
9 employer in here and they wouldn't understand half of what is
10 being talked about, because it has become so complex and so
11 arcane in the language that there's a disconnect, and so the
12 public is just going, "Well, you know, I have no dog in the
13 fight. I don't, you know, I don't care. The insurance is
14 going to pay for it," and the insurers are going, "Well, hey,
15 you know," so then they get upset when their insurance
16 premiums go up, and you know, there needs to be a much bigger
17 discussion beyond a room in the Dena'ina Center in the broader
18 community that's going to have to start involving employees,
19 employers, providers, policy-makers, that are going to have to
20 start to wrestle with these issues, because you're right, it's
21 coming to a balancing point, and there are many players in
22 that equation that I just described that aren't going to like
23 outcomes and that people are going to lose jobs over.

24 COMMISSIONER MORGAN: Thank you.

25 CHAIR HURLBURT: We probably better move onto our next

1 session, and we appreciate all you folks coming for this one.
2 We appreciate, Mouhcine and Gunnar, the analysis that you did.
3 It will be an important document that we have going forward.

4 If we could just go ahead, and we've got three questions,
5 again, for the -- for the next panel that we have. The first
6 is, what's HR, Alaska HR Leadership Network, what business do
7 you represent, what are your purposes, then any further
8 thoughts on the panel we just had and finally, what is the
9 Network's and your individual perspectives on how we could and
10 should all go forward.

11 So I would like to maybe ask if we -- since our -- we've
12 already eaten into our time, maybe try to give the biggest
13 chunk of time to the third question of where are you and where
14 are we going to go forward. Florian, do you want to maybe
15 start and just talk a little bit about the HR Network and a
16 little bit of history, how it came together, who you represent
17 and.....

18 MR. BOROWSKI: Well, thank you, Chairman. The -- Todd
19 Allen, who just walked out and was part of our earlier
20 session, actually helped convene a group of senior HR leaders
21 from across the state, probably in the neighborhood of a year-
22 and-a-half ago or two years ago, and this is one of the times
23 where we said to ourselves, "Well, what is the common issue?
24 What is the common concern that we have as the HR people
25 leaders of our organizations," and it became quick -- quickly

1 obvious that the top -- one of the top issues that we saw
2 ourselves being able to compare, contrast, and perhaps
3 collaborate on, was the issue of healthcare costs, and so that
4 became kind of our focus item, and so as a result of dialogue,
5 frankly, with the Workforce Investment Board and its staff,
6 that we became aware of your mission and your activities and
7 therein, started a dialog with some of your senior leaders.

8 Debra, thank you. Ward, thank you very much, and so we
9 created a dialog around how we could collaborate together,
10 because clearly, we had a joint interest, and so I think we've
11 been in a dialog for six months or thereabouts, trying to
12 figure out how we could do something more powerfully together
13 than we could independently and so I think that would be the
14 background, the context that I would offer the Commission
15 relative to how we came in front of you today, and I guess I'd
16 ask my fellow board members or advisory group, what else you
17 might offer.

18 MR. REDMOND: I'll just introduce myself, since I'm the
19 new panel member here. My name's Tom Redmond. I'm the HR
20 Director for a company called SostenXP, and I represent
21 probably one of the smaller employers here today. We are --
22 we offer a self-funded insurance plan and we have multiple
23 companies, a lot of LLCs, under our umbrella, but we're the
24 parent company.

25 So we represent approximately 350 employees. Of those,

1 about -- a little bit less than 300 are on our plan. Per
2 month, per employee, the cost is \$1,400 a month. We offer a
3 consumer-based -- I think we offer just about everything we
4 possibly can to try to contain costs associated with our
5 medical benefits and this -- getting involved in the HR
6 Leadership Network and getting involved with regard to these
7 healthcare costs was a real dilemma for me.

8 I grew up here in Anchorage. I've been here since '62.
9 My dad was a dentist here in Anchorage and I saw the effects
10 of malpractice insurance and other things, insurance companies
11 whittle away his ability to earn a living and -- or at least,
12 to maintain a lifestyle that he had become accustomed to, you
13 know, and I just saw this erosion and as a matter of fact, he
14 encouraged me not to get involved in the medical profession
15 because of those things.

16 He just saw that sooner or later, we were moving toward
17 socialized medicine, unless someone really had a passion for
18 that, that it was probably not a very lucrative field to be
19 going into. Now, I probably would have been okay with my
20 generation, but going forward, I'm not so sure. You know, so
21 I understand the business side for the medical providers.

22 So when we got all the information with regard to medical
23 costs here in Alaska, there was always an assumption, I think,
24 from all of us that we knew they were higher and we assumed
25 that they were about 30% higher, and we just took that,

1 accepted it, and you know, it was just the cost of doing
2 business here, and we, as a leadership network, had started to
3 do this survey as to what, you know, what are we spending
4 money on, and when we did this, we found out that the Health
5 Care Commission was also doing a study and did the Milliman
6 study, and when this data started coming in, it was incredibly
7 compelling that these costs were a lot higher than 30%,
8 especially for specialized procedures and that kind of moved
9 me off the dime to get a little bit more involved. So that's
10 my background, and my continuing thoughts with regard to this
11 discussion.

12 So I think to address number three here, identifying the
13 problems, looking at the issues, talking about them, creating
14 the transparency, collectively, if we can all come together
15 with some ideas that may help, you know, if we hide our head
16 in the sand, we're not going to get there, but for all of the
17 reasons that have already been spoken about today, we have an
18 issue here that we really need to address.

19 I don't want to try to control the market, but there's
20 got to be a way to get us -- get Alaska competitive in this
21 arena.

22 CHAIR HURLBURT: Thank you.

23 MR. HARWELL: I think the network, you know, just from
24 its makeup is quite diverse. I mean, we're, obviously -- a
25 lot of people call us a Native corporation. We're half-owned

1 by a Native corporation, half by another corporation. There
2 are banks involved. The School District's involved. There's
3 CH2M Hill involved. There's banks involved. I don't know how
4 many different companies. I think it was in the 25, 23
5 companies representing tens of thousands of employees in
6 Alaska.

7 So I agree with Tom, you know, I think the notion is we
8 need to be in this together. Deb has been able to provide a
9 lot of information, Ward and others. I think we, as a body,
10 the Leadership Network, we've begun work with Legislature to
11 make change. We've supported and had our presidents and CEOs
12 of our companies, those of us that could, sign support for
13 resolutions and acts down in Juneau.

14 So I think it's, you know, we all see it's a problem.
15 We're all willing to sit at the table. We're all in this
16 together. We're a small state. We're got to get along and
17 work together, and I agree with Tom, you know, I'm a former
18 EMT. So I understand the medical profession a little bit. We
19 don't begrudge anybody making a good living, but it needs to
20 be fair and equitable and if it's not, as Florian said
21 earlier, and other said, you know, our employees will start
22 going down south and we don't want that to happen, so.....

23 MR. BOROWSKI: So perhaps I didn't do justice to this
24 network that came together jointly. It really is your largest
25 employers throughout the state and certainly is not just

1 Anchorage. It's well represented in all the larger
2 communities. We've got great representation from our Native
3 corporations, all industries, whether they be, you know, as
4 you point out, oil and gas, mining, construction, et cetera.

5 So we've also talked with colleagues on the union
6 organization side that represent and take care of the benefit
7 cost for their members. So when this group of folks came
8 together. We have really identified that this is an issue for
9 public, private organizations. This is clearly an Alaska
10 problem. It's about making Alaska competitive and we're not
11 competitive. So that's why we created it.

12 We came together, said what can we do. So some of the
13 things we have done is we've tried to say, "We need help in
14 this space. We, as an individual employer cannot, on our own,
15 manage this." So each, independently, you kind of hear about
16 our plans that each of us are managing and adjusting.

17 You hear about the wellness activities to try to reduce
18 the care and the needs for demand, but ultimately, people need
19 care and what we're finding continuously is there's certain
20 providers that -- my favorite phrase is they're getting more
21 than their fair share of what it takes to provide medical care
22 to our people, and so with that in mind, what we've done is
23 we've tried to engage legislative members who are interested
24 in helping create legislation that will create transparency
25 and openness.

1 I think we've all learned a lot. We've all learned a lot
2 that the old supply/demand doesn't kind of work in this space
3 and we would think it would, you know. We, as Americans, who
4 believe in capitalism, believe that it would work and in this
5 space, my aha, is it doesn't work, and so that's why, when I
6 said, "Okay, you need to have a different solution available
7 to us," and that's where we started to reach out to some of
8 our legislative members and said, "Help us."

9 CHAIR HURLBURT: The Health Care.....

10 MS. ERICKSON: Ward, come around here so folks
11 (indiscernible - too far from microphone).

12 CHAIR HURLBURT: The Health Care Commission, as you know,
13 is the creature of the Governor's Office and the Legislature
14 and it is charged with providing recommendations each year,
15 again, as you know, and you have been involved in supporting
16 some of those recommendations in the past, but the -- we've
17 identified a lot of the problems and you've alluded to some of
18 the documentation on that and we have recommended certain
19 solutions.

20 An underlying principle has been that we are recommending
21 market-based solutions, that while some aspects of capitalism
22 are not working, in unique aspects of the healthcare industry
23 here, we're not recommending socialized medicine. So we are
24 recommending market-based solutions, but what, from your
25 standpoint, where does the state related to our position of

1 making recommendations to legislation to the Governor, where
2 does the state create impediments, regulatory, legal, policy,
3 whatever, that make it difficult for you all as employers to
4 seek out market-based solutions, specifically related to the
5 challenge that you face and that we heard about earlier from
6 Mark and others, in terms of managing your workforce in a fair
7 and enlightened way, but that enables you to stay in business
8 and make a reasonable profit?

9 MR. BOROWSKI: Well, in terms of barriers, what does the
10 state do, I guess it's what the state's not doing, might be a
11 better description of what the state's not doing and that's
12 enabling that transparency and enabling the providers, those
13 specialty providers to give us information so that our
14 hundreds of employees can truly be consumers, more educated
15 consumers and try to be more -- that's the place we're moving
16 toward.

17 We all know we're trying to give people choices. We're
18 trying to give them options and there's not the level of
19 transparency and information to help them be market-driven.
20 So I wouldn't say what the state -- barriers, I would just say
21 what it's not quite doing and that's enabling that
22 transparency. So I think there's more that could be done in
23 that space.

24 MR. HARWELL: Yeah (affirmative), I would agree with
25 Florian. I think it's the transparency issue. You know, it's

1 a market-driven economy and if the costs aren't apparent, the
2 total costs aren't apparent, then how can a consumer make an
3 informed choice. So I think it's perhaps legislation, I'm not
4 sure, to drive that transparency to occur throughout the
5 state.

6 MR. REDMOND: And I -- the only thing I would add to
7 that, and it's something that you are addressing, is the
8 Worker's Compensation component. That avenue seems to be very
9 liberal in it's delivery of money to injured workers and
10 whatever providers are asking for with regard to compensation
11 for the services they're delivering, and I know it's grabbed
12 your attention. I know you're looking at it, but there does
13 seem to be very liberal delivery of compensation.

14 In our company, we don't -- currently, the organization
15 I'm with, we don't have a lot of Worker's Comp claims, so I'm
16 not addressing this like I have in the past, but I've been
17 involved with claims and other things over the years that I've
18 been surprised at what's been allowed, and it hurts all of us.

19 MR. HARWELL: Yeah (affirmative), that piece is a huge
20 amount of that total cost, you know, we talk about the cost of
21 healthcare, but the Worker's Comp insurance, I mean, it's
22 seven figures in our company, we pay for that insurance a year
23 and it's significant, and that of course, eats again at that
24 bottom line.

25 If our Worker's Comp goes down, we can provide more

1 401(k). We can reduce your medical care. We can give you a
2 raise. We can hire more people. There's more profitability
3 to our two owners, et cetera. So it's a very serious cost and
4 we are a large employer. We, you know, are on the North Slope
5 and other gas industries where people do get injured and we
6 have a number of claims every month and it's very significant
7 and it really eats away at that bottom line, and of course, we
8 do everything we can to maintain that cost and reduce those
9 injuries, as our clients like to see us operating a safe
10 environment, and of course, we want to operate safe anyway,
11 for the sake of our employees, but it's a very serious cost.

12 CHAIR HURLBURT: Do you -- what is your perception of why
13 that is such a high cost to you?

14 MR. HARWELL: Well, in my limited experience there,
15 it's, you know, and I only hear this from our carrier is that
16 the Worker's Comp Board in this state is a very employee
17 friendly board, not a very employer friendly board, and I'll
18 just leave it at that.

19 CHAIR HURLBURT: Have you -- Representative Olson took --
20 adopted this with his committee and impressed me by getting
21 two of his bills passed last year and got two or three more
22 that I hope, I believe he's going to come forward with. Have
23 you engaged in that process with his office any?

24 MR. HARWELL: No, I have not.

25 CHAIR HURLBURT: The -- yeah (affirmative), Deb.

1 MS. ERICKSON: I was just going to say, Allen had a
2 question.

3 CHAIR HURLBURT: Okay, Allen.

4 COMMISSIONER HIPPLER: Thank you. Allen Hippler, the
5 Chamber of Commerce, a lot of what you gentlemen have talked
6 about today has been addressed here and the Chamber generally
7 shares your opinion on these issues, especially Worker's Comp
8 is a big one. I have a question for -- and this is probably
9 mainly for CH2M Hill or any company that has a large number of
10 employees actually in Anchorage, all in one location.

11 At what point do you feel like you're going to be forced
12 almost into the healthcare industry where you will be -- CH2M
13 Hill will actually be hiring a medical care provider to be in
14 your lobby, you know, treating the spouses and children of
15 your employees so that you can desperately try to do
16 something?

17 At what point are you going to do things that really are
18 not in the job description or business description of your
19 company because you feel like you're being forced to do that?
20 Thank you.

21 MR. HARWELL: I'll just answer before Florian answers.
22 We have not talked about it from that perspective, but from a
23 prehire perspective, because we have people do a prehire drug
24 test. We have people do a prehire physical and we have people
25 do a prehire WorkSaver functional past evaluation and we're

1 talking \$400 to \$500 per person and we hire 300-ish people a
2 year.

3 Well, you do the math. Why don't we hire our own PA and
4 take one of our offices and create our own little clinic and
5 start doing drug test ourselves, and we've had serious
6 conversations about that and you get into the malpractice and
7 the insurance and the equipment and the licensure, et cetera,
8 you know, it doesn't pencil out yet, but I'm not sure we're
9 far from that.

10 MR. BOROWSKI: Yeah (affirmative), so it's a question of
11 when do you actually start to bring the healthcare services
12 in-house, as an employer? I think we're a long way from that.
13 You know, we, as a company, interesting -- I mean, our largest
14 workforce is actually on the North Slope, and so our
15 employees, we have large volumes in the Peninsula, in the
16 Valley, as well as in the Interior, so -- as well as here in
17 Anchorage.

18 So I think we are a long, long way from that. I think
19 there's other employers, however, that truly may have a
20 magnitude that could justify that. I'm aware of other
21 employers in other states that have actually gone through and
22 brought dental clinics and actually got prepaid and managed
23 those and you could actually, for all of us using Outlook as
24 our calendar, actually can book a meeting, book a dental
25 appointment, as a meeting and you can see that.

1 So I know that large employers are in that space, are
2 booking and handling their healthcare costs in-house, but I
3 think we're -- we, ourself, as an employer, are a long, long
4 way away from that, but I think it's on the horizon, unless we
5 can get some of these -- get some control of these costs.

6 MR. REDMOND: I'm aware of a couple of other
7 organizations here in town that I think they are doing it.
8 They are starting to provide those services in-house. I won't
9 say who they are, but.....

10 SENATOR COGHILL: Thank you, guys, for coming to the
11 Commission. A couple of things, one is a comment. From my
12 youth, I've worked with heavy equipment, construction work and
13 the culture of safety has been significantly different, just
14 in my lifetime. So the -- nobody gets hurt, think safety.
15 The -- and yet, the Worker's Comp issue just doesn't seem to
16 be affected by that, that much.

17 One of the other things that I have found in looking into
18 the Worker's Comp issue is the presumption that the employee
19 gets help has been used as kind of a legal tool and so then
20 the legal costs become kind of a significant part of that as
21 well. So it's not just the healthcare delivery, but it's
22 getting to the healthcare delivery through this very
23 contentious process that has lawyers on both sides.

24 I think that is one element of the cost that is going to
25 be hard to get to. So as we have talked about it in the

1 Legislature is how do you get the rules clear enough that the
2 ambiguities are lessened, and so that's the comment that I
3 want to make.

4 The other thing is on your estimation of getting tourism
5 or looking for places where you can get care cheaper, there is
6 the lost time for employees to travel, even for significant --
7 so has the lost time for say getting appointments in this area
8 been as near significant or not to the cost of travel? So to
9 me, that would be one of the equations. If you have somebody
10 out of town for 15 days, but you save \$15,000, or you can't
11 even get them in here within the 15 days, I was just wondering
12 if the lost time issue had even been in the equation.

13 MR. REDMOND: That's a very good question. Sometimes
14 those people, though, are not productive already. So I would
15 say -- I haven't, personally, looked at that, but quite often,
16 if they are requiring care that's taking them out of state, or
17 you know, or they're staying in-state for a major medical
18 procedure, they're already not productive.

19 MR. HARWELL: The only thing I've seen as far as the
20 inability to get appointments in-state is more of these
21 psychiatric care or psychological care evaluations. We had an
22 instance several years ago, we couldn't get to a psychiatrist
23 for three months to do a return to work evaluation for a
24 person that we thought needed that type of an evaluation. We
25 finally worked around and found someone, but that's the only

1 thing I've heard about.

2 The out of -- the tourism issue for me is, that you know,
3 we all know, I think, that we heal better in our own home in
4 our own community with our own support network and we, like I
5 said, the US Doyon Universal has not sent folks down, but
6 Doyon Limited has. In fact, our benefits manager had -- went
7 out himself for -- or his family member did and I -- "How'd
8 that go." He said, "It was great, went down to Seattle, you
9 know, we took the kids and had the procedure. We had a long
10 weekend and we came back home, you know, and everything worked
11 out fine," but that was, you know, a short-term procedure
12 type, and I think it was mainly the cost, the copay cost. So
13 yeah (affirmative), I haven't seen the problem here in the
14 state that I've heard about, as far as being able to get
15 appointments or get the care you need.

16 REPRESENTATIVE HIGGINS: Yeah (affirmative), this is Pete
17 Higgins again. You know, I Chair HSS for the state in the
18 House side and so, you know, Representative Olson, we've -- we
19 had that Workman's Comp bill that we ran and that was a first
20 bite at the plate, and we did pretty good with that, and we
21 know that Workman's Comp is an issue in the state and we
22 recognize that and we're working on that.

23 So it was a formula-driven process that was out of
24 alignment with the rest of the country. So now we're going to
25 try to get the fees more aligned. For that, fees will still

1 probably be a little higher than the Lower 48, obviously. I
2 mean, this is just the nature of the beast. This is where
3 we're at.

4 So the question that I've got though, because this
5 medical tourism issue's the one that's kind of been hanging
6 over our heads for the last few years, is that -- now, I
7 understand our hospitals are at 38% higher than the national
8 average. What average are you looking at to cut it down? I
9 mean, what are we -- what's our target that we look at? Do we
10 look at cutting our, you know, are we at 10%? Would that stop
11 it? Twenty percent, would that stop it, or can we stop it at
12 all?

13 The second question is, you know, right now, you guys are
14 going down to the Lower 48 for medical treatments. Well,
15 heck, I just talked to a guy last week that went to Belgium
16 and got it done for hardly pennies on the dollar. So are you
17 guys going to -- are we going to eventually not even go to the
18 United States with our -- I mean, if that's -- I mean is this
19 money-driven or is it just we're looking for services?

20 I mean, I realize that we live in Alaska. The cost of
21 living here is expensive. Hospitals have to pay more, because
22 of just what it is. So how do we address this medical
23 tourism, because it's really on the forefront of a lot of
24 medical professions in the state and we need to address this
25 issue.

1 MR. HARWELL: Yeah (affirmative), I can't answer your
2 question on the percentage. I would think it's some formula
3 related to the cost of living. If it's, you know, if we're
4 five or 10% higher than Seattle or 15% higher, whatever that
5 number is, I mean, again, we expect people to earn a good
6 living, but the medical tourism issue, I was at our national
7 HR conference, which is the Society of Human Resource
8 Management, last year, and I don't know, I would guess 400,
9 500, 600 vendor booths in the exhibit hall, a fourth of them
10 were medical tourism booths, primarily South America and
11 Mexico.

12 I mean, these are folks sitting there to -- talking to
13 us, HR professionals. Here's the -- you know, come to
14 Acapulco, go to Cozumel, or wherever and get your dental work
15 done, or you know, and it was mostly south of the border, and
16 the costs were unbelievably cheap. The quality of care, I'm
17 not sure of, but the costs were unbelievably cheaper than what
18 we have here, clearly.

19 MR. BOROWSKI: I think, obviously, that's true, and so I
20 think that my perspective, there's probably no specific
21 number. It's going to be whatever's materially different. I
22 mean, whether it's 10 or 15%, I don't know, but I think most
23 people recognize that Alaska is more expensive, but I think
24 most people want to stay in Alaska.

25 So I think there's this bias. Alaskans want to stay in

1 Alaska for the healthcare, if all else is equal, and so to
2 your point, we can't forego the issue of quality and so I know
3 our administrators -- when people are going to leave, they
4 look at quality. That's why people don't just go to Seattle,
5 just because that might be the closest place. That's why we
6 end up sending people, you know, on to Phoenix, on to
7 Minneapolis, other places.

8 So I think there's a balance. I'm not sure what that
9 exact balance is and ultimately, it comes to both. I think
10 it's neither one, nor the other. It's both, and then, I
11 guess, I'll just share another thought about all this dilemma,
12 and I use the word dilemma, because that's kind of how we've
13 talked about it.

14 You know, how do we create a win/win environment here?
15 We recognize that people come to provide healthcare services.
16 Either they've come from out of state or they come back to
17 state because they know that they can do well. Let's just
18 recognize that. So how do we create a win/win situation here
19 with healthcare providers, especially those in the specialty
20 networks, so that they can do well, but not take it off on the
21 backs of the many, many employers and employees. So that's
22 the balance, is how do we create this win/win? How do we
23 manage this dilemma, and that's the spot I haven't figured out
24 and that's where, I think together, we've got to figure it
25 out.

1 MS. ERICKSON: Yeah (affirmative), don't -- go ahead,
2 Representative Higgins.

3 REPRESENTATIVE HIGGINS: If you don't mind, you know, one
4 of the things that was said there, and this is a problem that
5 the whole state has, and that's a perspective of who we are,
6 and when I hear, that you know, the quality of care -- we have
7 some of the best docs in the world here. We have some of the
8 best hospitals in the world, too, and some of our best
9 facilities that I've been, and I've been all over the states,
10 and so you know, when I hear the argument of quality of care,
11 you know, I look at that and I go, "Well, that's our fault for
12 not getting the word out that we do have that here," and so
13 quality of care, you're not going to find it any better than
14 here. You're not going to find any better quality of care in
15 Seattle, by any means. You're going to find cheaper, but not
16 quality of care, and so when I hear someone talk about quality
17 of care, that just kind of raffles me up a little bit. It's
18 like, "No, no, no, you can't get that, because we do good
19 here," and that's just my two cents for us. Thanks.

20 MR. REDMOND: I'll agree with you to a large extent,
21 however, I think some of the Worker's Comp, a claims adjuster
22 might argue with you a little bit, but I won't go there, but
23 I'll just speak from personal experience. I had to have some
24 knee surgery last year and I had the option of taking
25 advantage of a medical tourism benefit, and you know, I'm a

1 local boy. I wanted to do it here.

2 I found a doc, who I grew up with his family members and
3 trusted him, and it just so happens that, I mean, that's who I
4 wanted to use, but I was really considering going elsewhere,
5 however, just before I was making that decision, he decided to
6 come in network into our Premiera plan and I thought, "Hey,
7 that's pretty cool." So I had the procedure done and the
8 first time around, it didn't go so well, and so you know, I
9 was going, "Hey, you know, this thing still hurts." "Well, it
10 shouldn't hurt." I go, "Yeah (affirmative), well, it does."
11 "So maybe you need another MRI." I go, "Yeah (affirmative),
12 how about that." So we did that.

13 Anyway, again, maybe it's because of the family
14 relationship, those types of things, but the guy warrantied
15 the work. I mean, and again, this is because of the local
16 flare that we have here and the quality of life issues and
17 that's why we attract people with talent. We like living here
18 in Alaska and we want that to happen.

19 Anyway, he was a good guy. I still had to pay for the
20 second surgery at the operation center, but I didn't have to
21 pay for his services again, and the second result was great.
22 So those are the ways that we can work together to kind of
23 control these costs, but you know, I had the option to go
24 somewhere else where it was a lot cheaper, but my comfort
25 level with that was not great and so I chose to stay here.

1 CHAIR HURLBURT: Well, I think one of the things, Deb has
2 a question, the Health Care Commission has been pursuing, in
3 addition to getting more transparency on the cost data is
4 getting transparency on quality and on outcomes data, so that
5 can be compared. There are going to be some things that can't
6 be done in a state with 3/4 of a million people.

7 We're, you know, in probably none of our lifetimes will
8 we see a major transplant center here for solid organ
9 transplants and so we want comparative cost data. It is good
10 to go to University of Washington? Do you want to go to Mayo?
11 Do you want to go to Stanford or the University of Pittsburgh
12 or whatever, for a major organ transplant, but we should --
13 for the things that are done here for payers and for the
14 consumers, we would like to get the quality data.

15 In terms of the comparative costs from what Bill Popp
16 said and from the Milliman data, primary care medical
17 specialities, like family medicine, like primary care internal
18 medicine, dental services, those kinds of services where they
19 all seem expensive to us today, but in terms of absolute
20 number of dollars and a cost of a trip to Seattle or San
21 Francisco, it absolutely doesn't make sense to go outside.

22 Those kinds of services are more like 40, 45% higher.
23 Now, maybe that's too high. Maybe they should be lower and
24 it's all just a swag or a guess. I guess 20, 25% higher here,
25 probably would say that's reasonable for Alaska, but the --

1 what's driving it are not the dental services, not the primary
2 care services, but the interventional kinds of things that are
3 real expensive and that's where the differences are more the
4 80 to 90%, and then anecdotally, sometimes several hundred
5 percent higher.

6 So the routine, everyday care, the kinds of things that
7 keep people well and keep them healthy, I think we're -- the
8 costs are a concern. They're a challenge. They're a problem,
9 but they're not driving people away from Alaska for what it
10 would cost to go elsewhere. Deb, you had a question.

11 MS. ERICKSON: I actually have a two-part question, and I
12 want to remind Commission members and direct you behind Tab 2
13 in your notebooks. One of the things that the HR Leadership
14 Network asked us to do over the summer was to provide some
15 information on the policy recommendations that the Commission
16 has made that would require some sort of legislative action,
17 because they wanted to help move some of these recommendations
18 along, and so there's a letter from Dr. Hurlburt dated August
19 5th that was provided to the HR Leadership Network that laid
20 out five areas where we have recommendations that would
21 require legislation.

22 A couple of these, I know Florian had mentioned as an
23 area that they're particularly interested in, is transparency,
24 and they're -- we have four other areas, Worker's Comp is
25 another one we've talked about, and we'd also identified that

1 another issue where we have a recommendation that would affect
2 regulation is related to insurance market and we've been
3 talking about, and I keep hearing the issue of specialists out
4 of network being, I think our Milliman study documented that
5 the prices for those services could, sometimes for certain
6 procedures, be four or five times what they are in Seattle, so
7 those real outlying procedures, and we've identified issues
8 related to the way our insurance market regulation and certain
9 laws take away some of the negotiating levers that insurers
10 and other payers might otherwise have.

11 One of the things the Commission worked on this morning
12 was, you know, what can we do as a next step to start
13 facilitating action around some of these, and Bill mentioned
14 before he left, that some sort of convening of stakeholders
15 around some of these questions would be helpful.

16 So it -- the first part of my question is, do you have
17 any specific recommendations of what you think the Commission
18 could do next that would be a little more action-oriented
19 beyond the studies that we've done that led to these
20 recommendations and then the actual recommendations, something
21 that you think the Commission could do next to help, and then
22 the second part of my question is, we had a presentation that
23 we did jointly with Commonwealth North this past year, where
24 we had a woman, who was a head of a business coalition that
25 focused specifically on health, that brought together business

1 leaders in their community, in their region.

2 She was from Tennessee, but most states have at least one
3 regional, if not, a statewide business coalition for health,
4 where the business leaders have come together, as you have
5 now, and formally -- more formally, to start, actually
6 leveraging strategies, aligning purchasing policies and those
7 sorts of things.

8 So I was just -- the second part of my question, beyond
9 what more could the Commission to do to help you around some
10 of these areas? Is it something that you have talked about
11 with the HR Leadership directors about formalizing your
12 network a little bit?

13 MR. BOROWSKI: We haven't thought about it, but that
14 would probably be an outstanding activity and frankly, I think
15 one of the things the Commission could consider is creating an
16 opportunity to engage, not just your HR leaders, but your
17 CFOs, who are responsible for the financials of the businesses
18 and the organizations, both public and private, to gather
19 together and create such a coalition. So I think that if the
20 Commission would have the interest to be able to host such a
21 gathering, it would perhaps create some additional momentum
22 that this informal group took on.

23 It was really just a result of our own selfless interests
24 in the areas that we're responsible for that did this. So the
25 space is open and we would certainly be glad to participate

1 and support such an activity, if the Commission were so
2 inclined. I pause to my colleagues.

3 MR. REDMOND: I know our CFO would do it.

4 MR. HARWELL: Yeah (affirmative), and it's a good point.
5 In our company, the benefit administration sits under our CFO,
6 not under HR. So it's -- I don't know if it's like that at
7 several other companies, as well, but I think I agree with
8 Florian that we need a -- perhaps a day, half-day seminar and
9 bring together all the players and have some frank
10 discussions, possibly with, you know, some outside leader to
11 guide us through, both, you know, providers, employers, CFOs,
12 healthcare professionals, insurance companies, et cetera.

13 I think, I mean, we would certainly be interested in
14 participating in something like that, but as far as us
15 becoming formal, you know, it takes time and energy to make a
16 group and we all have other things -- and we already have, you
17 know, we have an HR group, and we're -- most of us belong to
18 SHRM, the Society of Human Resource Management.

19 We have an Anchorage chapter. There's a chapter in
20 Fairbanks, but that's more -- I guess it deals with a number
21 of issues, and it's -- this group is more, I guess, more
22 senior than that group, I think, just because we're older and
23 retiring soon, and I think we just saw a focus for that, for
24 this issue and these efforts, because it's just so key to
25 their bottom line, frankly.

1 CHAIR HURLBURT: Okay, I think we're a little over our
2 time, but Rick and Florian and Tom, thank you very much for
3 coming. Thank you for sharing with us. Thank you for what
4 you're doing and we look forward to continuing to collaborate
5 together in this big challenge that we have in helping Alaska
6 and helping Alaskans and helping our economy. Thank you.

7 We'll go ahead and move onto our next session. This is
8 going to be an insurance market update and Lori Wing-Heier is
9 here with us, who's the Director of the Division of Insurance.
10 Deb and I have had the opportunity to meet with Lori a couple
11 of times. She's still relatively new, but getting much less
12 new in the job, but many years' experience in the field,
13 former colleague of Greg's, and knows a lot about the field,
14 has some interesting ideas that she shared with Deb and me.
15 So we'll kind of turn this over to you, Lori, to give us an
16 update of where you are and what you're doing and then maybe
17 have some chance for some questions and discussion.

18 MS. WING-HEIER: Certainly, thank you, Dr. Hurlburt.
19 Thank you for having me, members of the Commission. Some
20 faces I haven't seen in a long time, but others, I've seen
21 more recently, Senator Coghill, Representative Higgins, and
22 others.

23 Well, I went from basically being an unknown in this
24 state to being recognized on the street corner as the -- as
25 pretty much that, it would -- and you know, we certainly have

1 been fairly busy and very active the past month, in
2 particular.

3 We knew in late summer that when the rates were released,
4 we weren't quite sure where they were going to fall yet, but
5 we knew that the experience of the insurers.....

6 MS. ERICKSON: Linda, can I interrupt for just a second,
7 I'm sorry. Could you speak right into the mic, because
8 there's a lot of people on the phone and they can't hear,
9 unless you sound really loud in the room.

10 MS. WING-HEIER: Sure. We knew in late to midsummer, in
11 looking at the data that had been provided to us by the
12 insurers of those that were offering insurance under the ACA,
13 that the results were not favorable. So it became a question
14 of how, you know, what can you do to still meet the intent of
15 the ACA by having insurers on the exchange?

16 Certainly, there were concerns with the insurers if they
17 could afford to continue on the exchange and we are very glad
18 that both Moda and Premera are going to continue to underwrite
19 insurance for individual and small group markets in the state
20 of Alaska, and we see that as a win for us and we see it,
21 certainly, as a win for the consumers in this state.

22 There is no doubt that when they approached us in the
23 summer, that there were conversations of how high the rates
24 would need to go, and we, as basically the guardians for the
25 consumers of the state, are held to approve rates that will

1 meet what the expenses of the claims are, and there could be a
2 very strong argument that the rate increases were perhaps not
3 enough to be what we would determine adequate, but when you
4 look at a period of time and when you look at the financial
5 strength of the two insurers, we were comfortable in where we
6 ended up with numbers, feeling that they could sustain to
7 take, keep their programs in the state of Alaska and in the
8 cases of Premera and Moda, we know that the data still
9 indicates that they will have a negative loss of somewhere
10 close to five million, in Premera's case, in 2015.

11 If it were a company that did not have the financial
12 solvency, that did not have the capital behind it, it might
13 have been a different story.

14 There's, you know, certainly a message that we've been
15 trying to convey and it has perhaps been missed by some, that
16 the individual market has gone up. There is no doubt, and
17 there has been a lot of talk about the manner in which we
18 review rates, the process we're held to, the statutes that
19 we're held to, the guidelines we use, the data we get from the
20 insurers.

21 We use that same process, those same guidelines, those
22 same statutes, the same everything, and the small groups are
23 going down and nobody's saying a thing to us, but the small
24 group markets are going down. I should say, Premera is
25 actually -- or Moda is actually decreasing about 3% and

1 Premera's small group market, it is an increase, but it's just
2 at 5%.

3 So it did have better experience than the individual
4 market and we believe that the individual market had a couple
5 of things. Certainly, we had some claims of insurers that
6 came in that we think they did not have insurance to begin
7 with and there are some very sick people in that pool and we
8 can tell that by looking at the diagnostic codes.

9 For a long time, we went back and forth between pent up
10 demand and very sick, and this is not pent up demand being, I
11 finally have insurance. I want to go have that physical. I
12 want to go have the dental. I want to have all the things I
13 couldn't afford. These are very sick people in the plan that
14 are causing the claims and they certainly have the right to be
15 treated and they are being, but it is expensive. I've heard
16 you talk, you know, about the cost of healthcare and it's the
17 cost of healthcare.

18 So anyway, to get back to my point, yes, we had some
19 adverse loss experience in the individual market. There are
20 about 16,000 people in the individual market. There has been
21 some talk of how many would be in the individual market if
22 everybody enrolled and the best we can find, because it's hard
23 to pull that number of how many people exactly would be put
24 into this pool, it would be somewhere around 21,000 to 22,000,
25 depending on what study you look at.

1 So even if all 21,000 or 22,000 enrolled, it might bring
2 the rates down some, but we're still -- we're not missing 80%
3 of the uninsured population. So I do want to make that point,
4 because there has been concern that we have not reached the
5 uninsured market to enroll and there are probably some that we
6 have not reached, but between the Division, between the state
7 outreach programs through the Commission and others, certainly
8 through the navigators, the CACs or the certified -- they're -
9 - the majority of the state has been touched and knows that
10 the Affordable Care Act is available.

11 It's just getting people to enroll and some people, for
12 whatever reason, they have not enrolled and we are going to
13 continue to pursue getting the message out there for people to
14 enroll.

15 We are also targeting a message to the -- those that are
16 in the pool right now or in the FFM, that there's two insurers
17 on the exchange, Premera and Moda, and that's what we hear
18 about, but there are actually five insurers that are offering
19 insurance to the individuals.

20 Now, what the issue is, is that if you qualify or are in
21 need of a subsidy, then you need to go to the exchange to get
22 that subsidy, but if you are a part of that 6,000, of again,
23 the 16,000, 10,000 on, or a little -- about 10,000, that are
24 on the exchange getting subsidies, 6,000 that are not
25 receiving subsidies, those 6,000 can shop their insurance and

1 we've done some comparisons and if you take a Premera Silver
2 in 2014 to a Premera or a Moda Silver in 2015, it's about a
3 13% increase.

4 So if the consumers think and don't -- I mean, the onus
5 is on them. They are going to have to get into Healthcare.gov
6 or work with a broker or a navigator or what have you, but
7 they're going to be the ones that have to make that change
8 from one insurer to another.

9 So we're encouraging them to shop. We think that Premera
10 has a big name out there and in the beginning, a lot of people
11 felt more comfortable because of the Premera name, and they
12 may still elect to do that, but there are options, but the
13 consumer needs to shop their insurance and see what is the
14 best company.

15 Aetna, Assurant, Celtic, they're all writing individual
16 plans and we are trying to message to -- for the insurers to -
17 - or for the insured, the consumers, to shop their insurance
18 and don't just automatically renew.

19 There's also been some confusion in the market regarding
20 Moda, and Moda is writing individual plans in 2015. The
21 elected not to extend the non-grandfathered, or those plans
22 that we call the transitional plans.

23 In late 2013, when the governmental website was having
24 its issues with people getting enrolled and there was -- the
25 message from Washington was if you like your insurance, you

1 can keep it, and it wasn't exactly rolling out that way. The
2 federal government allowed the states to individually either
3 accept the transition or we, in our case, what we did, was we
4 allowed the insurers their option to cancel the policies of
5 their insureds, rewrite them, effective December 31st, 2013,
6 and that would carry them through December 31, 2014.

7 Premera and Moda took us up on that option. So they are
8 the only ones that have in this state, what we call the non-
9 grandfathered or the transitional policies. Moda has, in that
10 group, 855 individual plans. They have elected to not keep
11 those as non-grandfathered plans and are reenrolling those
12 people in ACA compliant plans, but they are not -- they are
13 not dropping them from coverage. These people are not out of
14 insurance, but they are going to go from a non-grandfathered
15 plan to an ACA compliant plan.

16 The other issue, which is bringing some confusion to the
17 matter, is when the forms were filed for Moda in 2013, CMS
18 reviewed them in 2014, and said there were a couple of
19 concerns with the language in the form, and those concerns had
20 to do with a coinsurance and a deductible and the pediatric
21 dental.

22 They came, and there were conversations back and forth,
23 and they basically said, "You're going to have to cancel those
24 plans and rewrite them on new policies that comply with the
25 ACA in these two issues." So Moda has proceeded to correct

1 their forms for 2015, and has sent notices to their insureds
2 that this policy is being canceled and they will receive a new
3 policy. It will be very transparent to them, that is fully
4 compliant with the ACA, as respect with coinsurance, copays,
5 and pediatric dental, but they are not dropping those people.
6 They're just being renewed on a different form that is
7 compliant with the ACA.

8 So we are hoping to get that message out to people,
9 because there has been confusion as respect Moda. They are
10 not pulling out of the market. They just have two segments
11 that are being treated a little bit differently, and again,
12 when these people, they have the option, when they get the
13 notice from Moda to shop it and see if there is yet a better
14 deal than Moda for them on the market.

15 Okay, have I answered everything on ACA you wanted to
16 know or -- I did want to talk a little bit about something
17 that has hit the paper today that we are watching. There's a
18 couple of things that we're still watching. One is how the
19 courts will, at some point, determine the subsidies. Right
20 now, it's kind of a mixed bag. There's different court
21 opinions on if subsidies are legal, the -- or the tax credits,
22 for those that are on the exchange, those that are of lower
23 income, have applied for subsidies. It's basically a tax
24 offset to -- for their premiums.

25 There's court rulings that say their legal and there's

1 court rulings that say they are not legal, and these address
2 those that are on the federal exchange, not so much state
3 exchanged, but federal exchanges, and we are watching that
4 closely, because we are on the federal exchange, to see what
5 the final determination will be, because certainly, we would
6 have 10,000 to 11,000 people that right now, 88% of our --
7 those that are applying for the Affordable Care Act are
8 receiving subsidies and they would need to be addressed at
9 that point as to how they could afford to pay for the
10 insurance, I mean, they're being -- they have to, by law have
11 it, but if they can't afford it, if they're being subsidized
12 now and the subsidy's taken away, we're watching that very
13 closely and to see what can be done at that point, and we
14 don't have an answer, but we will continue to monitor it.

15 There was also that the GAO came out today and said that
16 the risk corridors in 2014, which is a federal program that --
17 it's an assessment or that the insurers pay into to basically
18 even the losses amongst each other -- each other, and the
19 GAO's come out and said that it is not legal, that in order
20 for it to go forward in 2015, it's going to take congressional
21 appropriation.

22 MS. ERICKSON: Is that the reinsurance program, the
23 federal reinsurance.....

24 MS. WING-HEIER: It's the risk -- it's the risk corridor,
25 the three Rs, yes. It's a.....

1 COMMISSIONER MORGAN: Can I ask -- may I ask a
2 clarification question? I thought there was the reinsurance -
3 - I guess I've been totally wrong for two-and-a-half years. I
4 thought there was two portals. There was the reinsurance one
5 and then there was one that was basically a guarantee via the
6 Federal Treasury to cover whatever the insurance companies --
7 when they evened up the books, to cover those losses to make
8 them whole. Now, have I got -- I must have that wrong, but I
9 was -- what I'm hearing down here is that.....

10 MS. WING-HEIER: The risk corridor is -- it's limits the
11 insurers gains and losses, and it is subsidized by the federal
12 government. The funds come from the government and what they
13 are now saying is that will have to have congressional
14 approval to go forward in 2015.

15 COMMISSIONER MORGAN: It's a budget thing. They have --
16 if they -- when they balance the books, and boy, do I love
17 that word, balance the books, and let's say, they need \$100
18 billion or something to balance this sucker out, then there
19 has to be an appropriation, because one Congress can't bind
20 another Congress on fiscal matters, they will have to put it
21 in the budget, just like buying a boat, a B-52, and say,
22 "Here's the money to go into the fund to even out the books,"
23 that's what we're talking about, right?

24 MS. WING-HEIER: Yes, sir. I do believe that is correct,
25 and right now, what we are -- what we were told is that it has

1 not been addressed for 2015, and that it will have to go -- it
2 will have to be approved by Congress for 2015. So we are
3 monitoring that to see what the response of our insurers are
4 as we go forward.

5 I don't think it will stop anything for 2015, but it
6 could certainly impact something for 2016, if the Congress
7 were not to reappropriate the risk corridor.

8 MS. ERICKSON: Lori, did that -- did the risk corridor
9 for going into 2015, did that help mitigate to a certain
10 extent, Moda and Premera's premium increases? Would they have
11 been even higher without that?

12 MS. WING-HEIER: If it had never existed, if any of the
13 three Rs had never existed, my guess is yes, but part of the
14 issues with the three Rs, and what the insurers will receive
15 from the federal government, from the reinsurance, from the
16 risk assessment, the corridor, or the reinsurance, is it won't
17 be paid until '15, so they basically have to close the books
18 for '14 to be paid in '15, and they don't know yet what to
19 expect.

20 Part of our conversation, originally, with the insurers,
21 what -- they were antsy because as Mr. Morgan has pointed out,
22 everything has been, you know, said it's going to be budget
23 neutral and the insurers were, it can't be budget neutral.
24 Now, maybe it -- I'm not in D.C. to say one way or the other,
25 but there has been a lot of conversation, if the program can

1 continue as budget neutral, and if it can't, then how does --
2 if you were to receive 80%, are you only going to get 22% or
3 whatever the number is. Mr. Morgan.

4 COMMISSIONER MORGAN: Yeah (affirmative), it's Dave, you
5 know, that's my dad. That's my -- Dr. Morgan in Lexington is
6 Mr. Morgan. I ask Congressman Young about this at another
7 activity and I got a real sketchy answer back about the
8 feeling of Congress on this issue, of -- he said, "Yes, there
9 will have to be an appropriation bill," and it's -- that's
10 where it stopped exactly.

11 The other issue is how can insurance companies even plan
12 rates when they don't have this information, and how can you,
13 as an individual, trying to, in good faith, regulate an
14 industry, how are -- what -- okay, never -- a lot of Excedrin,
15 is that where we're going here?

16 MS. WING-HEIER: And others, but I -- it's -- part of the
17 -- you're exactly right. In 2014, the assumptions were made
18 based on what the insurance companies, not just in Alaska, but
19 everywhere, thought they would receive in the pool, how many
20 healthy individuals, how many sick individuals, how many
21 people total, what the ages would be, where they would live,
22 where they'd receive medical treatment, how much of them would
23 use the insurance immediately, because they were sick, how
24 much of them would use the insurance just because they'd been
25 putting off primary care?

1 So it was -- it was guesses to anybody's -- anybody would
2 tell you that. Going into '15, we're in a slightly better
3 state than we were, but still, there is a lot of unknowns.
4 When the '15 rates were filed, we had claims data, basically,
5 for six months to look at, and any statistician would tell you
6 that is not a good number to start with, as far as data, to
7 predict into the future, based on the past six months.

8 Now, we're in a little bit better position, because we at
9 least have the six months. So we're a little bit better than
10 we were, but it's still not a perfect scenario. So any state
11 regulator would tell you that when you're looking at rate
12 increases or decreases, but looking to approve rates going
13 forward, there is an element of trusting your instincts as to
14 what is out there for your population and what the cost of
15 that population will be.

16 COMMISSIONER MORGAN: I guess my last retort in all of
17 this, everybody else is sort of looking at me like, "Are you
18 kidding me? He keeps asking all this stuff." My last retort,
19 couldn't -- couldn't we, not us, personally, but couldn't our
20 congressman or one of our two Senators simply put in a binder,
21 a bill, one sentence saying, "Holy moly, macaroni, it doesn't
22 matter whether it's a state exchange or a federal exchange,
23 but if it's a certified exchange by Health and Human Service,
24 the subsidies count," and -- because basically, what we're
25 doing is what I call lawyer talk, splitting a hair, yeah

1 (affirmative), the law said, "Federal exchange," but you know,
2 it's a 2,000-page law, somebody didn't put a comma in or an
3 and, and put in -- they all assumed everybody would have their
4 own exchange, like they assumed everybody would expand
5 Medicaid.

6 Wrong. They didn't do it, but couldn't you just --
7 couldn't Congress just solve this with a one-sentence
8 amendment or bill that says, "Hey, it doesn't matter if it's a
9 federal or a state, and it's certified by Health and Human
10 Services as an exchange, you play in this," and then -- and
11 that's skips that stuff because now, we're starting to talk
12 about a whole segment of an industry that could go into
13 bankruptcy if we don't straighten this out.

14 Whether you're for it, against it, neutral, don't care, I
15 don't think anybody wants Aetna to go to the Federal District
16 Court for bankruptcy. I don't think that would help the
17 general economy in general, and statisticians that I've talked
18 to, you actually need four or five years of claims data to
19 really do a good rate. So this is getting kind of, you know,
20 as my surfing buddies used to say in Florida, we're kind of
21 out on the edge and the rip tides coming in or if I'm totally
22 wrong, please, tell me I'm wrong. I'd love to hear that.

23 MS. WING-HEIER: As far as working with Congress and
24 getting a sentence in or out, I'll leave that to the Senator
25 Coghill and Representative Higgins to tell you if it would

1 work and how you would get it done, but there -- there are
2 some aspects of the ACA that we think would possibly help in
3 it.

4 You're doing single -- these pools of little to no
5 underwriting and certainly, the intent and the benefit of the
6 ACA is that everyone is entitled to insurance and therefore
7 healthcare, which is a good thing.

8 The issue is that we're -- we've crippled, in some ways,
9 the insurers from being able to underwrite in the way they
10 were before to assess if you're a high risk, as opposed to
11 not, and certainly, that's presents its own set of issues,
12 because prior insurance was available, but if you were ill,
13 had a significant condition and illness or such a chronic
14 illness, then you certainly paid a higher premium, and is
15 there a better way to distribute this out? I don't know.
16 We're certainly looking at everything we can to look at how to
17 provide insurance to our consumers.

18 One of the things that the ACA does that is troubling to
19 us, when you're looking at losses such as in 2014, where the
20 losses have been adverse, and in some years, I can tell you
21 that the insurers were paying out a little over \$2.50 for
22 every dollar they took in, in premium, and any business cannot
23 survive when you're paying out that kind of money.

24 It just doesn't work, but there is this, what they call,
25 it's a medical loss ratio, and if you're insured, when we're

1 talking, guessing as to what you're -- who you're going to be
2 insuring and what the claims are, and if you guess wrong, as
3 the claims are more than you anticipated, then the insurance
4 company is required to still pay it.

5 Now, there may be some adjustments coming from Washington
6 through the risk corridor and the risk reinsurance and such,
7 but nonetheless, they -- those programs will, at some point,
8 phase out and they are required to pay the claims.

9 If they guess right, and the claims are less, and I'm
10 going to do this as right and wrong to simplify it, then they
11 are required to give back the money. Well, when you go back
12 and say, okay, I had two bad years, but I had six good, and so
13 I can spread this out, you can't do that anymore. It's called
14 the medical loss ratio and you'll hear it as the 80/20, and
15 you will see that in -- if you remember back early summer,
16 there was a big article in the paper that Premera was writing
17 checks out to the people of Alaska, and you know, they were
18 getting back a few hundred dollars here and there, because the
19 medical loss ratios, they had guessed high. They had guessed
20 that their claims were higher than they actually were and they
21 ended up having to give the money back.

22 Well, this is part of the ACA. So there's no savings
23 account for an insurer and it's a year-to-year. It's not that
24 they get to look at 10 years of what -- and settle up or true
25 up with the insurers then. It's a case-by-case, year-by-year

1 basis. So they don't have a savings account to say, "You know
2 what, '13 was a good year, '14 was bad, '15, you know, what
3 18% would do it. We're still looking good."

4 No, they're underwriting year-by-year, because on their
5 good years, the money is going back, and as you were pointing
6 out, you know, nobody wants to see Aetna -- we can't afford to
7 see the insurance companies fail for numerous reasons, but
8 there are some different underwriting rules for the insurance
9 companies that have changed the game for them. Yes, ma'am.

10 COMMISSIONER ENNIS: You know, part of the solution, of
11 course, is increasing enrollment substantially, and we know
12 that would include increasing enrollment of healthier, younger
13 people, dramatically, and that could help things begin to
14 balance.

15 There are a lot of challenges I hear, but is there
16 anything the Division of Insurance could do or you would like
17 to do or recommend to assist in enrollment, and perhaps, you
18 could just talk a minute about the messaging that you do, but
19 are there other strategies that the state could undertake to
20 promote enrollment?

21 MS. WING-HEIER: We have met already with Alaska Primary
22 Care Associates, who is one of the new navigators and
23 discussed with them, basically an open-door policy on working
24 with them as they're delivering the message out, particularly
25 to the rural communities. We were concerned when we found out

1 that ANTHC was no longer going to be a navigator, simply
2 because we were concerned that there would not be a resource
3 available to rural Alaska. In meeting with them and with
4 United Way, our -- we think that our fears have been somewhat
5 lessened, that they are spending a significant amount of time
6 and money in developing their plans to get out in outreach
7 programs.

8 We are doing some messaging on our own, on our website,
9 in the paper, and other -- I've had so many speaking
10 engagements, I can't tell you, to talk about people enrolling
11 and to get the message out, to find those that we think are
12 missing from the enrollment.

13 I don't know what else we can do, other than work with
14 the insurers, work, certainly, with my counterparts in the
15 state, working with the Health Commission and with the
16 navigators to get people into enrollment, but we're doing the
17 best we can to get them to enroll, because I agree, the more
18 we have, the better off we will be. We think, in theory, the
19 larger the number, the better it should spread the risk.

20 COMMISSIONER ENNIS: Thank you, and then of course, the
21 more we have enrolled, the more we have that are insured and
22 will get healthcare. So it's a win/win situation. Thank you.

23 MS. WING-HEIER: A couple of other things, I know that I
24 have a limited amount of time, I will tell you, you've had
25 conversations today about Worker's Compensation, and on that

1 front, we're looking fairly good. We're actually going to
2 take a decrease in our rates of about 1%. So it's almost flat
3 for us.

4 We're finding that the frequency is going down, meaning
5 that there's less claims, however, severity tends to go up,
6 and severity, it doesn't necessarily mean what happened to the
7 person. It's the cost of the claim, to us, that's severity.
8 So frequency going down, as far as number, severity, cost of
9 claims is going up, and we have certainly heard from
10 Representative Olson and others of what -- how the Legislature
11 will be looking at Worker's Compensation in the coming year
12 and I think that Representative Olson, that is key on his
13 agenda, as addressing Worker's Compensation again. I don't
14 know what he has planned. I just know it's on his agenda.

15 I recently met with some counterparts, and this is
16 something new, and I haven't had a chance to talk with Dr.
17 Hurlburt or with Deb and it's long-term care insurance, and it
18 was a product that came out about relatively 20 years, and it
19 was intended more for the middle class and lower income, and
20 it was a way to look at not having to basically down-spend to
21 qualify to have your Medicare pay for long-term care of
22 (indiscernible), hospice care or what have you.

23 The policies were cheap and again, we're looking at an
24 insurance company or companies predicting what the future is
25 and we're finding now that for the claims or the policies that

1 were written between 2000 or 1992 and 2012, the cumulative
2 claims are 76.6 billion dollars in long-term care and that's
3 on 262,000 policies that are currently in force.

4 Now, Alaska, we do not set the rates for what Alaskans
5 pay for this. It is -- I'm not -- I don't know that I can
6 really tell you why we haven't, but I can tell you that
7 Alaska, it's not within our authority to set the rates for
8 long-term care at this point, but we are watching the trend,
9 because they are saying that if all these -- the policies that
10 have been sold, were to file claim, be paid the maximum under
11 the claim, you're looking at close to two trillion dollars in
12 long-term care, and there's not enough money in those policies
13 to pay out two trillion dollars.

14 MR. PUCKETT: (Indiscernible - too far from microphone).

15 MS. WING-HEIER: No, this is nationwide, sir. So it's,
16 again, it's something we're watching to see if -- I've heard
17 of different, perhaps it's going to end up being a partnership
18 between Medicaid, states, federal, insurance companies, to
19 look at how we're going to address long-term care insurance,
20 and allowing, I mean, certainly, if you have the means, you're
21 not buying this because you know how you're going to pay for -
22 - when you're an elder or when you're at an older age and need
23 at-home care or possibly a nursing facility of some sort.

24 So again, it's more -- these products were designed more
25 for middle class, for lower income, and the popularity of

1 them, I believe has exceeded what they thought the demand
2 would be and certainly, the claims have exceeded what they
3 thought the demand would be.

4 CHAIR HURLBURT: So if the at-risk entity, the insurer
5 has to default, goes bankrupt, whatever, because the claims
6 and the liabilities so far outstrip their reserve, does that
7 mean that the liability would then revert back basically to
8 Medicaid, because if it's -- if it's the less affluent or even
9 the middle class folks, they basically will run out of money
10 doing it themselves?

11 MS. WING-HEIER: They will run out of money, and it
12 could, in effect, revert back to Medicaid. It also -- the
13 other side of that is it could be the guarantee association of
14 the individual states, which in -- and there -- it is not
15 probably taking into account the impact that will have. It's
16 something we're looking at now. The question.....

17 COMMISSIONER HIPPLER: Not on this topic (indiscernible -
18 too far from microphone).

19 CHAIR HURLBURT: So that would be state government?

20 MS. WING-HEIER: The state has two guarantee
21 associations, one for property and casualty, and one for life
22 and health. In my lifetime, we've looked at the property and
23 casualty on a couple of different occasions. I'm sure that
24 many of you will remember the industrial indemnity Fremont,
25 and then Kemper, when they went into liquidation and that the

1 associations then paid out the claims, and they are -- the
2 issue with the guarantee association, it's a set amount per
3 claimant. So it's not, if you bought a million-dollar policy,
4 that you'd get a million dollars. You would get what the
5 guarantee association allows per that policy, which is
6 dictated by reg.

7 CHAIR HURLBURT: But it would be paid out by the
8 companies and the industry. It wouldn't become a liability of
9 government?

10 MS. WING-HEIER: No, because in essence what happens, is
11 the guarantee associations are funded through assessments back
12 amongst the insurers.

13 CHAIR HURLBURT: So Alaska's share would be four or five
14 billion, something like that, probably, two trillion?

15 MS. WING-HEIER: I don't know, Dr. Hurlburt. I would
16 have to research that more.

17 CHAIR HURLBURT: Just doing population numbers, yeah
18 (affirmative), but a significant amount of money, yeah
19 (affirmative).

20 MS. WING-HEIER: It's -- there is a significant amount of
21 money in these and the issue is now as to quantify where we're
22 at, how many people have purchased these policies and how the
23 insurance companies are looking at them in Alaska.

24 We had received some criticism last year, and I shouldn't
25 say criticism, but some concern because the rates had gone up,

1 but again, we don't -- we don't approve or disapprove their
2 rates, and we are now taking a closer look at those, just to
3 see what they are charging people and if the rates are
4 justified.

5 Again, I don't have the authority currently, to do much
6 about it, but I would rather be proactive on it and looking,
7 so that if these claims -- if there is not enough money to pay
8 claims in the future, we're addressing it now and dealing with
9 the insurers now, to make sure that the claims, the money is
10 there to pay the claims, but I think it's surprising, the
11 amount of money that they're saying, if maximum potential
12 would be paid under long-term care policies nationwide. Two
13 trillion dollars is a lot of money.

14 MS. ERICKSON: We should probably -- we only have five
15 minutes left. So Allen, do you want to go back to the
16 question that you had earlier, even if it was an earlier
17 topic?

18 COMMISSIONER HIPPLER: Sure, thank you. We have 16,000
19 people in the individual market roughly, is that correct?

20 MS. WING-HEIER: Yes, it is.

21 COMMISSIONER HIPPLER: And how many did we have prior to
22 the Affordable Care Act implementation?

23 MS. WING-HEIER: I am going to say we had about 5,000 in
24 the individual market, but I am guessing. I can get back to
25 you with the exact number on that.

1 COMMISSIONER HIPPLER: Please, and you estimate an actual
2 population that is -- an estimate of the total population of
3 20,000 to 22,000 people, something like that?

4 MS. WING-HEIER: That is correct.

5 COMMISSIONER HIPPLER: Okay, and the Moda plan, there's
6 855 people grandfathered and Moda has chosen not to continue
7 the grandfather of that plan, which means that that's going to
8 transition to an ACA compliant, and presumably, much more
9 expensive plan?

10 MS. WING-HEIER: Yes and no. Those are non-
11 grandfathered. If you look at -- and this is how we define
12 it, people that had insurance March 23rd, 2010, you've had
13 insurance forever, those are grandfathered plans. They are
14 grandfathered until there's some significant change and they
15 have to become ACA compliant. Otherwise, those plans can
16 churn along until ever. They are truly grandfathered.

17 Those that were written March 23rd, 2010, to January 1st,
18 2014, those are the non-grandfathered plans. Originally, the
19 intent was that they would become ACA compliant and then with
20 the cost and the issues of the website becoming ACA compliant,
21 they became non-grandfathered and transitional plans, and
22 those are the 855 that Moda has that they are not going to
23 renew. They will go to ACA compliant plans and I dare to say
24 they will be more expensive for those 855 consumers.

25 COMMISSIONER HIPPLER: Thank you.

1 CHAIR HURLBURT: Yes, Robert.

2 COMMISSIONER URATA: So do you have any recommendations
3 for us as a Commission to recommend to the Legislature, and
4 I'm kind of referring to the statement that you need authority
5 to look at long-term care problems. Is that something that
6 needs to be legislated or can you just do that if some boss
7 tells you to do it, or are you the boss?

8 MS. WING-HEIER: I don't think I'm the boss. I think
9 what will happen is we will file a regulation and ask for the
10 authority to take a look at the programs, and I don't think it
11 will -- I think in legislation, it's there. It's in
12 regulation that I need to adopt and I (indiscernible), we will
13 ask for that at some point and take a look at the LTCs.

14 COMMISSIONER MORGAN: Okay, if this blows, let's just
15 say, "Hey, Lincoln, aren't you glad you joined the
16 Commission?" If this blows up, and our middle class when they
17 bought it, but like in all Medicaid and Medicare wrap-arounds
18 for long-term -- for elder care, long-term care, they spend
19 down their assets, couldn't a lot of these end up on our
20 Medicaid after they spend down their assets? Is that what's
21 going to happen? Is that.....

22 MS. WING-HEIER: That would be my guess, sir, is that we
23 would be in the same position we were before these products
24 were available.

25 CHAIR HURLBURT: Okay, Lori, thank you so much for coming

1 and sharing so generously and being so open with us on this.
2 It's very helpful.

3 MS. WING-HEIER: Thank you for having me.

4 CHAIR HURLBURT: You bet, yeah (affirmative). I think
5 we're right on time for 15-minute break and then.....

6 MS. ERICKSON: I'll just make a note that this next
7 session is particularly important now, since you all made two
8 of your six top priorities in our Focus on Prevention section.
9 So we'll have a presentation by Dr. Butler with help from Dr.
10 Hurlburt in 15 minutes.

11 2:59:40

12 (Off record)

13 (On record)

14 3:18:30

15 CHAIR HURLBURT: Let's go ahead and come back together.
16 Deb is going to Chair the last session and as -- or the next
17 to the last session. As she was noting, this -- the lead into
18 this was the way the dots went this morning and so we're going
19 to talk about public health and prevention.

20 Dr. Jay Butler, who was the original Chair of this group,
21 and is now with ANTHC, is, has a presentation. You can maybe
22 introduce yourself some, but Jay has an interesting
23 distinguished career and including time and academia in
24 Atlanta and with CDC. During -- when Jay was with the state,
25 as the Chief Medical Officer with the state, while still an

1 active duty commissioned officer with Public Health Service
2 and left that during the H1-N1 outbreak and went back to
3 Atlanta again with CDC, during those hectic days when we
4 didn't know how bad it was going to be and what was going to
5 happen and provided national leadership there, but left his
6 family here as an anchor so he could get back to Alaska.

7 He had then, with CDC with a lab here, and so when that
8 was done, Jay came back and is the Senior Director with the
9 Community Health Programs, with ANTHC, but kind of so typical,
10 we talked yesterday some with the over-the-hill meeting, that
11 one of our strengths is how folks work together, but part of
12 us folks work in a lot of different places and Jay exemplifies
13 that, where he's worked with the state. He's worked with the
14 Tribal Health Program. He's worked with CDC. So welcome, and
15 thank you for coming. You may want to introduce yourself a
16 little bit more, and then Deb is going to Chair this for us.

17 MS. ERICKSON: Yeah (affirmative), and I actually thought
18 I would start off by introducing the session, because I titled
19 this session a little differently than what I asked Dr. Butler
20 to present to you all, but if you will recall, and for those
21 of you who are new, you won't recall, of course, but a couple
22 of meetings ago, for our Healthy Alaskans 2020 update, Lisa
23 and -- from the state and Emily from ANTHC came and part of
24 the update about the Healthy Alaskans initiative, they shared
25 that they had just hosted ANTHC and the state together, a

1 community capacity review to -- where they brought 80
2 individuals together, who had different perspectives and
3 representing different parts of the public health system and
4 stakeholders in the public health system, to spend a full day
5 working through a nationally designed tool that's used for
6 evaluating public health system performance.

7 That report was just released yesterday and I did not
8 print a copy for your notebooks. I thought they were full
9 enough. I'm going to send you a link to it. The report's a
10 little bit technical, but there is already some good work
11 happening and I expect to see a report from the Division of
12 Public Health, potentially in just the next couple of weeks,
13 starting to share their perspective on the assessment and
14 documenting some of the initial steps they're going to start
15 taking to respond to it and to actually take some
16 implementation steps around some of the weaknesses that were
17 identified.

18 So I'm going to share both of those reports with you over
19 email, just links to them. I wanted to reflect back, though,
20 we have gone through a public health system assessment and
21 improvement process in the past, about 15 years ago, maybe 10
22 years ago, but there was a large coalition of Alaskans
23 representing lots of different sectors participating in that
24 process.

25 The response that we had from the Legislature, one very

1 directly, and a couple of other a little less indirectly, but
2 still tied to it, that directly led to important improvements
3 in or state's public health system. One was a complete
4 modernization of our state public health laws that had not
5 been updated since before statehood. We now have some of the
6 most modern public health laws in the country at this point,
7 both in terms of science and disease control and civil
8 procedure.

9 Also, it was around the same time, we had our two new
10 public health laboratories in Fairbanks and in Anchorage built
11 with support from the Legislature, and those were real
12 significant kind of infrastructure improvements that came out
13 of that process and so I'm really looking forward to seeing
14 what comes out of this most recent assessment, but I thought
15 it was more important for this group right now to just take a
16 step back and have more of an introduction, because we've --
17 while we talk about the importance of prevention and we have a
18 few focus areas that are real specific to obesity,
19 immunizations, behavioral health, we haven't really talked
20 about and learned about the public health system, the way
21 we've had some learning sessions around the behavioral health
22 and long-term care systems.

23 So that is why I invited Dr. Butler today and you will
24 have some follow up afterwards. One of the things you might
25 be thinking about through his presentation is one of the six

1 areas you selected this morning that wasn't one of the three
2 that we had our breakout work session on, but it's more -- it
3 was a little more generic, to supporting prevention and what
4 we could do to support health lifestyles.

5 You might want to be thinking about what you're learning
6 from Dr. Butler to inform what we identify as actual action
7 steps that we would want to take to advance this. Does that
8 make sense? Okay. I will turn it over. Thank you.

9 DR. BUTLER: Okay, thank you, Deb, and it's good to be
10 with you today. I actually see some faces from back in the
11 days when we were in the basement of the SOB on Saturday
12 mornings. So I'm glad to see that, at least, now we meet on
13 weekdays. So I think that's a sign of continued maturity and
14 the leadership that Dr. Hurlburt has provided.

15 What I'd like to do this morning, as part as framing the
16 ongoing discussion about the community capacity review as it
17 relates to the public health system assessment, which I
18 recognize is a document you haven't seen yet. It's just now
19 coming out, is basically to paint a collage of what public
20 health activities occur in Alaska.

21 So kind of starting with very basics, you know, what is
22 health? I've always liked the long-standing definition of
23 health used by the World Health Organization that it is a
24 state of complete physical, mental, and social well-being, not
25 merely the absence of disease or infirmity.

1 I do recognize that the Commission has a vision that
2 Alaska would have the longest life expectancy and I don't -- I
3 want to say that is a good vision, and a good goal to work
4 for, and it's for epidemiologists, it's somewhat technical
5 because we can sometimes fight about different health
6 outcomes, but life and death are usually fairly easy diagnoses
7 to make, as one of the grandfathers of epidemiology once said,
8 "Death is a fact. All else in inference."

9 So moving then into public health, several years ago, the
10 CDC and some other groups did focus groups, posing that
11 question to Americans, and two things frequently came up.
12 First of all, there was a perception that while public health
13 is free, healthcare, it's the safety net for people who don't
14 have a doctor.

15 The other was that public health is people you interact
16 with when you have diseases that you would really rather not
17 make public. That particularly seemed to be common among the
18 World War II veteran era, and then there were some teaching
19 about what public health is and I thought in some of the focus
20 groups, the best quote I heard was a Gulf War veteran, that
21 said, "I get it now. Public health has my back," and I think
22 that's excellent.

23 The discussion that occurred during the system assessment
24 and is in the document uses the Institute of Medicine
25 definition that public health is what we do as a society,

1 collectively, to assure the conditions in which people can be
2 healthy. You'll notice there's not mention here of government
3 agencies. In fact, if we look at the WHO definition of public
4 health, it defines public health as all organized measures
5 whether public or private to prevent disease, promote health,
6 and prolong life among the population as a whole.

7 My background is -- my training is primarily clinical.
8 Although, I work in public health. The difference is, as a
9 physician, I take care of patients one at a time. In public
10 health, we think in terms of the entire population. An
11 example would be obesity. I just diagnosed a new case of
12 diabetes this week and someone who's struggling with diabetes,
13 I can, you know, provide advice to lose weight. It's well
14 shown that really doesn't do a lot of good. Medical
15 management is challenging. Bariatric surgery, actually does
16 seem to help in obesity, but of course, it's very expensive
17 and can have a number of complications.

18 Public health focuses more on issues like education,
19 encouraging food labeling. It's a little bit -- it's not one
20 of the police powers of public health, but I see labeling is
21 kind of like when the cop says, "Do you know how fast you were
22 going?" It's a chance to say, "Do you know what you were
23 eating," and so the people can make those informed choices.

24 It even gets into areas such as ag policy, whether or not
25 we have ag policies that assure healthier foods are available

1 to people.

2 In the document, there is also a definition for social
3 determinants of health. That's a little beyond what I'm going
4 to try to address, but you will hear people talk about things
5 like poverty and education, as those relate to health, and
6 that's moving a little further upstream than we traditionally
7 have in public health.

8 The discussions that occurred during the assessments were
9 framed in terms of the 10 essential public health services
10 that were defined by the Institute of Medicine in 1988, and I
11 want to touch on each of those during the presentation, but
12 first, I want to talk about who provides these services in the
13 United States, the way our healthcare system is set up, and
14 who in Alaska.

15 The primary services are through state and local health
16 departments. The, actually 51 state health departments,
17 including the District of Colombia, the eight territorial
18 health departments. There are over 2,500 local health
19 departments. There are also tribal health departments. You
20 know, a lot of tribes are involved in public health. Some of
21 the larger tribes that particularly, are on reservations and
22 have defined geographic areas, such as the Navaho Nation,
23 Cherokee Nation in Oklahoma, have very well developed health
24 departments and really function at the level of a local or a
25 state health department, and then also, federal agencies.

1 Nationally, CDC has the label of the nation's public
2 health agency, but certainly, other agencies are involved, as
3 well.

4 Here in Alaska, of course, we have the Department of
5 Health and Social Services. Many of the functions are
6 delivered through the Division of Public Health. We have two
7 local agencies. The most developed is the Municipality of
8 Anchorage, but North Slope Borough also has a public health
9 department.

10 On the tribal side, ANTHC and my group, the Division of
11 Community Health Services, provides statewide support for
12 public health services to the tribal organizations and the
13 villages throughout Alaska, but also the regions do quite a
14 bit, in terms of public health, and all of this is in
15 partnership, one of the things, I hope I can make clear.

16 Yesterday, I heard Sally Smith say, "There really are not
17 lines between Native health and non-Native health," and I
18 think in public health, that's particularly true.

19 We also, I think, have an advantage in Alaska that we
20 have resources from the Centers for Disease Control and
21 Prevention, actually in-state. The Arctic Investigations
22 Program is based on campus at Alaska Native Medical Center,
23 and that has a long history, going back decades.

24 We also have one of the 12 quarantine stations. There's
25 a very small staff that is based at the Anchorage Airport,

1 that basically provides that front line for importation of,
2 particularly, infectious diseases into the United States,
3 which is something I think we've been hearing about in the
4 news quite a bit lately, but there's also, outside of
5 government, other organizations are involved in the delivery
6 of the public health services.

7 Schools and universities and all of these organizations
8 manage large numbers of people and are responsible for their
9 health. There a number of non-government organizations, not-
10 for-profit organizations, hospitals, health systems, health
11 plans, HMOs. Employers are more and more oriented toward
12 population health, another word for public health, as they try
13 to look at how they bring down the costs of healthcare, and
14 that ties into the whole prevention connection that Deb
15 already mentioned.

16 So I'd like to kind of quickly go through a collage of
17 each of the 10 central public health services. The first is
18 to monitor health status to identify and solve health
19 problems. This is kind of the classic public health
20 surveillance and the reporting of what are, under legal
21 mandate, reportable conditions.

22 Historically, that's mostly been infectious diseases, but
23 I chose an example here that's not infectious, unintentional
24 injuries. I also chose this because here's a good example of
25 collaboration between ANTHC and the Alaska Native Epidemiology

1 Center and the Bureau of Vital Statistics, which is part of
2 the Division of Public Health, and it shows a number of
3 things.

4 First of all, historically and to some extent now, we
5 have higher rates of unintentional injury in Alaska than in
6 other parts of the country. That top line is the rate among
7 Alaska Native people. There are higher rates of unintentional
8 injury among Alaska Natives, but it also tells a pretty good
9 story, in terms of the rates have declined significantly and
10 are about half what they were about 30 years ago. A lot of
11 that is because of intervention in areas related to
12 occupational health.

13 In trying to solve some of those health problems, I think
14 Hepatitis B is a remarkable example, in that we had very high
15 rates of Hepatitis B, in particularly Southwestern Alaska. If
16 we go back 30, 35 years, we have a technical solution, in
17 terms of the Hepatitis B vaccine. We now have almost no new
18 cases of chronic Hepatitis B, and very few, literally one or
19 two a year, of acute Hepatitis B, and now, Alaska Native
20 people actually have one of the lowest rates of Hepatitis B in
21 the country.

22 The second is diagnose and investigate health problems
23 and health hazards in the communities. This often times
24 translates into investigations of outbreaks of disease. Dr.
25 Kipp (sp) Bagot (sp) is on top there doing a nasal swab on a

1 man who doesn't look very comfortable with it, testing of
2 specimens in the laboratory.

3 There's also a slide here of Dr. Tom Hennessy out at the
4 Anchorage Airport during the SARS response about 10 years ago,
5 ready to greet a flight that came through Anchorage with a
6 SARS patient onboard. I'll say, the bag actually has some
7 smoked Alaska salmon because we knew if this patient was --
8 would probably be hungry and he's now a high official at CDC
9 and we're waiting for him to give the plug that wild Alaska
10 salmon helped cure his SARS. He hasn't given that testimony
11 yet.

12 Of course, investigations that are conducted by the state
13 health department are an important part of that, as well. The
14 -- nationally, there's the Laboratory Response Network that
15 is, I think now somewhere close to 70 laboratories that have
16 very specific protocol-based training in diagnosis of certain
17 high -- infectious diseases of high concern, including ebola
18 virus.

19 We have two of those laboratories in Alaska. These are
20 also laboratories where there's been specific training in
21 chain of custody, so that these are people who can manage
22 specimens that might also end up being evidence, for instance,
23 in investigation of a bioterrorism attack.

24 Three, inform, educate, and empower people about health
25 issues. This is an area where I think we do a lot in the

1 Tribal Health System. One thing we've been very proud of is
2 Store Outside Your Door, focusing on some of the traditional
3 foods, hunt, fish, gather, grow. These are things that all
4 Alaskans do, and encouraging people to eat healthy and also to
5 be active.

6 We have colorectal cancer rates that are higher among
7 Alaska Native people. So that's been a particular focus. You
8 see Nolan, the colon, there with a nurse and some kids playing
9 in there. It's a way for people to walk through a colon and
10 to see some of the things that we look for with colonoscopy.
11 I think the kids were saying something like, I have -- "I am
12 the runs," as they went running through there. Yeah
13 (affirmative), there's horrible puns that occur from Nolan.

14 You see some of our staff dressed up like polyps for the
15 Fur Rhondy parade and good old Diana Redwood, actually uses
16 her own body to teach colonic anatomy, love your colon. We
17 also have some publications. This was actually a specific
18 request of the Alaska Native Tribal Health Consortium Board.
19 Two of them, and these are really oriented to reach the
20 public. "We're all getting healthier," which are focused on
21 health promotion, such as colorectal cancer screening, health
22 indoor environments, oral health, and then also, what we call
23 hot topics in Alaska Native health, and we've basically
24 responded to requests from our communities, as well as from
25 our providers.

1 For instance, we found that there was very little
2 information out there about synthetic marijuana. So we did --
3 got as much information as we could, put that together and
4 distributed it around the state. Of course, information
5 includes things like press releases. We have the epidemiology
6 bulletin, which is a long-standing and very well respected way
7 to reach out to, particularly the health provider community,
8 meetings and forums, such as just wrapped up -- the Hale
9 Borealis forum is focused on hospital preparedness.

10 I threw this in just for grins. We actually, when I was
11 -- Ward mentioned that I was at CDC. We actually had right
12 there, as we're trying to do our work, "Good Morning America"
13 broadcasting live from the emergency operation center in
14 Alaska, but it was an important way to begin to continue to
15 get the message out about what was going on with the pandemic
16 and the response.

17 Essential function four, and this is where we start
18 getting outside of some of the traditional ideas of public
19 health, mobilizing community partnerships to identify and
20 solve health problems. A couple of examples here, Recover
21 Alaska is one that involves a number of our CEOs from around
22 the state. It's focused on addressing challenges with alcohol
23 abuse and addiction. United Way has 20 -- 90% by 2020, and
24 that's focused on education, and I would want to point out
25 again, that education level is one of those social

1 determinants that's been highly correlated with health
2 outcomes.

3 We had, in Alaska, a remarkable combination of partners
4 during the flu pandemic. You see Rachel Steer here having a
5 ski-in to get her flu shot from Sue Ann Jenkerson (sp), and
6 this was nearing the senior national trials and that was
7 actually carried by satellite uplinked nationally.

8 Other coalitions, there's one with the American Hospital
9 Association, CDC, a number of state health departments
10 focusing on injection safety to reduce the risk of bloodborne
11 pathogens, and I know our providers appreciate that because
12 they would rather be proactive than reactive in addressing
13 bloodborne pathogens.

14 I also wanted to mention coalitions of government
15 agencies. This was a particular interest of mine. Post 9/11
16 and particularly, post anthrax, public health and law
17 enforcement began to work together much more closely, and I
18 know a number of places, including, at least for a while in
19 Alaska, public health had a seat at the Joint Terrorism Task
20 Force that is hosted by the FBI.

21 Five, develop policies and plans that support individual
22 and community health efforts. That's part of all of you
23 sitting around the table here. Earl Albrecht was our first
24 territorial Health Commissioner. He worked with the American
25 Medical Association to bring in a blue ribbon panel that

1 reviewed health status in Alaska that was published in
2 J.A.M.A. 1947, and the led into the subsequent Perrin Report,
3 which we celebrate the 60th anniversary of now, and this is
4 part of what Healthy Alaskans 2020 is all about, is pulling
5 people together around our community health efforts.

6 Plans and policies include things like all hazard
7 mitigation, helping healthcare facilities develop tobacco free
8 policies. Again, these are things that we do outside of
9 government, often times, and I think the Tribal Health System,
10 I'm looking at Lincoln, because I think of the Southeast
11 Alaska Regional Health Consortium has been a real leader, in
12 terms of going smoke-free in healthcare settings. It's a huge
13 change. I remember, you know, working in the VA in the '80's,
14 and always came home just literally reeking of smoke and my
15 wife would always comment about that. That doesn't happen
16 anymore.

17 University and most large organizations that are
18 responsible for large numbers of people have pandemic flu
19 plans now.

20 Sixth is enforce laws and regulations that protect health
21 and ensure safety. This really is getting more into the
22 governmental responsibilities, but it's really much broader
23 than just inspection of swimming pools or restaurants. "Click
24 it or ticket," is a good example. Also enforcement of tobacco
25 control laws, and there is licensing. I threw in the

1 licensing for tattoo parlors. I don't understand tattoos
2 myself. I still think of it as something that old people get.
3 My kids think of it differently, but it's important that those
4 -- for people that want to do that, that it's done safely.

5 Seven was one of those traditional public health
6 functions. That's link people to needed personal health
7 services and assure provision of healthcare when otherwise
8 unavailable. The neighborhood health center and their
9 beautiful new building is a great example of a safety net to
10 healthcare. Tribal health often times serves that function of
11 the safety net, also.

12 Also, some of the prevention services, ANTHC has been
13 very focused on screening colonoscopy in partnership with a
14 number of our regional corporations, including SEARHC,
15 Maniilaq and Bristol Bay.

16 I wanted to also mention sort of where we have failed, at
17 least nationally, in healthcare and public health, and that's
18 identifying people who are infected with Hepatitis C and
19 getting them into treatment, particularly now that we have
20 medications that can achieve over 90% cure rates.

21 So far, we think that only about half of the people who
22 have been infected with Hepatitis C have been diagnosed. I
23 think what's most disturbing is this area here that we find
24 that people who have been screened and found to have a history
25 of infection, we know about 80% will be chronically infected.

1 Yet, it's only about half of those people who have ever been
2 referred on for confirmatory testing.

3 We actually do better -- we have a good history of
4 addressing viral hepatitis in the Tribal Health System, but we
5 continue to work to do better.

6 Number eight, assure a competent public and personal
7 healthcare workforce. The Community Health Aide Program is a
8 great example of that. It's been in place for a number of
9 decades and we're actually in the process now of transforming
10 that, really bringing it into the 21st century in terms of how
11 we train our health aides, more of a focus on the didactic
12 training, being computer-based, distance delivered and where
13 as the time when the health aides are in Anchorage or in one
14 of the regional hubs, that's when they get their clinical
15 oversight and a time with a supervising physician or mid-
16 level.

17 Community health aides are really all over the state.
18 There's over 500 of them and they apply -- they provide about
19 a quarter of a million patient encounters each year. The
20 Dental Health Aide Therapist Program is an innovative program
21 that basically provides basic -- trains people through a very
22 intensive two-year program to provide basic dental services
23 from the gumline up, because -- but because people are out in
24 the villages, they're also -- you'll see a picture there, they
25 learn how to take care of the equipment, because often times

1 they're doing the repairs themselves, and also a big focus on
2 prevention.

3 Nine, evaluate effectiveness and accessibility and
4 quality of personal and population-based health services.

5 UNIDENTIFIED SPEAKER: (Indiscernible - too far from
6 microphone) can't hear you.

7 DR. BUTLER: Okay, Hepatitis A is another great example,
8 where we've had a vaccine program and through the
9 surveillance, we've been able to evaluate the success of that
10 and we almost see no Hepatitis A now. Whereas, we used to
11 have huge outbreaks every year. I see Dr. Urata is smiling.
12 I suspect he's done as I have, he's carried immune globulin
13 either to an airplane or received it and spent a weekend
14 pumping immune globulin into a lot of muscles back in the
15 battle days.

16 Finally, research for new insights and innovative
17 solutions to health problems. This one sort of surprised me,
18 because at least in the assessment, we scored higher than
19 national averages. We don't have a medical school. So we
20 don't have a lot of clinical trials that occur here, not at
21 least compared to places like Seattle.

22 Yet, for public health research, we have a remarkable
23 array of resources between the Arctic Investigations Program
24 here, the Tribal Health System, particularly ANTHC and
25 Southcentral Foundation, and academic-based program, such as

1 the Center for Alaska Native Health Research at UAF.

2 I throw in just an example here, this is Karen Maiernyk,
3 who has been an ANTHC employee that we've had detailed to the
4 lab at CDC for more than a decade and maybe even two decades
5 now. She hates this picture, but I included that because one
6 of the projects that we did here in Alaska was evaluating the
7 two types of pneumococcal vaccine and just a couple of weeks
8 ago, the Advisory Committee on Immunization Practices came out
9 with new guidelines for use of these vaccines. Of the 16
10 studies referenced, one of them was a study that came from
11 Alaska. So we contribute, really, to the national policy, as
12 well.

13 That was a whirlwind tour and I think I lost my bet with
14 Dr. Hurlburt that I could do that in 20 minutes, but I'd be
15 happy to take questions and also, I'd like to turn it over to
16 Dr. Hurlburt to discuss how this fits into the ongoing
17 assessment.

18 CHAIR HURLBURT: Are there any questions now? Lincoln,
19 please.

20 COMMISSIONER BEAN: It comes with old age, we forget. I
21 serve on the Alaska Tobacco Control Alliance. Does that
22 recommendation come from this Commission or -- because I
23 support it, because of what it does. It's not a good thing,
24 smoking, cancer, heart -- all the stuff that goes on with
25 tobacco, does that recommendation come from this Commission

1 for support?

2 CHAIR HURLBURT: We have recommended preventive efforts
3 and including that -- maybe I should go ahead. I want to talk
4 a little bit about public health here in Alaska and what we
5 do, and I think it will get at that and so there may be other
6 -- some other questions like that.

7 As Jay mentioned, there are 51 health departments, eight
8 territorial health departments and if you've seen one, you've
9 seen one. It is different in every state, in how they're
10 organized. In Alaska, within the Division of Public Health,
11 we have public health nursing, which is the biggest chunk and
12 which would be pretty much normally within the health
13 department.

14 We have epidemiology, which is kind of the basis of
15 public health. Jay was the state epidemiologist for a while.
16 Joe McLaughlin is now standing in the job there. We have
17 chronic disease prevention and health promotion and that's
18 where the smoking lies, and I'll come back to that in a little
19 bit.

20 We have moved, where we die from infectious disease,
21 although it's still a huge problem and immensely getting into
22 the news right now, to where we die more and more of diseases
23 of choice, through -- related to tobacco and obesity and
24 lifestyle issues.

25 Then we have the labs. We have two labs here, really

1 nice labs. The one over on Tudor Road by ANMC there, where
2 Martin Luther King Drive comes out, that does the
3 bacteriology. It does some of the tox things, like if you
4 expect dioxane, that's where it goes, and they look at that
5 and then the newer, about six years old now, I guess, virology
6 lab at UAF in Fairbanks.

7 We have the Women, Children, and Family Health, more
8 commonly known as Maternal and Child Health, and they deal
9 with issues related to women and child bearing and babies.
10 This is where we've had some notable success. We are --
11 because of the challenges of the logistics of care and doing
12 things in Alaska, we don't very often lead the nation. We
13 lead the nation in having the lowest neonatal infant mortality
14 rate. That's within the first 28 days of life.

15 In low birth weight infants, we have received awards from
16 the March of Dimes for doing that, and this is not a flash in
17 the pan. These are running three-year averages that we've
18 done that for, and it reflects the work of a lot of people, of
19 public health, clearly, Tribal Health System, where infant
20 mortality rates, when I first started, were tragically high, a
21 lot of grand multiparity means lots of babies for one mom and
22 they have had an outstanding system that identifies high rate
23 moms, high risk moms, rather, gets them into Anchorage where
24 they can receive care.

25 The neonatal intensive care unit at Providence, the

1 neonatologists that are there, nurses and others have worked
2 together for that achievement, and then there's some Bureau of
3 Vital Statistics that does birth certificates, death
4 certificates, marriage certificates, maintains the medical
5 marijuana registry there. They operate there, the emergency
6 preparedness that -- section.

7 The state medical examiner, that's the coroner's function
8 and medical examiner's functions, so where there are deaths of
9 undetermined causes, they decide whether or not a forensic
10 autopsy should be done and determine that, and then the
11 planning section. So that's how we're organized.

12 In most states, probably the environmental health
13 programs are part of public health. Here, they are in the
14 Department of Environment Health, although we collaborate
15 together, communicate together well. That's organized there.

16 Within the Department of Health and Social Services, that
17 used to be part of the Maternal and Child Health Program,
18 which was kind of just split up when Governor Murkowski was in
19 office there, but the WIC Program, the Women's, Infants, and
20 Children, the food supplements there and so on, that is almost
21 all state -- within public health. It's in another part of
22 our department here, even Medicaid sometimes is. So each
23 state is different.

24 Now, the Division of Public Health has identified five
25 priority areas and it's kind of like our exercise this

1 morning, they're not the only things that are important, but
2 over the last five years or so, we've had consistent five
3 areas and I'll mention those.

4 The first is overweight and obesity, as the number one
5 priority, and we picked this as the number one priority
6 because the complications of overweight and obesity now, as I
7 mentioned this morning, are costing the country's economy and
8 the healthcare system more than anything else. It costs
9 Alaska about half a billion dollars a year.

10 The rates of diabetes going up, when I first came to
11 Alaska and was out in Dillingham, in two years, I never saw a
12 patient at our hospital who had diabetes. There was one woman
13 in town who's -- who's wife was non-Native, and at that time,
14 she was not eligible to come to the IHS hospital, but she was
15 half Native and half Anglo, and she did have diabetes, but
16 there were -- other than that, there were no Native patients
17 with diabetes, never saw a heart attack, myocardial
18 infarction, in two years there and now, we're seeing more and
19 more, and the rest of the country, even by then, diabetes was
20 kind of the unique Indian pathology, but groups like the Pimas
21 and the Papagos in the Southwest had become obese. The
22 surgery ward at the Phoenix Indian Medical Center, which is
23 the second largest Indian hospital in the country, none of
24 them really hold a candle to ANMC here, in terms of what they
25 can do and what the hospital is, but the Phoenix Indian

1 Medical Center, even then, the surgery ward was an amputation
2 ward with people losing feet, losing legs, because of the
3 diabetes.

4 So we -- that was not a problem when I came. One of the
5 complications, as I mentioned this morning, a news item just
6 this morning, that the -- one of the complications of obesity
7 and overweight is cancer, certain types of cancer, breast
8 cancer, for example, and that has now passed tobacco as a
9 cause of cancer. Tobacco's still killing more people. So
10 that's number one.

11 We've had programs like the one that I just passed out.
12 We have focused, at the request of, actually one of the former
13 liaisons for our department was in the Governor's Office and
14 advised us, five years ago, focus on kids, first, not
15 exclusively, but kids and that's really where the future is,
16 but we have the Play Every Day Program, where we go into the
17 schools. That's a private/public partnership. We, the
18 Department of -- Division of Public Health has put in \$125,000
19 a year, loss some money last year and we're probably about at
20 100 now, but basically, look where we could steal it and
21 squeeze it and get the money to do that.

22 Providence Hospital puts in \$100,000 a year,
23 ConocoPhillips, 25, other businesses, smaller amounts, but we
24 now have about 20% of the elementary school kids in the
25 country, signing up twice a year for three months, spring

1 campaign and fall campaign, to commit to being physically
2 active for at least half an hour, at least three days a week
3 outside of the school hours and keeping a log, trying to get
4 their parents involved, too, and then they get little prizes
5 for completing their commitment there. So that's going.

6 We had about 2% of the kids five years ago participating
7 and now, we're up running 20% and actually, the financial
8 resources are kind of maxing us out on that. We've had other
9 major successes.

10 The Anchorage School District, the Mat-Su School District
11 have engaged in improving quality of school lunches,
12 increasing physical activity in school, increasing recess
13 activity and so, and we've actually seen a statistically
14 significant small decline in the rates of obesity and
15 overweight in the school kids, and have gotten some national
16 attention for that, because we are seeing some flattening in
17 rates of the increase in rates of obesity nationally among
18 Americans, but that was good, and now, the Kenai Peninsula
19 School District is also participating, which means we've got
20 most of the kids in the state in that and we're wanting to get
21 others.

22 The second priority is tobacco, which remains a huge
23 problem. It's still the most lethal factor in causing
24 premature death. The biggest challenge we have, are Alaska
25 Native adults still, almost 40% smoke, just under 40%, but

1 dropping down two or three years ago, below 40% was a major
2 step. It used to be much higher than that.

3 Historically, they didn't smoke. Again, my first two
4 years here, we never saw anybody with lung cancer among the
5 Native population. In the U.S. population, in general, if you
6 saw a little, what we call a coin lesion a density on a chest
7 x-ray, it was a lung cancer until proven otherwise. That
8 wasn't the case among Alaska Natives, it was a granuloma, just
9 like a TB or something like that, maybe a (indiscernible)
10 coccus disease, until proven otherwise, and I can remember
11 when we saw the first lung cancer.

12 Dr. Joe Wilson was at ANMC and Joe's words were, "It's
13 coming," because Alaska Native men started smoking during the
14 Second World War when Phillip Morris and all these other
15 patriotic companies were passing out free cigarettes and they
16 got hooked, and they came home and they got their spouses
17 hooked and there had been -- by then, there had been -- by the
18 '70's, enough pack-year history to start seeing it and so that
19 remains the biggest challenge.

20 The smokeless forms of tobacco have continued to be a
21 problem. They are addicting. You still see little kids, like
22 particularly in Southwest Alaska with a little round circle on
23 there back dungarees pocket. They're representative of Bob
24 Herron from Bethel, former hospital administrator there has
25 been a champion of trying to get more taxes, because

1 particularly, among the adolescents, the young people, taxes
2 are an important anti-tobacco tool, and the history was
3 interesting, where, you know, we tend to be a conservative
4 state.

5 We tend to be a more Republican state and taxes are not a
6 good word, but what Senator Con Bunde, who is retired from the
7 Senate now, really saw that this is a health issue, much more
8 than a tax issue, and when you could get a conservative
9 senator like that onboard and to champion -- well, we have
10 relatively high tobacco taxes now and a significant portion of
11 that money goes for the anti-tobacco efforts, but it's had a
12 big impact and we are now among the best states in adolescent
13 smoking rates. Again, that's a huge success and that's a
14 future and we have probably 10,000 Alaskans alive now that
15 would not be alive if we had our former smoking rates, and I
16 never can mention this without mentioning that the dedication
17 of a portion of the tobacco settlement money, when the suits
18 were brought, former Governor of -- Gregoire of Washington,
19 who was the state Attorney General at the time, was the lead
20 Attorney General, but a lot of states, including Alaska,
21 participated and got these hundreds of billions of dollars of
22 settlement from the tobacco companies for all the healthcare
23 costs they had caused.

24 When Senator Sean Parnell was Chair of the Senate Finance
25 Committee, he championed allocating a portion of that money

1 and a portion, relatively small portion, but a dedicated
2 portion of the taxes for the anti-smoking efforts and so
3 Alaska has been number one or number two among the states,
4 related to our population, in our anti-smoking efforts and the
5 succeeding governors and the succeeding members of the
6 Legislature have continued to support that, but it was
7 something that our current Governor deserves a lot of credit
8 for, for taking on back in the '90's there.

9 The third emphasis, the third priority area is
10 immunizations, and this is an area where we don't do very
11 well. Five years ago, we were number 49 in the level of
12 immunization among two-year-olds. We measure it at 19 to 35-
13 months-old, and we've improved up to about number 36 or 37, so
14 we've come up, but still not very good, which means a lot of
15 kids are at risk.

16 Historically, the Tribal Health Program has done much
17 better than the non -- for the non-Native population, the
18 state's running about 90%. They have slipped down, for some
19 reason. Some that's related to health records issues, but
20 some of it's just the population is becoming more skeptical.

21 In Alaska, the place where we have the worst immunization
22 rates of all for infants, for young children, like two-year-
23 olds, is Talkeetna, and there's a lot -- I describe them as
24 pony-tailed PhD's, but there are folks up there that are very
25 bright. They're highly trained and they're too smart for

1 their own good, and they're denying immunizations to their
2 kids, and the news just came out this week that one of the
3 worst places in the country for immunization rates for kids is
4 in Los Angeles, and not the Watts areas and not places like
5 that, it's the very high rent, most affluent areas of Los
6 Angeles because the parents are not wanting to let their kids
7 be immunized.

8 Two quick stories on that here. In 1953, Ketchikan,
9 which was much smaller than it is today, had 93 cases in 1953
10 of polio, 83 paralytic, and that was right when the save and
11 vaccine was coming along. We were starting to get to
12 vaccines. We did not get what we call parental hesitancy now
13 when the public health nurses wanted to vaccinate the kids or
14 the pediatricians or the docs did.

15 We had a mom who happened -- this was a provider story
16 and I won't identify the source, but it happened to be, the
17 mom was actually an injectable drug user, but who was not
18 wanting to let her baby get immunized and didn't want them to
19 get polio and the mom said, "What is polio?" So we've gone
20 from 93 cases in one year in Ketchikan to moms now saying,
21 "What is polio?"

22 We are now seeing a national outbreak of mumps, thousands
23 of cases of mumps, and we've had the press calling and wanting
24 to know, well, you know, what is mumps? What does it do? Why
25 is it bad? One of the news reporters that called Dr. Michael

1 Cooper here at -- in our epidemiology section said, "What is
2 mumps?" Now that's a huge success to go from what is was
3 earlier in my career and even a young man like Jay's career,
4 to say, "What is mumps," but it means we're now getting moms
5 who are resisting and these diseases are still there. So
6 that's our third priority.

7 The fourth is just as Jay mentioned, unintentional
8 injury. Unintentional injury is still the leading cause of
9 premature death among people from age one, once you get over
10 that first year of age, from age one through age 44, so -- but
11 as Jay mentioned, those -- the death rates have gone down.
12 Alaska is high risk.

13 The way we play is high risk. The way we make our living
14 is high risk. Commercial fishing is twice as risky as hard
15 rock mining, as far as being a dangerous occupation to have.
16 Logging, we -- our lives are high risk lives. It's wonderful
17 to see a swimming pool open up in Bethel because drownings are
18 -- we live on rivers. We commercially fish. We get out in
19 the rivers with all the hot weather Bethel had this summer.
20 You saw the picture in the papers. The kids out there played
21 in the Kuskokwim. I bet it was still cold as ice, but they
22 were playing in the water. Barrow, you know, when they
23 started getting the money back in the mid '70's from the
24 pipeline, they put a swimming pool in the high school there,
25 and yeah (affirmative), that's good for recreation. It's good

1 for obesity, but it's also good for saving lives.

2 So unintentional injury remains a major focus and the
3 last one, Representative Higgins raised the issue this
4 morning, but it's fluoridation of public water supplies. As I
5 mentioned, Anchorage, one of the earliest cities in the
6 country, really to be proud of it, 1953, adopted it, and
7 plenty of studies, some of the studies have been here in
8 Alaska, a very recent one, the CDC did in Southwest Alaska
9 looking at villages with fluoridated water and those that are
10 not and the problem of dental caries and loss of teeth, much
11 higher in the non-fluoridated villages and then with the high
12 consumption of sugar-sweetened beverages here, where often in
13 the villages a can of pop costs less than a bottle of water,
14 and if you're living in one of the villages where you still
15 don't have good water, they consume that.

16 So that's a battle that we're losing a little bit. We're
17 going down. We lost Juneau. We lost Fairbanks. We lost
18 Palmer. We -- there was an attack in Anchorage and we managed
19 to prevail there. There was an attack in Bethel.
20 Fortunately, the Mayor, Dr. Joe Klejka, who -- the Medical
21 Director for YKHC, is the Mayor there and Gene Peltola, the
22 recently retired CEO of YK said, "Ward," he said, "Don't worry
23 about it. We'll take care it," and they did, so there, they
24 had enough clout to keep that down in Bethel, but anyway,
25 those are the five priorities that we've had.

1 We've done other things. These are just some neat
2 posters that we have on overweight and obesity. It says, "A
3 20-ounce bottle of soda could have as much sugar as 16
4 chocolate mini doughnuts. You wouldn't eat that much sugar,
5 so why drink it."

6 The -- it's a major challenge for the country. We can't
7 -- I -- my own bias is the tobacco companies are really evil
8 and that they knew tobacco was addicting and they still kept
9 trying to push it. My -- I don't think that the -- those
10 sugar companies, the Cokes and the Pepsis and the Dr. Peppers,
11 I don't put them in the same class, and the reason why -- one
12 of the reasons why is I met with their Government Affairs
13 people from Coke, Pepsi, Dr. Pepper, and their bottlers and so
14 on, and they were not in denial, and I said to them, "If you
15 have to pick one thing that led to this epidemic of overweight
16 and obesity, I would say it's sugar-sweetened beverages," but
17 it's not the only thing. It's lifestyle issues. It's sitting
18 in front of the screen. It's bigger portions. It's more
19 affluence.

20 When I was little, if you got a six-ounce bottle of pop,
21 you got it occasionally. It's a big treat. Now you get a 20-
22 ounce bottle every day and drink more, and they were in
23 agreement. So I think we can cooperate with the Cokes and
24 with the McDonald's and those, whereas I don't think we ever
25 could cooperate with the tobacco companies.

1 So we can learn a lot from tobacco for dealing with these
2 issues, but I think we can partner with the people in
3 business. I'll quit at that.

4 MS. ERICKSON: Thank you very much. Does anybody have
5 any questions for Dr. Butler or Dr. Hurlburt? Yes, Becky.

6 COMMISSIONER HULTBERG: I have a question. I read an
7 article a couple of months ago. It was really interesting.
8 It talked about -- kind of dispelled the idea that the best
9 public health strategy is to try to make sure there's a Whole
10 Foods on every corner. I mean, there's not going to be, but
11 for lack of a better analogy, and really said that one of the
12 best public health things that could happen is if all of our
13 fast food restaurants just incrementally lowered the number of
14 calories per serving, and so it's kind of an obviously -- I
15 just wondered from a public health standpoint, how would you
16 react to that, because obviously, you have this balance
17 between what's optimal and what's actually feasible.

18 CHAIR HURLBURT: Yeah (affirmative), servings have gotten
19 bigger and that's a part of affluence. The food is easier to
20 get. I think that there certainly is the concept of food
21 deserts, where particularly in areas where less affluent
22 people live, they just have a 7-Eleven or a convenient store.

23 On the other hand, to have a Whole Foods store where you
24 go to get your arugula is probably not what we're going to see
25 in a lot of places, but the concept of food deserts is real.

1 Some of the successes we've seen, for example, in the Snap
2 Program, the food stamps program here, we had our folks that -
3 - like Carol Fink, the nutritionist, work them, work with WIC,
4 so that you could use food stamps at farmers' markets.

5 You didn't use to be able to do that, but they set up the
6 logistics of being able to do that and I think there are
7 efforts around the country trying to make more nutritious
8 foods available. I think the issue is absolutely real.

9 Some of the larger grocery chains, I think have, you
10 know, they want to do it to make money, but they have been
11 sensitive to this issue of trying to go into underserved
12 areas, so health diets can be purchased.

13 There is a perception that the healthy foods cost more.
14 There was an interesting thing done in New York City where
15 they asked, "Well, what would it cost to get kids in the
16 school lunches to buy apples, instead of buying potato chips,"
17 and they wondered how much they would have to subsidize the
18 apples and how much they would -- I mean, they would have to
19 overcharge on the potato chips, and actually, they found out
20 marketing could do it, that the potato chips and the Fritos
21 had been out in nice attractive stands and were getting a lot
22 of traffic and the apples and fruits were around back and they
23 just changed that, and they kind of put the apples in your
24 face, and it did reduce the amount that they were selling on
25 the chips and increased the fruit there.

1 DR. BUTLER: If I could just add, I think one of the
2 challenges with obesity that Dr. Hurlburt has addressed is
3 that it's really a -- in many ways, a behavioral issue. When
4 I think of public health, I think of sort of three eras, the
5 19th century, which was focused on sanitation, the improvement
6 of living conditions, the availability of more pure foods,
7 clean water, window screens in parts of the country where
8 vector borne diseases were a major cause of morbidity and
9 mortality. That began to bring down rates of disease,
10 increase life expectancy.

11 During the 20th century, technology was the answer,
12 primarily vaccines, drugs, water fluoridation, very simple
13 technologies, but those were very successful. I mean, we
14 eradicated an infection that used to affect more than half of
15 the population and killed nearly a third of the people who
16 became infected when we eradicated small pox.

17 I think sometimes we try to apply those technical fixes
18 in the 21st century, where many of our challenges are going to
19 be addressed more through other ways, such as behavior
20 modification, and we try to find the magic bullet diet.
21 People sell a lot of books and a lot of special foods.

22 You know, there's been a lot of studies that kind of boil
23 down to, there's some minor differences, but a lot of it boils
24 down to the calorie. I love the guy who -- I know this was
25 self-experimentation, but he lived on nothing, but Twinkies

1 for three or four months and lost 20 pounds. His point was
2 that he could control calories eating nothing, but Twinkies
3 and still lose weight.

4 COMMISSIONER HIPPLER: So you brought up SNAP, which I
5 would have some questions about. So given that obesity is a
6 disproportionate problem among the low income people in our
7 state, how would you suggest we modify that entitlement
8 program to change food purchase patterns, I guess, if that's
9 what's causing the obesity? How would you change that program
10 to help?

11 CHAIR HURLBURT: That -- I think, you know, Jay mentioned
12 substance determines the health and I think that's a part of
13 the challenge there. There is more obesity among the less
14 affluent people and a part of that is that they -- they're not
15 able to get healthy foods as easily, but there are other parts
16 of it also.

17 They may live in areas -- some of it's safety, that if
18 you live in a neighborhood where if you're afraid your kids go
19 out, they're going to get accosted by a drug dealer or get
20 shot, which is the case in some neighborhoods, then you keep
21 your kid inside and they don't get out and play.

22 We do have more people. You know, I think when I was
23 growing up, kids could do things and your mom would tell you,
24 "Don't do it," but you didn't get arrested, because kids do
25 things, and it's harder now, particularly if you live in a

1 Harlem or a Watts, and I think that's a part of the issue.

2 The screen time, you know, then substitutes for it, the
3 computer games, so but I -- so what about the SNAP? Well, I
4 think, that you know, a small approach was, if you're going to
5 have the program, then you -- if you can make healthy foods
6 available, like in a farmers market, it's a good thing, but I
7 think, you know, a part of the Republican answer, really, to
8 that is, what can we do to help those people get jobs, to have
9 them get an education to get a job to improve their life
10 status, and historically, you know, that's been a strength of
11 our country.

12 We've had a lot of mobility. People didn't just get
13 stuck in the most affluent center or the least, and we seemed
14 to have, in the last decade or two, seemed to have gotten more
15 locked into that and so we, as a nation, and it doesn't mean
16 my bias, it has to be a government situation and I don't know
17 your bias, Allen, but that how can we have the folks that are
18 on food stamps now, how can we give them the kinds of
19 opportunities that in our mind, we think all Americans ought
20 to have to be able to improve their status, to have a better
21 life, so that they don't need to take advantage of that.

22 Certainly, if they're hungry, as a wealthy, compassionate
23 country, we need to help people, but I don't know. That's
24 kind of a complex answer. I don't -- I don't know of a simple
25 answer to how to improve that

1 DR. BUTLER: I don't know if this is appropriate, but
2 since you gave me a microphone. I agree with Dr. Hurlburt,
3 although, I would add restricting the use of the SNAP card to
4 exclude sweetened beverages would, I think be a great thing,
5 something that public health agencies around the country have
6 really been pushing for. The push back has come from USDA and
7 the corn lobby.

8 COMMISSIONER BEAN: Medivaced last night, and this
9 relative of mine, very obese, had a breast taken away about a
10 month ago and she'd smoke a pack of cigarettes a day, and she
11 was medivacked last night to here at ANMC because of
12 pneumonia, and while she was laying in that bed, she said, "I
13 wish I had a cigarette."

14 That's why I wanted to lean into that today, that you
15 know, a lot of people in my family are big. All of the boys -
16 - all of us are big, and believe it or not, I've lost 33
17 pounds in the past two months, and it's not easy when you
18 carry this kind of weight. I can testify here, as a big guy,
19 that once you put that weight on, it's very difficult -- it's
20 not like you can do it just like that, but when I left here
21 last night, I had to pick up another belt notch and I think --
22 it's starting to pay off, you know, but I wrap that cigarette
23 story in with the cancer patient, I see E-cigarettes now
24 cherry flavored for the kids. They're focusing on our
25 children. I have a granddaughter that's two years old and she

1 loves fruit, and now we have cigarettes that are cherry
2 flavored. Holy cow.

3 Now there's no conscious in an organization that will
4 make it flavored for the children, and I agree with you that
5 we support any kind of legislation supporting anything against
6 tobacco use in our state, so that we could be a shining
7 example for the other states. Thank you.

8 CHAIR HURLBURT: Yeah (affirmative), I think -- with
9 electronic cigarettes now and the vaping shops and the
10 flavorings being put in that, you know, the advocates are
11 saying, well, it's a way to get -- to stop smoking, just like
12 Nicorettes or nicotine patches, but I believe that it's more -
13 - another gateway in, just like the Snus or the other
14 smokeless tobaccos, and so we -- I think as a state, and it's
15 new around the country.

16 The whole country is wrestling with the issue, but I
17 think if we could have tobacco taxes on the various forms of
18 tobacco, in addition to cigarettes, for example, the
19 cigarillos, the little card cigars that are categorized as
20 cigars, that look like a cigarette, I understand if you go to
21 the Holiday or somewhere and maybe you'll get a bargain, get a
22 pack of cigarettes for eight-and-a-half dollars and I'm told,
23 the other may be two-and-a-half, because the taxes are so much
24 lower.

25 So I think taxes are a part of that. The E-cigarette

1 issue is kind of non-controlled. The -- some people say,
2 "Well, you can use them in places that are smoke-free."
3 Generally, our definitions in Alaska are such that where we
4 have smoke-free environments, like most of the population has,
5 like Anchorage, for example, or Juneau, it will apply to
6 electronic cigarettes, but it is a new challenge and one we
7 have to be very sensitive to, and it could be that maybe we
8 should be specific, as the Health Care Commission, to
9 recommend to the Legislature the names of -- in terms of
10 prevention a kind of -- as Senator Bunde adopted, but that
11 taxes are a real health issue here and it particularly impacts
12 young people and adolescents and so we should assure that we
13 do as well as we've done with cigarettes with the other forms
14 of tobacco.

15 DR. BUTLER: Could I just comment? We sometimes get a
16 little uncomfortable when we start talking about redefining
17 social norms, but I think tobacco is actually a great example
18 of that. Nicotine is very addicting. We can see that. In
19 the 19th century, Mark Twain said, "Quitting smoking was the
20 easiest thing he's ever done." He did it 100 times. It is a
21 very addictive substance, yet, rates are down and norms have
22 changed.

23 I think most people around the table here are old enough
24 to remember, even if you're family didn't smoke, what was on
25 the coffee table. It was an ashtray and as we get into the

1 '60's, and people would visit, there was a bit of a change.
2 Rather than just lining up, they would ask, "Do you mind if I
3 smoke," and yet now, that question probably wouldn't be asked,
4 not very common anyway.

5 Those ashtrays would not be there. Even people who
6 smoke, generally smoke outside because they are aware of the
7 dangers they pose to others through second-hand smoke. So it
8 is an area where things change.

9 I guess this is the darker side of technology, new
10 devices, such as E-cigarettes and without getting into Ballot
11 Measure Two, I'll point out, that you know, there are other
12 substances than nicotine that can be delivered through an E-
13 cigarette.

14 COMMISSIONER URATA: I saw a couple of pieces of
15 information, well, one piece of information. When we did the
16 smoke-free campaign in Juneau a few years ago, the statistic
17 that somebody gathered from the Cancer Society was if you
18 increase the tobacco tax by one dollar, that would reduce a
19 high school kid learning to smoke by 17% or something close to
20 that. That might have been Murkowski's one dollar state tax
21 on tobacco. It was way -- it was even further back than the
22 Juneau Clean Air, and then the other thing is, I'm not sure if
23 this is appropriate for this Commission, but I would pose the
24 question, you know, should this Commission consider a
25 recommendation for clean air to the Legislature?

1 As you know, the Heart Association, the Cancer Society,
2 and the Lung Association, this past session worked hard to
3 pass something and it may come up -- I'm pretty sure it's
4 going to come up again, perhaps a better bill will come up in
5 the next session, but that's something I think the Commission
6 should consider.

7 UNIDENTIFIED SPEAKER: You and Deb (indiscernible - too
8 far from microphone).

9 MS. ERICKSON: I didn't do it. I could talk about this
10 all day and listen to it all day. Thank you very much, Dr.
11 Butler, for coming and teaching us a little bit about public
12 health and the essential services of public health, and again,
13 I just want to reiterate that the assessment that was just
14 completed was an assessment of how well the whole public
15 health system, not just the state government piece, does at
16 performing the 10 essential services of public health, and so
17 you'll be seeing that shortly and keep that in mind, along
18 with everything we've learned about what the Healthy Alaskans
19 Initiative is doing around the 25 leading health indicators.

20 They'll be coming out with core strategies and action
21 steps for improving each of those 10 leading health indicators
22 sometime soon and since that is now one of our six, for
23 prevention, general prevention, I would ask you to be thinking
24 about what action steps you would want to take during meeting
25 times and with our resources to advance the public health

1 questions.

2 We had some very specific suggestions here, but we'll
3 follow up over email to see if we can come up with identifying
4 those action steps.

5 We will move into our last agenda item of the day right
6 now, and that is to see if you all have any additional
7 changes. We've been working on these fraud and abuse findings
8 and recommendations for a while now and have had leaders from
9 the state programs involved with the Medicaid program
10 integrity and with Medicaid fraud control, meet with us a
11 couple of different times this year and that's brainstorming
12 sessions we had and then refinement work over email is how we
13 arrived at this current body.

14 I'm just explaining this for our two new -- our two
15 newest members here, the current body of findings and
16 recommendations we have. So we have this in draft. You all
17 received it over the email a week or two ago, the latest
18 draft, and I had actually sent a couple of different versions
19 and you have them in your notebooks behind Tab 4.

20 One is dated 9/22, and it showed changes from our last
21 meeting, and then I had been working with the Department of
22 Law and had not heard back from them yet, and of course,
23 minutes after I sent the -- sent to Jay and Jay got the
24 response from the Department of Law, and so the more recent
25 dated 9/24 with all the blue highlights showed the additional

1 changes that I made based on Department of Law feedback, and
2 some of those were just comments, as well, but there is
3 another 9/24 version that is clean.

4 I incorporated all of those changes, so you could read a
5 clean copy, and I've got all of the findings and
6 recommendations on slides right now, in case you want to
7 propose any changes, we can see them.

8 What I'd like to do with the rest of our time today is
9 see if we can incorporate any changes to this current draft
10 that you all agree need to be made, and then at the end of our
11 time today then, see if we can entertain a motion to approve,
12 as draft for public comment, this set with any changes that
13 you make just now, for release during November and then we'll
14 consider, again, so you'll consider to have more time, if you
15 want to work with your stakeholders separately, too, you'll
16 have more time to do that and then we'll receive additional
17 public comment before we actually finalize these, just to
18 describe the process a little bit more. Yes.

19 COMMISSIONER URATA: Which version are we looking at now?
20 Is this the one with the blue and yellow? Is that what
21 you.....

22 MS. ERICKSON: You -- you could be looking at that. The
23 date at the bottom is 9/24, but there's also a clean copy in
24 front of that one that incorporates all the changes that those
25 yellow and blue highlights show.

1 So I guess I'll just open it up. Maybe we'll just start
2 with findings, first, so we're not jumping all around, and try
3 to go in order. I'm not going to go through them each at a
4 time, but of the findings, does anybody have any questions or
5 comments or suggested changes?

6 CHAIR HURLBURT: These are changes before the document
7 that goes out for public comment. So we'll get another shot
8 at this in December?

9 UNIDENTIFIED SPEAKER: After public comments.

10 MS. ERICKSON: Right.

11 CHAIR HURLBURT: Yes.

12 MS. ERICKSON: Lincoln, and then Allen.

13 COMMISSIONER BEAN: Thank you. For the purposes of
14 discussion I'd move for the recommendation of Fraud and Abuse
15 Findings and -- with these recommendations, that would be my
16 motion, and then we can pose it under discussion.

17 COMMISSIONER URATA: Second.

18 MS. ERICKSON: Very good, thank you.

19 CHAIR HURLBURT: Allen, did you have some discussion on
20 this, moved and seconded?

21 COMMISSIONER HIPPLER: Yes, Item 9, we're talking about
22 recipients have no financial incentives, I think we mean
23 beneficiaries. Could you verify what word we mean as
24 recipients have no financial incentives?

25 MS. ERICKSON: Is it eight?

1 COMMISSIONER HIPPLER: Number nine, ma'am, the first
2 bullet point.

3 MS. ERICKSON: So the first bullet, recipients have no
4 financial incentives to provide a check on potential
5 fraudulent practices and also don't receive an explanation of
6 benefits statement. So you had a question about that?

7 CHAIR HURLBURT: The suggestion was, so that
8 beneficiaries is a clearer word than recipients. Recipients
9 means recipients of services, but.....

10 COMMISSIONER URATA: They're the same as beneficiaries of
11 services.

12 CHAIR HURLBURT: I didn't hear what you said, Bob.

13 COMMISSIONER URATA: Beneficiaries and recipients are the
14 same people. So which is a clearer statement, word,
15 beneficiaries or recipients of service?

16 COMMISSIONER HIPPLER: This is where having a laymen on
17 the Board is useful. I can tell you that recipient is
18 confusing to people who do not have this kind of medical
19 background, because they think the person who's receiving the
20 money, which is the medical care provider.

21 MS. ERICKSON: So would it be more clear if I changed the
22 word recipient to Medicaid beneficiary?

23 COMMISSIONER HIPPLER: Or patient or whatever.

24 CHAIR HURLBURT: Yeah (affirmative), I see (indiscernible
25 - too far from microphone).

1 MS. ERICKSON: This was specific to the Medicaid, this
2 particular finding is specific to the Medicaid program, I
3 think. Yes.

4 COMMISSIONER MORGAN: Before Lincoln pushes his button, I
5 think what you're saying was good, just replacing recipient
6 beneficiary, in the tribal system, we have beneficiaries that
7 qualify for tribal benefits. So if you're going to take out
8 recipient and make it beneficiary, I think adding the word
9 Medicaid, as you suggested is better.

10 The common usage in the tribal system is beneficiaries or
11 non-beneficiaries that are eligible to receive tribal health
12 benefits. So you can -- I think what you said is the way to
13 do it, if you're going to take out recipient, but recipients,
14 usually the common technical term in reimbursement.

15 MS. ERICKSON: Right.

16 COMMISSIONER MORGAN: But changing it's not a problem.

17 MS. ERICKSON: And as far as process, we -- as we make
18 these changes, at least at this process -- point in the
19 process when we're still -- if something's not controversial
20 and we're still just finalizing it as draft, we don't get too
21 formal in making these changes. We just kind of look around
22 the table for consensus. So does anybody disagree with
23 changing the word recipient to Medicaid beneficiaries? Okay,
24 other questions, comments, suggestions for improvement? Yes,
25 Allen.

1 COMMISSIONER HIPPLER: So I'm thinking of the discussion
2 we had about fraud in Medicaid and one of the things that
3 sticks out in my mind is that we have certain medical care
4 professionals who are otherwise very honorable people, who
5 feel like they're being cheated by Medicaid.

6 So why not even the tables by double-billing, so they
7 actually get paid appropriately, and in their mind, it somehow
8 justifies this fraud. That's one of -- part of the discussion
9 that stuck out with me, and I don't know how to put that in
10 here, but there's this -- there's sort of this danger of
11 people being able to look at themselves in the mirror and
12 justify their actions on this, as far as fraud. So I just
13 thought I'd bring that up. I don't know how to put that in
14 writing, but it's something that's really stuck with me ever
15 since then and I've thought about it quite a bit.

16 CHAIR HURLBURT: But probably, that's less germane in
17 Alaska than in 49 other states. You know, it is a sense of
18 fairness, in which an individual may rationalize unacceptable
19 practices, but less so here, where Medicaid reimbursement is
20 significantly higher than Medicare, lower than commercial, but
21 about two-and-a-half times what it is in Washington State,
22 overall. Bob.

23 COMMISSIONER URATA: I also think the option the provider
24 might have is to not accept Medicaid patients, so -- and in my
25 own experience, I have not seen what you mentioned could

1 happen and what I have seen, though, is that people don't
2 accept Medicaid.

3 CHAIR HURLBURT: I have seen stories of that in other
4 parts of the country and I was -- my own bias was especially
5 primary care docs in Washington state and it was a state fee
6 schedule that they were paid, but they had to be very
7 community oriented and altruistic to accept that, and they
8 did. The vast majority of the ones that were acceptable to us
9 and credential process accepted it. It was one of the
10 idealistic things about the docs. They were doing that for
11 their community, but the fees were insultingly low there, but
12 I didn't see that among the primary care docs there.

13 COMMISSIONER MORGAN: I think when you -- as I remember
14 the discussion, every profession has a few crooks, I mean, you
15 now, we're human -- they're human beings. We're human beings,
16 not demigods and you always have the one.....

17 UNIDENTIFIED SPEAKER: Except medical (indiscernible -
18 too fra from microphone).

19 COMMISSIONER MORGAN: Yeah (affirmative), that's true,
20 except for the economists, but the -- there's a few bad apples
21 and picked the profession, but some -- I've worked and even
22 did a couple of summer interns as a Medicaid auditor in
23 Kentucky and talking to professional staff there that have
24 worked in Florida and places like that, we have no concept of
25 what real fraud is with Medicare bills. Alaska's very small.

1 Yeah (affirmative), every once in a while, they'll be the
2 obscure dentist or the home health agency or the people doing
3 travel or PCA, which has been most of them lately, of real
4 fraud, you know, where you arrest people, but I can tell you,
5 with Medicaid and Medicare, they try -- if you screw up, they
6 try three or four -- they try at least times to try to get you
7 to correct what you're doing, pay back the money, and we'll
8 all be -- we'll all -- we'll just watch you for a while and
9 we'll all be nice.

10 Real crooks, the very few that we have, or even -- are
11 just far and few between, and I think the last ones, as I
12 remember, were -- was home health, some travel, and a PCA,
13 wasn't it? I don't think we've had a lot of physicians,
14 dentists, psychiatrists, who are really defrauding, you know,
15 you know what I'm getting at, a Medicare mil kind of stuff.

16 MS. ERICKSON: So if there aren't any other suggestions
17 for making any improvements to the findings statements, is
18 there any questions, comments, or suggestions for the
19 recommendations?

20 COMMISSIONER BEAN: Call for the question.

21 CHAIR HURLBURT: The question's been moved and -- the
22 questions been moved and seconded and called. All those in
23 favor say, "Aye."

24 ALL: Aye.

25 CHAIR HURLBURT: Opposed, the same. The motion carries.

1 Thank you, Lincoln.

2 MS. ERICKSON: I think we are done for the day. Thank
3 you all very much for your time. I know it's been a really
4 long day, but we did some good work today, and we have some
5 excellent presentations, I think, scheduled for tomorrow
6 morning on clinical quality improvement, we're really looking
7 forward to, and then we'll have Commissioner Streur and I
8 think Lori is coming back, too, to update us on the Medicaid
9 Reform Advisory Group and any other questions we might have
10 related to the Affordable Care Act implementation. I think --
11 I would not leave anything of value, but -- which means you
12 could leave your meeting notebook, but we have the room
13 overnight, don't we, Barb, yeah (affirmative). Thank you.

14 CHAIR HURLBURT: Thank you.

15 4:39:33

16 (Off record)

17 **SESSION RECESSED**

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